

## Seaton Carew Masterplan Supplementary Planning Document Consultation Statement.

### Introduction

- The Regeneration Services Committee approved the public consultation on the Seaton Carew Masterplan on the 12<sup>th</sup> March 2015.
- The consultation on was held for 8 weeks between 23<sup>rd</sup> March 2015 and 15<sup>th</sup> May 2015

### Methodology

- A Press release was sent out by Hartlepool Borough Council's Public Relations Team (Press release PRO36367) and articles appeared in the Hartlepool Mail on 25<sup>th</sup> March 2015 and April 3<sup>rd</sup> 2015 and the Northern Echo on the 25<sup>th</sup> March 2015.
- Letters were hand delivered to all businesses at the Front in Seaton Carew, Seaton Reach and the Elizabeth Way shops on 2<sup>nd</sup> April 2015.
- Copies of the SPD and questionnaires were also available in Seaton Carew Library, Hartlepool Central Library and the reception at Hartlepool Civic Centre.
- A presentation on the plans was also given to Hartlepool's Conservation Area Advisory Committee on the 11<sup>th</sup> March 2015.
- The questionnaire was sent to the Hartlepool Online Panel on the 26<sup>th</sup> March 2015 and details of the consultation appeared in Hartlepool Borough Council's Newslite publication which is circulated to all staff.
- A web page and electronic questionnaire using the survey Monkey Programme was available on the Council's website at [www.hartlepool.gov.uk/seatonspd](http://www.hartlepool.gov.uk/seatonspd).

### Consultation Responses

- The table below shows the consultation responses verbatim and the subsequent changes that will be made to the SPD.
- A total of 378 questionnaire responses were received from businesses and residents, 7 responses from the statutory consultee list, 3 responses from Hartlepool Borough Council departments and 3 e-mails from residents.
- The Statutory Consultees consulted were:  
Civic Trust Civil Aviation Authority, Crown Estate, Darlington Borough Council, Durham County Council, Durham Heritage Coast, EDF British Energy, EDF Energy, English Heritage, Environment Agency, Greatham Parish Council, Grindon Parish Council, Hart Parish Council, Hartlepool Countryside Volunteers, Highways Agency, Homes &

Community Agency, Marine Hotel, Marine Planning Team, Middlesbrough Borough Council, Natural England, NHS Hartlepool and Stockton-on-Tees Clinical Commissioning Group, Redcar & Cleveland Borough Council, RSPB, Seaton Carew Golf Club, Seaton Carew Sports and Social Club, Sport England, Stockton Borough Council, Tees Archaeology Service, Tees Valley Unlimited, Tees Valley Wildlife Trust, Teesmouth Field Centre, The Crown Estate, Trimdon Foundry Parish Council, Trimdon Parish Council, Wingate Parish Council, Wolviston Parish Council.

Question Number	Organisation (including ref number)	Comments	Policy Response
Statutory Consultee Responses	Historic England  Statutory Consultee 1	<p>1. <u>Introduction and Context</u> Section 1.1 sets out the overriding aims and objectives for the masterplan. Historic England notes and welcomes the fact that amongst the key priorities identified for the regeneration of Seaton Carew is the protection and enhancement of its heritage assets, and the requirement for development to complement them through the robust implementation of strong urban design principles.</p> <p>Given that the primary focus of attention is on The Front, the SPD should more explicitly commit to the enhancement of the Seaton Carew Conservation Area through conservation-led regeneration built on heritage and tradition. Here, the emphasis should be on celebrating the culture and heritage of the area and promoting the constructive utilisation of the area's heritage assets as part of the refreshed offer for tourists and residents alike.</p> <p>Section 1.2 makes reference to recently undertaken sea defence improvements in the heart of the resort. If, as I assume, these works required planning permission, Historic England has no</p>	<p>Noted</p> <p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted</p>

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Statutory Consultee Responses	Historic England	<p>record of having been consulted.</p> <p>Section 1.6 helpfully acknowledges the value which seaside resorts still have in economic terms as justification for carefully managing their built heritage. It should be noted, too, that the historic environment can contribute significantly to the health and wellbeing agenda, something which I am aware is of particular interest to the people and politicians in Hartlepool. This theme was explored by the North East Historic Environment Forum in its Heritage Counts report last year. Research found that visiting heritage sites makes people happy - the monetary value of this impact on wellbeing being estimated at £1,646. We are told that ‘old buildings gladden the heart: their aesthetic pleasures make people feel substantially better’ [Rachel Cooke, Observer, 29 November 2014]. Further information can be found on the following website:</p> <p><a href="http://www.heritagecounts.org.uk/">www.heritagecounts.org.uk/</a></p> <p>2. <u>Hartlepool Local Development Framework (LDF)</u> We are advised that the Local Plan (2006), as part of the LDF, contains the spatial vision, strategic objectives and land allocations for the next 15 years. It has not yet been replaced. Paragraph 1.9 of that Plan indicates that it covers the period up to 2016, not the next 15 years from now implied here.</p> <p>Section 2.1 sets out the prevailing planning policy framework</p>	<p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect</p>

