

Appendix 10: Stakeholder Management

A Stakeholder Management Plan (SMP) is in the process being prepared that will document and communicate how information will be disseminated to, and received from all stakeholders connected with the project. The SMP shall identify:

- The identity of the stakeholders;
- The needs of each stakeholder (based upon their levels of interest and influence);
- The information required from or the approvals needed from stakeholders;
- The tools, mechanisms and processes for communicating with each stakeholder;
- The frequency and duration of communication; and
- The review process to identify what could be done better and the process for adapting the SM if necessary.
- The roles and responsibilities of the project team in delivering the SMP.

Some consultation has already been undertaken on the project via the Local Plan process. Initial project specific work has also been completed which will be developed further into a full Stakeholder Analysis. This includes the production of a stakeholder map, an influence/interest matrix and specification of methods for engaging with the different stakeholders. These are included below.

The full Stakeholder Analysis will be produced in the following format.

Figure 1: Stakeholder Map

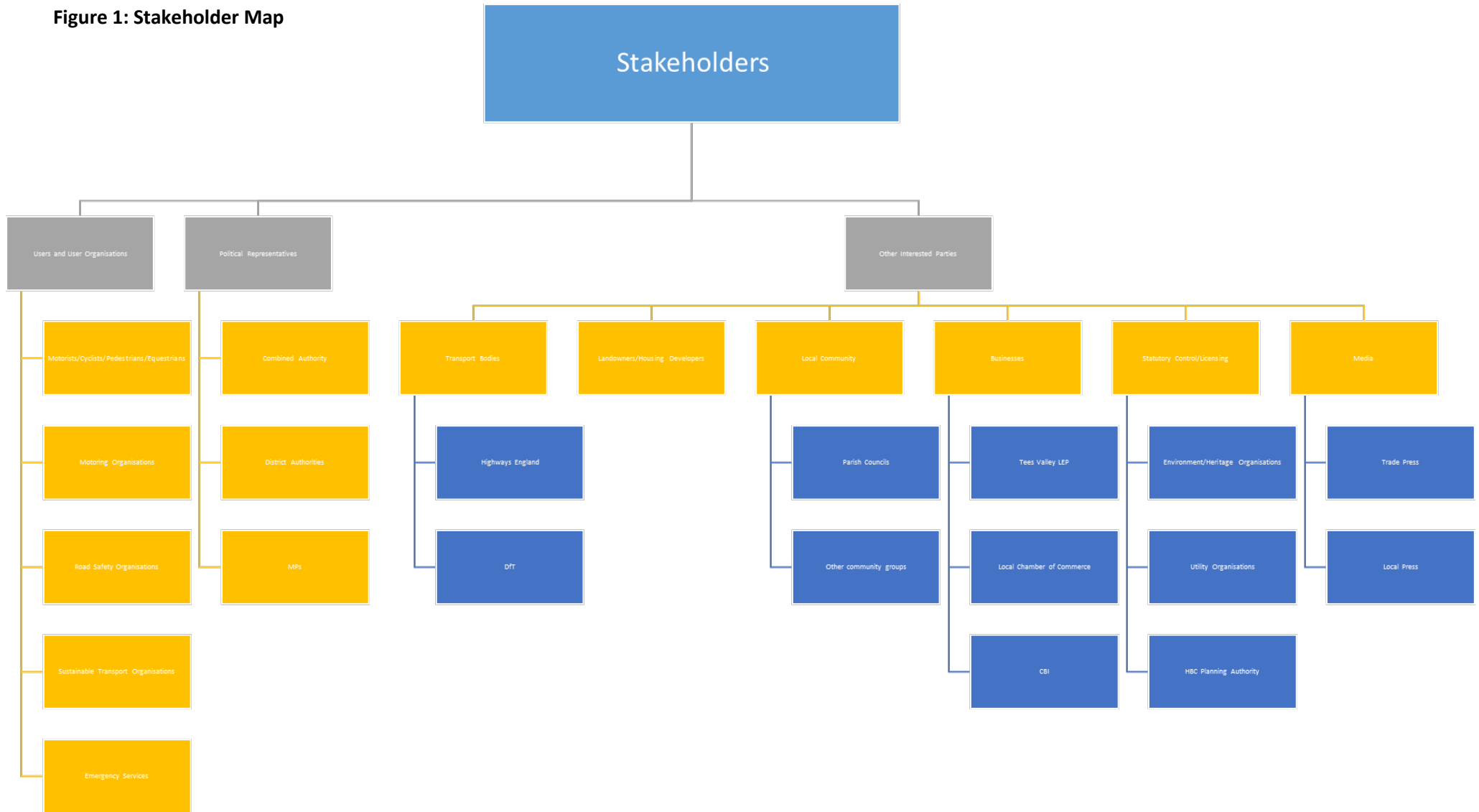
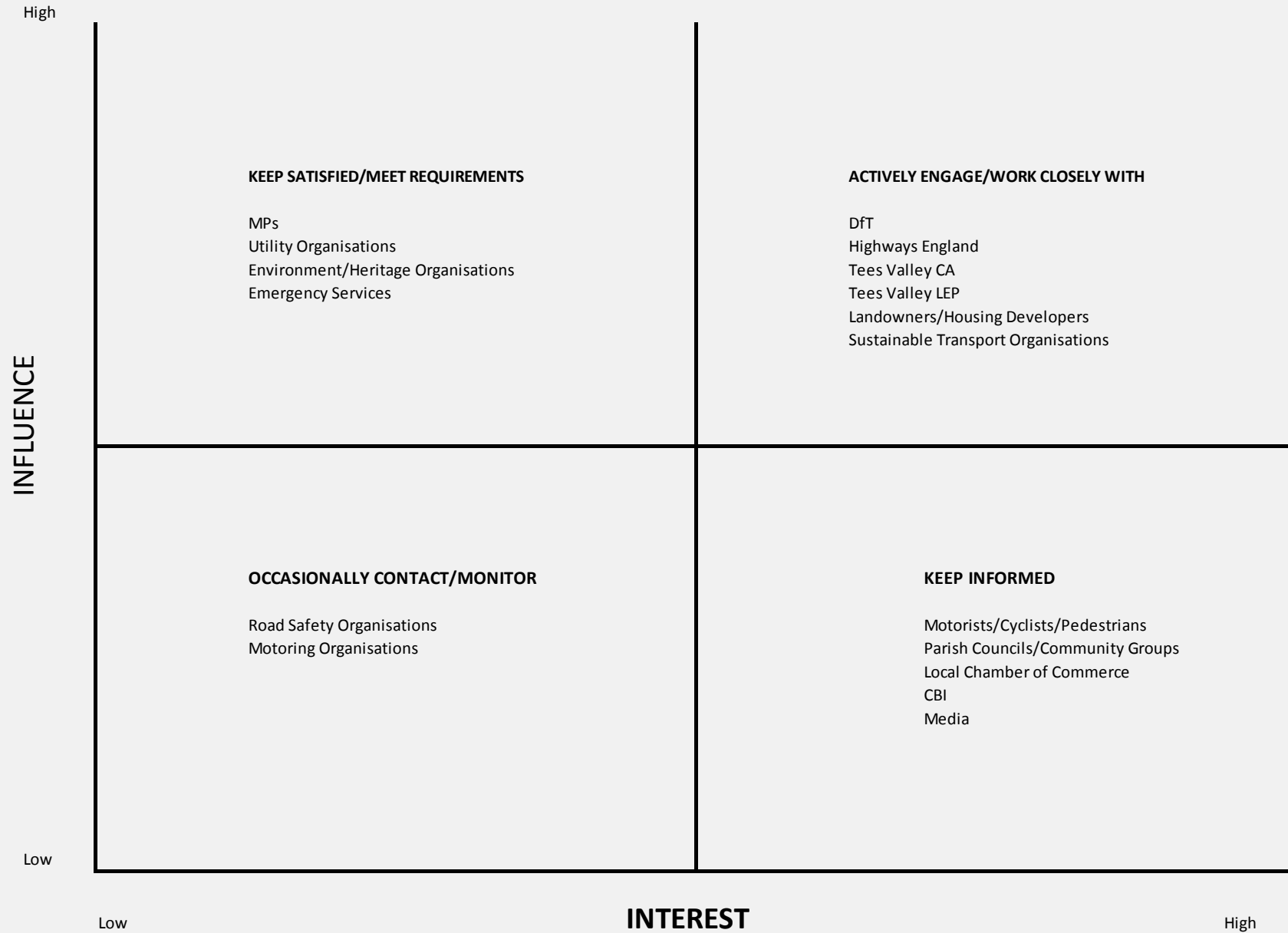


