

Social Return on Investment – The Impact Map

Organisation Connexions Service For 19-25 Year Olds

Objectives Training and Employment Advice & Guidance to Help Find Employment or Training

Scope	Activity	Primarily advice and guidance on employment and training for for young people	Objective of Activity	To determine the SROI Connexions Services Provided to 19-25 Year olds	Time Period	1 Year (2011)
	Contract/Funding/Part of organisation	Local Authority Budget	Purpose of Analysis	To feed into the RPSSF investigation into 'Employment and Training Opportunities for 19-25 year olds'	Forecast or Evaluation	Forecast

Stage 1 Stage 2 Stage 3 Stage 4

Stakeholders	Intended/unintended changes	Inputs		Outputs	The Outcomes	The Outcomes (what changes)							Dead-weight %	Attribution %	Drop Off %	Impact
		Description	Value £			Indicator	Source	Quantity	Duration	Financial proxy	Value £	Source				
Who do we have an effect on? Who has an effect on us?	What do you think will change for them?	What do they invest?		Summary of activity in numbers	How would you describe the change?	How would you measure it?	Where did you get the information from	How much change was there?	How long does it last?	What proxy would you use to value the change?	What is the value of the change?	Where did you get the information from?	What would have happened without the activity?	Who else contributed to the change?	Does the outcome drop off in future years?	Quantity times financial proxy, less deadweight, displacement, and attribution.
Young people who use the services	Dependent on the nature of visit. Key objective of the service is to reduce the NEET figure by providing advice and guidance on training and employment opportunities, however they can also access information in relation to health, housing and finance.	Time	£0	125 interventions x 12 months = 1500 per annum	Employment, Education and Training: accessed IAG which assisted the young person into the role or training course of their choice, reducing the numbers who would otherwise ended up on benefits.	Number of interventions in relation to employment	Connexions data for the period 1 November 2011 to 1 December 2011	16 x 12 = 192	1 year	Apprenticeship rate plus reduction in benefits	2.60 x 37 = 96.20 + £53.45 = £149.65	Direct Gov: DWP Social Security Benefit Up-rating 2011/12	11%	0%	0%	25,572
						Number of interventions in relation to education or training	Connexions data for the period 1 November 2011 to 1 December 2011 and responses to questionnaires	(107 x 12) + 20 = 1304	6 months	HCFE training bursary to be used as a standard plus a reduction in benefits	£30 per week for 25% of students plus reduction in benefits = £83.45 for 326 and £53.45 for 978	Connexions Manager	2%	0%	0%	78,433
					Health: accessed IAG in relation to teenage pregnancy, smoking cessation, STIs etc,	Number of interventions in relation to health	Connexions data for the period 1 November 2011 to 1 December 2011	19 x 12 = 228 allocated 50/50 114 pregnancy 114 Smoking cessation	3 months	Cost to NHS of averting teenage pregnancy and smoking	£310 intervention per pregnancy averted £440 per smoker	Pregnancy: University of Sheffield research Smoking: Brunel University and NICE research	0%	0%	0%	85,500
					Wellbeing: as a result being assisted on to an appropriate training course or into employment young people enjoyed more social activities and felt they had great confidence.	Number of interventions in relation to wellbeing	Connexions data for the period 1 November 2011 to 1 December 2011 and responses to questionnaires	(34 x 12) + 16 = 424	3 months	Cost of 'Street Project' session provided by Hartlepool Families First	Approx £11 per session x 2 weekly sessions = £22	Hartlepool Families First	0%	6.50%	0%	8,722
					Homelessness: accessed IAG to assist with housing issues and finance to avoid homelessness.	Number of interventions in relation to homelessness	Connexions data for the period 1 November 2011 to 1 December 2011	6 x 12 = 72	3 months	Single room rate for people under 25	£53.45	Direct Gov: DWP Social Security Benefit Up-rating 2011/12	0%	0%	0%	3,848
					Carers (not teenage parents as they are included in wellbeing)	Number of interventions in relation to carers	Connexions data for the period 1 November 2011 to 1 December 2011	4 x 12 = 48	3 months	Average carers benefit	£55.55	Direct Gov: DWP Social Security Benefit Up-rating 2011/12	0%	0%	0%	2,666
Connexions/Local Authority	A reduction in NEET young people, plus assistance with health, housing and finance issues.	Proportion of Connexions budget allocated to 19-25 year olds	£123,319		Material outcomes are for young people and have been considered above.											

Total	204,742
Social Return per £1	£1.66