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Statutory Consultee Responses	Historic England	<p>within which the SPD will sit. It identifies those policies saved from the Local Plan 2006 which still apply to the study area. On the face of it, the policies deemed applicable appear to be selective, in that Policy To5: North Shelter has been saved but not thought to be relevant going forward. The SPD would be assisted were reasons given for applying some saved policies but not others.</p> <p>Section 2.2 concerns planning obligations. In addition to heritage being a legitimate recipient of Section 106 monies it is accepted that public realm works can also be a beneficiary.</p> <p>3. <u>Masterplan Area</u> This section outlines the masterplan coverage. The Coronation Drive/Warrior Drive site is not given its own numbered section. As a general observation, the SPD would benefit considerably from photographs highlighting particular issues, buildings and features.</p> <p>4. <u>Analysis</u> Section 4.1 deals with land use. Within consideration of The Front is a description of the conservation area. Whilst Figure 4 shows the extent of the conservation area, it would be helpful were it to show other heritage assets, including those on the Local List and others which are not designated, and the extent of the area to which the Article 4 Direction relates.</p>	<p>this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Historic England	<p>Section 4.3 sets out the issues and opportunities the area presents. This commentary should acknowledge that the conservation area is currently at risk, suggesting the need for a customised action plan aimed at removing it from the register. The conservation area does benefit from a very useful Visual Assessment which also contains a number of actions for improvement. This should be viewed as a starting point for any planned enhancements in the conservation area being promoted through this SPD, and at the very least there should be some cross-reference to it. If current thinking as regards The Front is now at variance with the actions in the Visual Assessment, the SPD is the means by which this evolution can be set out, articulating in the process how current proposals will preserve or enhance the conservation area and assist with removing it from risk.</p> <p>Clearly, what is currently seen as an issue/problem in relation to the conservation area also presents an opportunity to resolve these issues and problems through the implementation of ‘constructive conservation’ principles - positively and pro-actively seeking to utilise the heritage of the area to enhance local distinctiveness and attractiveness to townspeople and tourists alike.</p> <p>5. <u>Land Ownership</u> No comments.</p>	<p>Noted and the SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Historic England	<p>6. <u>Development Principles</u>                      As opined above, development principles for The Front should respond to the need to enhance the conservation area in such a way as to allow it to be removed from the Heritage at Risk Register. Rather than simply being 'sympathetic' to the character of the bus station, new development in association with it should seek to positively enhance the heritage asset. The Council need not be afraid to be bold and ambitious where heritage assets are concerned - the critical issue is usually one of securing a sufficiently high quality solution.</p> <p>7. <u>Design Principles</u>                      This section, notwithstanding the seeming lack of aspiration in the previous section, gives much clearer and ambitious instruction in relation to the heritage of the area - instilling the need for development to complement (see 7(i)(d)) and reinforce existing character, and to respect and respond to the heritage assets in the area.</p> <p>Sections 6 and 7 contain no principles for the Elizabeth Way site.</p> <p>The SPD should promote the need for development to respond, where necessary, to the advice in the Council's Shop Front Design Guide SPD and any associated saved Local Plan policies.</p> <p>8. <u>Proposals</u>                      The current suite of consultation documents contains two which</p>	<p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p> <p>Noted and the SPD will be updated to reflect</p>

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Statutory Consultee Responses	Historic England	<p>do not elide. The SPD currently contains information regarding the development of The Front. It is, however, at odds with that contained within the call to ‘help shape the major regeneration of Seaton Carew’. The SPD contains no information regarding the development of the other sites in scope, although the other consultation document includes a plan for Elizabeth Way which for some reason is not to be found in the SPD.</p> <p>For the record, Historic England has no substantive comments or observations to make in respect of the Elizabeth Way site, or the Coronation Drive/Warrior Drive site. Proposals for the Seaton Park site have the potential to impact upon the conservation area and as such we retain an interest in what may occur in respect of it.</p> <p>9. <u>Figures</u> See various comments above.</p>	<p>this comment.</p> <p>Noted and the SPD will be updated to reflect this comment.</p>
	<p>Highways Agency</p> <p>Statutory Consultee 2</p>	<p>Highways England operate the Strategic Road Network (SRN). The closest point to the above area is the A19 at its junction with the A689 Woolviston. Development put forward should be incorporated into the wider Hartlepool Planning process and transport impacts for any of the development sites highlighted should be mitigated through including generated traffic forecasts into the local plan and planning applications detailing any material transport impact at the SRN generated by the development.</p> <p>With the nature of the development being largely visitor focussed,</p>	<p>Noted. Event management will be referenced within the SPD</p>





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Statutory Consultee Responses	Natural England	<p>“International” paragraph. Sites of Special Scientific Interest (SSSIs) are nationally important and so the reference to these in the header should be removed. Although Seaton Dunes and Common SSSI is also designated as Teesmouth and Cleveland Coast Special Protection Area (SPA)/Ramsar site, this should be placed into a “National” paragraph, although the link between the levels of designation can still be acknowledged. Hartlepool Submerged Forest SSSI should also be referenced in a “National” paragraph.</p> <p><b>Habitats Regulations Assessment (HRA)</b></p> <p><u>Appropriate Assessment</u></p> <p>Natural England have identified a number of area for improvement which are listed below:</p> <ul style="list-style-type: none"> <li>• 24 surveys were undertaken between September 2010 and March 2011 to establish the extent that SPA birds were using the foreshore in front of Seaton Carew. Natural England is aware of further data that could be used to gain a wider and more up-to-date view in relation to SPA/SSSI birds and human disturbance which should be used if appropriate. It would be advantageous to show the location of range of any surveys used to inform the HRA on a map. The further data includes:</li> </ul>	<p>comments.</p> <p>Noted and the HRA will be amended to reflect all of the comments outlined.</p>

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Statutory Consultee Responses	Natural England	<ul style="list-style-type: none"> <li>○ Seaton Sands and North Gare Bird Survey (July 2012 - February 2013); DBC</li> <li>○ Environmental Records Information Centre (ERIC) data</li> <li>○ Wetland Bird Survey (WeBS) Core Counts for Seaton Sands Count Sector (extends from northern edge of Seaton Carew/Little Scar south to North Gare Breakwater (1993-2014)) and North Gare Sands Count Sector (extends from North Gare Breakwater south to southern edge of sands at mouth of Seal Sands (1993-2014))</li> <li>○ Bird and Human Activity on Seaton Carew Beach (September - November 2010); DBC</li> <li>○ Bird Disturbance Log - Seaton Carew Pumping Station (September - November 2010); DBC</li> </ul> <ul style="list-style-type: none"> <li>● Due to the proximity of the proposed development to the beach and the fact that many dog walkers walk their dogs twice a day, it is likely that your assumption that dog walkers will use the beach once a day is an underestimate and that two trips to the beach a day for dog walkers would be a more realistic worst case scenario when assessing impacts on SPA/SSSI birds through recreational disturbance.</li> <li>● Noise and visual disturbance (such as through lighting) as a result of the construction and use of the proposed</li> </ul>	