Figure 2: Elwick By-Pass, Overbridge and Compact Grade Separated Junction Influence/Interest Diagram



Stakeholder Analysis and Engagement Strategy

All of the stakeholders will be included in formal public consultation exercises.

| Stakeholder | Vested Interest | Engagement Method | Frequency |
|-------------------------------------|---|---|---------------------------|
| DfT | Key project funder. | Meetings, Email Correspondence | Ongoing |
| Highways England | Project partners, delivery agent. Impact on operation of A19. | Meetings, Email Correspondence | Ongoing |
| Tees Valley CA | Contribution to economic development requirements in respect of impact on jobs and growth | Briefings, Meetings, Email Correspondence | Ongoing |
| Tees Valley LEP | Contribution to economic development requirements in respect of impact on jobs and growth | Briefings, Email Correspondence | Minimum of every 3 months |
| Landowners/Housing Developers | Impact on land assets/development proposals | Meetings, Letters, Email Correspondence | Ongoing |
| Sustainable Transport Organisations | Preservation and improvement of cycle/walk/equestrian routes | Briefings, Email Correspondence, Letters | Minimum of every 3 months |
| Motorists/Cyclists/Pedestrians | Impact on local journeys | Public events, HBC website = | Minimum of every 3 months |
| Parish Councils/Community Groups | impact on local residents | Briefings, Public events | Minimum of every 3 months |
| Local Chamber of Commerce | Contribution to economic development requirements in respect of impact on jobs and growth | Briefings, Email Correspondence | Intermittently |

| | | | |
|------------------------------------|---|--|----------------|
| CBI | Contribution to economic development requirements in respect of impact on jobs and growth | Briefings, Email Correspondence | Intermittently |
| Media | Impact on local community | HBC website , press releases, interviews | Intermittently |
| Road Safety Organisations | Impact on the safe operation of the road network | Letters, HBC website, press releases | Intermittently |
| Motoring Organisations | Impact on operation of the road network | Letters, HBC website, press releases | Intermittently |
| MPs | Impact on local constituents | Letters, Briefings | Intermittently |
| Utility Organisations | Ensure proposals are compliant with supply requirements and standards | Meetings, Email Correspondence | Ongoing |
| Environment/Heritage Organisations | Safeguarding ecology, environment, flood management, historic assets | Meetings, Email Correspondence | Ongoing |
| Emergency Services | Impact on the safe operation of the road network | Letters, Email Correspondence | Intermittently |