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Statutory Consultee Responses	Natural England	<p>development should be considered in relation to SPA/SSSI birds both within the SSSI/SPA boundaries and also using functional land out-with the designated site boundaries as well as recreational disturbance.</p> <ul style="list-style-type: none"> <li>Run-off from the proposed development should be considered in relation to damage to the SPA/SSSI or adjacent areas of land of functional importance for SPA/SSSI birds. The details of this issue can be resolved as part of the information submitted for any subsequent planning application.</li> </ul> <p>Natural England do not have any fundamental concerns regarding the conclusions of the HRA, subject to the modification of the HRA to satisfactorily address our needs.</p>	
	<p>Environment Agency</p> <p>Statutory Consultee 6</p>	<p><b>1.1 Aims and Objectives</b></p> <p>It is strongly recommended that the overriding aims and objectives are amended to explicitly identify the importance of designated Bathing Waters and water quality. Bathing Waters can improve the areas image and promote tourism. Therefore, we would support the inclusion of an objective which seeks to achieve the principles of the Bathing Water Directive and maintain Bathing Water quality. This objective should be incorporated throughout the masterplan.</p> <p>With respect to biodiversity, we would welcome the inclusion of</p>	<p>Noted, the overriding aims and objectives will be amended to explicitly identify the importance of designated Bathing Waters and water quality through the inclusion of an objective which seeks to achieve the principles of the Bathing Water Directive and maintain Bathing Water quality.</p> <p>Objectives which seek to protect and</p>

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Statutory Consultee Responses	Environment Agency	<p>objectives which seek to protect and enhance the natural environment. This is consistent with the objectives of the Water Framework Directive (WFD).</p> <p><b>1.2 Complimentary Projects</b> This section identifies other major projects currently being developed. It should be noted that the sea defence improvement scheme has already been delivered by Hartlepool Borough Council. This should be reflected within the masterplan.</p> <p><b>1.5 Natural Environment</b> This section makes reference to protected areas. However, no reference has been made to designated Bathing Waters and the potential they have in the regeneration and the economic revival of the area. It is recommended that this is referenced within the masterplan.</p> <p><b>2.1. Planning Obligations</b> We note that Planning Obligations already include Green Infrastructure and Heritage. We recommend that planning obligations are used to facilitate improvements to enhance the ecological conditions of the plan area and to provide a green link between coast and the community.</p> <p><b>3. Masterplan Area</b> <u>Former Fairground Site</u> The majority of this site is located within flood zone 1, which is at</p>	<p>enhance the natural environment will be included.</p> <p>The SPD will be updated to reflect the sea defence reference.</p> <p>Noted. The SPD will be updated to reflect this.</p> <p>Noted. The SPD will be updated to reflect this.</p> <p>Noted and if the site is brought forward further</p>

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Statutory Consultee Responses	Environment Agency	<p>low risk of flooding. However, a section of the site is located within flood zone 3, which is at risk of flooding. The Council should be able to provide evidence that a sequential approach to growth has been taken to steer development away from areas at risk of flooding. Any development would need to pass the Sequential Test (and Exception Test as applicable) prior to permission being granted.</p>	evidence on flood risk to support the application will be produced.
		<p>The site will benefit from the new coastal defence works detailed on page 5. However, it is important that the site specific Flood Risk Assessment considers the standard of protection offered by the new sea defence and residual risk of overtopping and/or breaching. The impacts of such an occurrence would need to be assessed as part of the FRA. Other sources of flooding will also need to be considered as well as emergency evacuation.</p>	Noted
		<p><u>The Front</u> Parts of the site are located within flood zone 3, which is at risk of flooding.</p>	Noted
		<p>The Council should be able to provide evidence that a sequential approach to growth has been taken to steer development away from areas at risk of flooding. Any development would need to pass the Sequential Test (and Exception Test as applicable) prior to permission being granted.</p> <p>The site will benefit from the new coastal defence works detailed</p>	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Statutory Consultee Responses	Environment Agency	<p>on page 5. However, it is important that the site specific Flood Risk Assessment considers the standard of protection offered by the new sea defence and residual risk of overtopping and/or breaching. The impacts of such an occurrence would need to be assessed as part of the FRA. Other sources of flooding will also need to be considered as well as emergency evacuation.</p> <p><u>Coronation Drive/Warrior Drive</u> This area forms part of an historical landfill site (licence returned 1987) that accepted domestic and commercial waste, incinerator ash and waste from the construction industry.</p> <p>This landfill site permit was issued to Hartlepool Borough Council Borough Surveyor and Engineer, in 1977 for the disposal of domestic and commercial waste, incinerator residue and waste from the construction industry. The licence was surrendered in March 1987.</p> <p>This site is known, from some early gas monitoring undertaken by Cleveland County Council, to be generating potentially significant quantities of landfill gas. The Environment Agency has no recorded information with regards to possible presence of landfill gas within the site. Responsibility for landfill gas monitoring at this historic site, lies with Hartlepool Borough Council. The monitoring results may be available from your public health department.</p> <p>As outlined in our letter to Hartlepool Borough Council in</p>	<p>Noted. A full and detailed site investigation be carried out prior to any development taking place ensuring that any necessary steps are undertaken to remove or overcome contamination.</p> <p>Noted. A full and detailed site investigation be carried out prior to any development</p>

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Statutory Consultee Responses	Environment Agency	<p>September 2011 regarding the Seaton Carew Development and Marketing Brief, we would strongly suggest that housing developments are NOT built on Coronation Drive. It is also highly recommended that a full and detailed site investigation be carried out prior to <i>any</i> development taking place. If flammable or asphyxiant gases (primarily, but not exclusively, methane and carbon dioxide) are encountered then appropriate steps should be taken to negate any potential threat from this to any developments.</p> <p>Comments in relation to land contamination are detailed within the general comments section of this letter.</p> <p><b>4.3 Issues and Opportunities</b>                      With regards to biodiversity, we would welcome the inclusion of references which encourage biodiversity enhancement and habitat creation opportunities. We have identified the following biodiversity enhancement opportunities:</p> <ul style="list-style-type: none"> <li>• In any development, biodiversity enhancements can be incorporated via the planting of locally native species and provenance i.e. more areas of native wild flowers. For example, the current ornamental gardens at Seaton Carew Park could include areas of native plant species. The planting of native plant species are likely to attract and provide habitats for other native species</li> </ul>	<p>taking place.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Environment Agency	<ul style="list-style-type: none"> <li>• There is an opportunity to de-culvert the watercourse (130m) to the west of the railway and north of Seaton Lane (Grid reference NZ 51650, 29882) and also across the Esplanade near Warrior Drive at (NZ52212,30904) (100m) which would help with fish passage.</li> <li>• With respect to Seaton Park, the park lies on seasonally wet deep loam to clay, therefore, there is the potential to create ponds within the park that could benefit wildlife. This could also be used as an education resource for local schools.</li> <li>• As part of the green infrastructure improvements of development at Coronation Drive/Warrior Drive, there is an opportunity to make a feature of the watercourse. The watercourse should have a buffer zone along the top of both banks to act both as a wildlife corridor and along a pedestrian amenity route. Ponds and SuDs with wildlife features could also be incorporated into the development as multifunctional features.</li> </ul> <p><b>7. Design Principles</b>            Consideration needs to be given to the impact of Bathing Waters from direct or diffuse discharges, such as mis-connections and non-mains drainage. Domestic wrong connections can contribute towards poor bathing water quality in coastal areas. Any design / build should therefore consider separate sewerage systems for</p>	<p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>



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Statutory Consultee Responses	Environment Agency	<p>surface water and foul water. Any sewage discharges or loads could increase the likelihood of Bathing Water Directive compliance sample failures, which in turn could have a negative impact on tourism in the area and the classification of the Bathing Waters.</p> <p>We would welcome the inclusion of a design principle which encourages the use of Sustainable Drainage Systems (SuDS). Well designed sustainable drainage systems can reduce the impact of domestic wrong connections by providing passive treatment of organic wastes which support bacterial communities.</p> <p>Given the flood risk associated with two of the development sites, we would support the inclusion of a design principle which takes into consideration potential flood risk, climate change and mitigations measures. We would also support the inclusion of a design principle which takes into account coastal erosion.</p> <p><b>Seaton Carew Masterplan phase 1</b> The diagram on page 21 states the Environment Agency will be providing new paving to the promenade. These works have already been undertaken and were delivered by Hartlepool Borough Council. Therefore, the diagram should be amended to reflect this.</p> <p><b><u>General comments</u></b></p>	<p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Statutory Consultee Responses	Environment Agency	<p><b>Water Framework Directive</b>                      The masterplan must have regards to the objectives of the Water Framework Directive (WFD) and the Northumbria River Basin Management Plan.</p> <p>The WFD is an European Legislation designed to protect and enhance the quality of our rivers, lakes, streams, groundwater, estuaries and coastal waters, with a particular focus on ecology. The overall aim of the WFD is to ensure that all waterbodies achieve 'good status' by 2021 and to prevent the deterioration in the status of the waterbodies.</p> <p>The WFD overall waterbody status is currently "Moderate", which is less than the required standard of "Good". Any opportunities to enhance the waterbodies through removing culverts, naturalising" modified stretches and improving habitats would be beneficial. In addition, the use of permeable paving, swales and SuDS, where appropriate, to manage surface water flows will also help to mitigate potential pollution from spills and sedimentation.</p> <p><b>Bathing Water and Water Quality</b>                      The masterplan states that the key primary assets of Seaton Carew are the beach and the sea and that Seaton Carew is a key tourism asset within Hartlepool. We agree with this assessment. However, it is considered that the masterplan does not adequately reflect this assessment as references to the Bathing</p>	<p>Noted. The diagram will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted</p> <p>Noted. The SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Environment Agency	<p>Water Directive and bathing water quality are absent. The masterplan must therefore have regard to objectives of the <a href="#">Bathing Water Directive</a> and bathing water quality.</p> <p>Bathing Waters are Protected Areas used by a large number of bathers and have been designated under the Bathing Water Directive. The overall aim of the Bathing Water Directive is to safeguard public health and ensure clean bathing waters.</p> <p>There are three designated Bathing Waters in Seaton Carew (Seaton Carew North, Seaton Carew Centre and Seaton Carew North Gare). The whole of the sea front regeneration area faces the three Seaton Carew Bathing Waters. Therefore, it is vital that consideration is given the classification of the Bathing Waters and the impact of any proposed development/masterplan on bathing water quality. Failure to maintain designated Bathing Waters may have significant impacts on tourism and on the regeneration of Seaton Carew.</p> <p>In particular, it is important that the masterplan ensures the achievement and maintenance of at least satisfactory bathing water quality in coastal waters as defined by the Bathing Water Directive, and good ecological quality as defined in the WFD.</p> <p>Particular emphasis should be given to water quality, which is key to achieving the standards of the Bathing Water Directive. <a href="#">The new Bathing Water Directive</a> (BWD) introduces more stringent</p>	<p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Environment Agency	<p>standards which will be reported at the end of the 2015 Bathing Water season. There is a risk that the bathing waters within the plan area may fail the revised directive. Therefore, ensuring sufficient bathing water quality should be a key consideration of the masterplan.</p> <p><b>Public Sewerage System</b> Sewage collection and treatment infrastructure is in place in and around Seaton Carew to minimise the discharge of untreated sewage to Seaton Carew streams and coast. This infrastructure includes a number of permitted overflows to allow sewage to discharge with some or no screening in times of wet weather, electrical or mechanical breakdown.</p> <p>Seaton Carew is at the downstream end of this sewage collection infrastructure. New development within not only Seaton Carew but the wider Hartlepool conurbation served by this infrastructure may result in an increase in the frequency and amount of sewage overflow at Seaton Carew, which would have adverse implications on the Bathing Waters.</p> <p>Valley Burn is culverted beneath Mainsforth Industrial Estate before discharging to a foul sewage pumping station at the north end of Seaton Carew from where it is directed to Seaton Carew Sewage Treatment Works. Periods of heavy rainfall and high flow in Valley Burn contribute to this pumping station overflowing to a short sea outfall.</p>	<p>Noted.</p> <p>Noted.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>

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Statutory Consultee Responses	Environment Agency	<p>The masterplan should seek to ensure that any new development is closely examined to ensure that adequate capacity is available or provided in order to prevent deterioration in bathing water quality.</p> <p><b>Private Sewerage Infrastructure</b> Private discharges of sewage effluent are permitted into The Stell at Seaton Carew. Although such discharges are likely to have little or no effect on the overall coastal bathing water quality, they may impact on the quality of this watercourse as it runs across the beach. The Council may wish to consider requiring any new development to be connected to the public sewerage system.</p> <p><b>Fast Food and Restaurant Developments</b> Satisfactory bathing water quality and a clean beach play a significant role in the tourism focus of the area. Some tourism developments, notably fast food outlets and restaurants, have the ability to introduce large amounts of fat oils and greases into the sewerage systems. Uncontrolled releases can lead to blockages and surcharge of foul sewage not only to rivers and coastal waters, but to promenades and walkways.</p> <p>The Council may wish to consider requiring any new development to be designed and built to an adoptable standard and connected to the public sewerage system. In addition appropriately designed fat traps and relevant management procedures should be a requirement for any new fast food or restaurant development. We</p>	<p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p> <p>Noted. The SPD will be updated to reflect this comment.</p>





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Council Department Response	HBC Consultee 1 Hartlepool Borough Council Parks and Countryside Manager	<p>and our Quality Safety Officer who oversees the running of the current facilities at Seaton and the Headland. Some scheme alterations/ options are proposed:</p> <ul style="list-style-type: none"> <li>- <b>User group needs.</b> Water play is an exciting opportunity for young children to engage in. Our current paddling pool caters specifically for the toddler age group which needs a safe space overseen by parents/ guardians. We ensure this area is fenced to provide some piece of mind to users and prevent straying of toddlers into potentially hazardous zones like the road or promenade with bikes etc. Fencing also helps deters problems with littering and dogs entering the facility. We would always insist consideration is given to these problems in any new scheme design.</li> <li>- <b>Sand</b> and maintenance of clean water are not compatible.</li> <li>- <b>Seasonality of provision.</b> Outdoor Water play is subject to seasonal availability due to the weather so with the aim of providing year round attraction we would urge consideration of other play equipment/ play spaces not dependent upon water also to be incorporated in to provision in the vicinity.</li> </ul>	<p>The design will be amended to reflect the safety comment. A fence will be included within the designs.</p> <p>Noted. The design will be amended to reduce maintenance requirements. A grey water system will be included.</p> <p>Agreed. Alternative play equipment will be included within the designs for toddlers and juniors.</p>



Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Parks and Countryside Manager	<ul style="list-style-type: none"> <li>- <b>Paddling pool retention.</b> Ideally Seaton Master Plan – Phase 1 retains the existing paddling pool but refurbishes it with a new colorful waterproof lining (circa £12K). Phase 1 also considers the fencing/ security of users issue discussed above. We would also urge the provision of suitable themed toddler/ junior play equipment for year round interest for families visiting the area.</li>   <li>- <b>Making water play work.</b> Seaton Master Plan – Phase 2 If the decision is taken to go for a water play development this needs to be incorporated into a semi-indoor covered space to prevent the problems we have identified with water quality. The exact look of this we leave to others to investigate but we are thinking something like a steel/ glazed covering with a side facing the sea where a wall of folding doors can be opened up on good days. A development like this might attract commercial interest for its upkeep and future investment and tie into the other commercial facilities suggested on the master plan. Also by being covered/ enclosed it has the potential to be less seasonally dependent and thus contribute to the economic viability of the area year-round.</li>   <li>- <b>Toddler and Junior play provision.</b> We would urge you to consider in both the phase 1 and phase 2</li> </ul>	<p>Noted.</p> <p>Noted. An indoor space is not appropriate for this location. Windbreaks will however be investigated.</p> <p>Noted. Future phases of the Masterplan will include additional Playbuilder equipment</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Parks and Countryside Manager	<p>schemes to consider greater toddler/ junior play provision in this area of the scheme. The linear Playbuilder play site with further investment will cater for younger children and teen provision.</p> <p>2. <b>Seaton’s linear Playbuilder play site further investment, barriering to create safe play space, child safe road crossings:</b></p> <ul style="list-style-type: none"> <li>- <b>Further investment in the ‘linear Playbuilder play site’</b> along the promenade would be highly desirable given its popularity year round with families.</li> <li>- <b>Fencing/ Barriers.</b> In addition consideration to provide fencing/ barriering in the same area along the side of the road adjacent to the play site/ green space to physically separate it from Coronation Drive and provide a safe child friendly play green space for games would be welcomed.</li> <li>- <b>Safe road crossing points.</b> With any proposed housing provision on the west side of Coronation Drive it would be prudent to expect a developer to provide for traffic light controlled crossing points for children to use to access the linear play site facilities on the promenade.</li> </ul>	<p>along the promenade.</p> <p>Noted.</p> <p>Noted.</p> <p>Noted. Crossing improvements’ will be included within the revised designs.</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Parks and Countryside Manager	<p>3. <b>Rocket House Car parking</b> to rear of proposed 'commercial centre' and south side of 'Market Square'. Existing traffic flow issues have been identified that need to be designed out of any new scheme (see Quality Safety Officer observations in attached email).</p> <p>4. <b>Beach Lifeguard base and beach observation facilities</b> – Lifeguard station near Rocket House is not identified on plan or provision made in master plan scheme.</p> <p>5. <b>Rocket House restoration</b> – This is an important support facility for beach events and training and needs investment for upgrading and general refurbishment.</p> <p>6. <b>Beach Chalets</b> – Construction considerations and necessity for fire retardant materials (see Quality Safety Officer observations in attached email).</p>	<p>Noted. The designs will be amended to address the traffic flow issues.</p> <p>Noted.</p> <p>Noted. Opportunities for investment in the Rocket House will be investigated.</p> <p>Noted. Fire safety will be an important consideration in the design of the Beach Chalets.</p>
Council Department Response	Hartlepool Borough Council Parks and Countryside Quality and Safety Officer  HBC Consultee	<p>On the phase 1 plan it is proposed to make the paddling pool into a sand pit, it would be better to leave it as a paddling pool because I would imagine there would be complaints, the kids can make sand castles on the beach anyway and most parents / guardians like the idea of not having to supervise the children as closely as they would have to if they took them paddling in the sea. Also the shore line is some distance away and I know Sunderland made their pool into a sand pit and they have to sterilise the sand daily and make it safe from glass, dog fouling</p>	<p>Noted. The designs will be amended and the paddling pool will not be turned into a sand pit to reflect the concerns.</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	<p>2</p> <p>Hartlepool Borough Council Parks and Countryside Quality and Safety Officer</p>	<p>etc. We empty and refill the paddling pool daily so any glass etc is removed easily instead of having to rake through sand.</p> <p>Only thing I want to add to HBC Legionella Team Leader's comments regarding water feature would be the constant cleaning and maintenance of any water spray nozzles, the sand and salt will block them.</p> <p>Other observation are:</p> <p>Beach chalets need to be constructed with fire retardant materials, we had chalets years ago and they were removed due to vandalism and fires. I have a Blyth contact, if required I can ask if they've had any problems.</p> <p>What is planned for Rocket House? I would imagine it's listed and within the conservation area. This building does have some historical value, being the location the RNLI used to set off the Rockets to notify members to launch the rescue boat early in the last century. It needs a damp course, external re-rendering / painting and new windows.</p> <p>Looks as if the Beach Lifeguards have not been considered. Where is the lifeguard Station which also acts as the point for first aid, lost children and drinking water? These are provisions required for any beach awards (Seaside Award / Blue Flag). Lifeguards could they be based in the commercial building with a</p>	<p>Noted. See comment above.</p> <p>Noted. The refurbishment of the Rocket House will be considered as part of the regeneration proposals.</p> <p>Noted. See comment above. The signage and ways to improve the coach Park will be investigated. A review of car parking will be undertaken.</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Parks and Countryside Quality and Safety Officer	<p>lookout tower? If this was to be considered the Commercial Centre would need to be closer to the prom.</p> <p>Finally central car parking is an issue, the Coach Park which is to be retained is sufficient to hold the number of visitors, however people insist on parking nearer to the attractions which cause congestion problems in the central parking area, the plan states this area is to be extended but I still envisage parking congestion and more disabled spaces are required, with more parking enforcement. Like the idea there is one entry / exit into this car park, at the moment the one way system is not enforced causing near collisions and problems getting out of the car park. Parking in areas not designated as parking needs to be enforced in this area, particularly the entrance and exit of this car park.</p>	A review of car parking will be undertaken.
Council Department Response	Hartlepool Borough Council Legionella Team Leader  HBC Consultee 3	<p>If this goes ahead in the scale that the proposal seems to suggest then;</p> <ol style="list-style-type: none"> <li>1) We have a duty of care to protect our staff and the members of the public from Legionella bacteria &amp; to maintain bathing water quality.</li> <li>2) The current method of using rapid release chlorine tablets and regular draining of the paddling pool will be insufficient and would, if adopted, fail miserably.</li> <li>3) This feature will need a full water treatment program in</li> </ol>	<p>Noted. The safety and maintenance of the water play facility will be investigated to design out any risks. Opportunities to recycle water will be investigated.</p> <p>Noted</p>

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Legionella Team Leader	<p>place (in-line with the original specification at Block Sands) and we all know what happened to that.</p> <ul style="list-style-type: none"> <li>• Such systems might be fine in-land but they struggle to handle the specific problems associated with the seaside.</li> <li>• Seagulls, ducks etc love to roost on these patches of water and contribute a huge impact on chlorine demand.</li> <li>• The ‘exhaust’ from these birds will find itself on the sand filtration system and the whole unit will become an incubator for various, potentially pathogenic, bacteria – see Block Sands</li> <li>• There always will be a tremendous amount of littering which will also add to the organic loading of the pool – se Block Sands</li> <li>• Experience has shown that these ponds become a means for locals to wash their boots, dogs, bikes etc. – see Block Sands</li> <li>• The lovely little children bring various pieces of the beach to play with in the pool – rocks, sand, sea weed &amp; livestock – see Block Sands</li> <li>• It will become a regular bubble bath when various people lob in a bottle of washing-up liquid – as occurs a Wesley Fountain.</li> </ul>	

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response	Hartlepool Borough Council Legionella Team Leader	<p>4) All those factors from item (3) will ensure that the feature will require close monitoring to maintain even the basic water quality. I would expect at least twice per day.</p> <p>5) The need for routine maintenance on pumps &amp; electrics (moth balling the plant in winter and commissioning in the Spring.</p> <p>6) There will be a need for routine microbiological sampling and the associated costs.</p> <p>7) If it is decided to go down the 'routine drain down' route the pure size of the pool will incur significant water charges and problems with downtime whilst it is drained and refilled. I would suspect that this would be unpopular with the Members when the locals start revolting. Not forgetting that such volumes will be subject to neutralisation and possibly discharge consent.</p> <p>8) I'll leave you to worry about dog fouling &amp; the slips, trips and falls issues.</p> <p>9) Finally, from a Legionella point of view I can imagine it being subject to intense scrutiny and when we do isolate the bacteria, which we will, there will be a huge amount of bad publicity as had occurred in other Councils up and</p>	Noted. The safety and maintenance of the water play facility will be investigated to design out any risks. Opportunities to recycle water will be investigated.

Question Number	Organisation (including ref number)	Comments	Policy Response
Council Department Response		down the length of the British Isles. Don't forget the fountain outside the Seaburn Hotel ended up being a huge plant pot. This feature will end up being a white elephant.	
Economic Regeneration Forum Business Response	Economic Regeneration Forum Business Representative  Email1	Having reviewed the plan presented at the meeting, I agree with the proposed developments and hope that progress can be made with the Longscar Hall situation as this is a blight on the landscape!  A couple of suggestions from me would be to extend the promenade into the marina as currently not easy for cyclists to get to and from without dismounting and would increase footfall to restaurants and cafes from cyclists. A another facility/attraction could be along the lines of the Barclays bikes in London, where by hire cycle hubs could be placed at both marina and seaton carew, with a variety of cycle maps for families to hire which again would connect both areas together and make it seamless.	Noted
Resident E-Mail	Email 2- Resident	In principle I think what is being proposed is a fantastic long overdue idea. the only thing I would personally disagree with is the need to build houses on the car park behind the golf club, this has got to be the most ridiculous place to put housing I have ever heard. Surely the resort as a whole would benefit much more by some sort of entertainment based attraction being built on this site that would attract out of town visitors. The priority of the whole proposal however has got to be the demolition of the longscar centre. Has their been any thought to extending the	Noted. The Longscar is a key priority for the SPD. The SPD will be updated to include the approaches to Seaton Carew.



Question Number	Organisation (including ref number)	Comments	Policy Response
Resident E-Mail		resort to the north to provide other possible attractions to draw in visitors??	
Resident E-Mail	Email 3 - Resident	<p>We've just been taking a look at the master plans for Seaton Carew and want to feed back that we think there should be a championship grade mini golf course included somewhere in the plans.</p> <p>Your website here states that you were planning to include mini golf  <a href="http://www.hartlepool.gov.uk/info/200079/regeneration/1704/seaton_carew_masterplan/1">http://www.hartlepool.gov.uk/info/200079/regeneration/1704/seaton_carew_masterplan/1</a></p> <p>But the only mention in the consultation paper is a mention of the sports domes which is quite different.</p> <p>Since first playing a round of mini golf last summer up at Newcastle (<a href="http://www.parklandsgolf.co.uk/play/mini-golf/">http://www.parklandsgolf.co.uk/play/mini-golf/</a>), we were hooked. We enjoy the wild west themed course at Adventure Valley in Durham (<a href="http://adventurevalley.co.uk/gallery/adventure_valley_golf">http://adventurevalley.co.uk/gallery/adventure_valley_golf</a>) and made a point of playing as many courses as possible on a trip to Scotland last summer. Our favourite from Scotland was Jurassic Parr in Glasgow (<a href="http://www.worldofgolf.co.uk/golf-centres/glasgow/jurassic-parr/">http://www.worldofgolf.co.uk/golf-centres/glasgow/jurassic-parr/</a>) - the but there were also courses in Broddick and Dunfermline.</p>	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Resident E-Mail	Email 3-Resident	<p>Our favourite courses of all are the two championship mini golf courses which have helped to regenerate the sea front at New Brighton on the Wirral. I'd urge you to read up about it or take a fact finding trip over there to see how the courses have really been key to the regeneration - it's the main reason why any of our friends or family would take the trouble of travelling an hour to visit the town. The first course is an 18 hole course based on the best holes from real world championship courses. The second course was added last year and is based on a theme of local landmarks and history. Have a read through the comments on facebook (<a href="https://www.facebook.com/pages/Championship-Adventure-Golf/156452377853621">https://www.facebook.com/pages/Championship-Adventure-Golf/156452377853621</a>) or tripadvisor (<a href="http://www.tripadvisor.co.uk/Attraction_Review-g528777-d4550495-Reviews-Championship_Adventure_Golf-New_Brighton_Wirral_Merseyside_England.html">http://www.tripadvisor.co.uk/Attraction_Review-g528777-d4550495-Reviews-Championship_Adventure_Golf-New_Brighton_Wirral_Merseyside_England.html</a>) to see how popular they are with a wide range of ages.</p> <p>The reason why I'd suggest mini golf is because it's great fun when the course is done well. It brings in money and provides employment and good courses offer loyalty cards - get your sixth game free! Families enjoy the game and I've often returned with friends or cousins who want to take on the challenge. Anything which could encourage people to return time and again, tell friends and bring them along, get people to spend money and provide jobs should be considered so please take a look at some of the other courses out there and consider it in the final plans.</p>	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Resident E-Mail	Email 3-Resident	<p>We've also played some smaller courses in the region - there is one on the sea front in South Shields and one in Barnard Castle. Both courses seemed popular while we were there but I felt that the courses were a bit cramped and neither were full 18 hole courses so the games were over rather quickly and didn't seem to be quite such a good deal so we'd be less likely to be back.</p> <p>Doesn't have to be a sea front thing if you can signpost people to the park. The New Brighton course works quite well because it is located in a sheltered dip below the road and sea wall so it is out of the wind.</p>	Noted
Q1. Would you like to see any other areas included within the Seaton Carew SPD			
Open-Ended Response			
Questionnaire Responses	SC005	No	Noted
	SC006	No	Noted
	SC007	The whole of the "Front" walkway from former fairground site to the Marina A) To provide some joined up recreational facility and give the Front some real purpose. B) Developcycle racing and a "Noddy train" transport for children, elderly a general public access/enjoyment.	Noted. Additional Playbuilder equipment will be investigated.
	SC009	Library service	Noted however the library service is outside the remit of the SPD.
	SC010	I would like to see more palm trees with seats underneath to allow people who are enjoying walking the promenade to sit and rest, as well as enjoy the scenery of the beautiful calming sea.	Noted. Covered in SPD
	SC012	No	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC016	Q5 - Seaton Train Station could be made more comfortable. With vending machines and path and road access. Needs money spending on it.	Noted- Reference will be made to the train station.
	SC018	None come to mind	Noted
	SC019	Stop the ongoing enlargement of waste tips.	Noted
	SC020	The existing seems comprehensive	Noted
	SC021	No	Noted
	SC022	No, the existing is quite comprehensive.	Noted
	SC024	no	Noted
	SC025	possibly	Noted
	SC026	cannot get onto website to see plan	Noted
	SC033	No	Noted
	SC036	No	Noted
	SC038	no	Noted
	SC039	No	Noted
	SC040	Yes	Noted
	SC041	Not at the moment as we need to focus on the current plan succeeding.	Noted
	SC044	Yes the area of grass that Grosmont Road runs along. This area of grass has fences and gates that are in poor condition. Also the building on the front that is the old Las Vegas arcade, this is one of the building that is showing up the front, along with the house that is 51 the front.	Noted. Enquiries with enforcement will be made.
SC047	No	Noted	
SC048	Yes, The field that is opposite Holy trinity school. The fences and gates are in poor condition here. The old Las vegas arcade on the front also is in a poor condition and makes the front look bad.	Noted. Enquiries with enforcement will be made.	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC049	No	Noted
	SC051	Yes	Noted
	SC053	No	Noted
	SC054	no	Noted
	SC055	No	Noted
	SC056	no	Noted
	SC059	No	Noted
	SC060	yes	Noted
	SC062	No	Noted
	SC068	No	Noted
	SC071	none	Noted
	SC072	no	Noted
	SC076	decent pub	Noted. There are sufficient pubs.
	SC077	Longscar Centre to be removed from the area within the SPD.	Noted. Do not agree. The Longscar is the main issues within the area to address.
	SC079	Coastal approach and exit routes need improving, especially Tees Rd. Consider screening to hide tip (s) ?	Noted. Reference will be made to approaches to Seaton.
	SC080	The sea	Noted
	SC083	No	Noted
	SC084	Seaton SPD Plan 2015 link does not work	Noted
	SC086	no	Noted
	SC092	no	Noted
SC093	No as long as the community hub provides infrastructure support for bowls, tennis and football provision in and around the park	Noted- Feasibility of tennis and bowls facilities will be investigated as part of the SPD.	
SC094	No	Noted	
SC095	No	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC098	No	Noted
	SC099	No - Covers the key priority areas in Seaton	Noted
	SC102	unsure	Noted
	SC103	The area west of coronation drive down to newburn bridge.	Noted. Reference to this area will be included.
	SC106	those shown are a priority	
	SC107	I would like to see our Hospital supported with the monies being spent on this update at Seaton	Noted. The hospital is not part of this SPD. The hospital is NHS funded not Local Authority funded.
	SC108	No	Noted
	SC109	more play equipment along the prom on coronation drive	Noted. Additional Playbuilder and play sites will be investigated.
	SC111	no	Noted
	SC112	Not especially	Noted
	SC114	no	Noted
	SC116	yes	Noted
	SC117	No	Noted
	SC119	no	Noted
	SC120	Yes, the area of the front from Newburn Bridge to Seaton carew	Noted
	SC121	Tighter control on rubbish tips to north and south of the village. Waste plastic and paper from both sites blows into Seaton depending on the wind direction.	Noted. This is outside of the remit of the SPD
	SC124	No	Noted
	SC126	As for now your planning to develop the main area that needs it, the old fair ground and where the very run down Coasters is located.	Noted
SC130	No, it covers the areas needing regeneration.	Noted	
SC131	No preference.	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC134	I've looked at the plan for Seaton and it looks good but I hope you are not building too high as that is what spoilt the front with the present buildings - you dominated the older, attractive remnants of the 'village' by building the Longscar Hall so preferably it should only be 'one storey' buildings.	Noted. Heritage and building scale and massing are covered within the SPD
	SC138	The Cliff	Noted
	SC140	las vegas amusements centre should be next to be regenerated / purchased / sold on.	Noted. See comment above.
	SC141	Corner of Warrior Drive and Coronation Drive.	Noted
	SC143	no	Noted
	SC144	No	Noted
	SC146	The tip at Newburnbridge is a disgrace and stincks on days when the wind is in the right direction also the amount of mud left all over the road	Noted
	SC149	No	Noted
	SC151	Graythorp	Noted
	SC157	Yes	Noted
	SC158	No	Noted
	SC159	No	Noted
	SC160	No	Noted
	SC161	no	Noted
	SC162	The landfill sites	Noted
	SC163	yes; all the coast area, from Crimdon to Seaton	Noted. Disagree as the area needs to be focussed within Seaton Carew.
	SC164	no	Noted
SC165	No. The Front is the most important area.	Noted	
SC167	Yes. Most of Hartlepool.	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC169	No	Noted
	SC171	No	Noted
	SC174	No	Noted
	SC176	Yes	Noted
	SC177	access road to station lane slipway ...	Noted
	SC178	Not at the momment	Noted
	SC180	No	Noted
	SC183	No	Noted
	SC184	No	Noted
	SC185		Noted
	SC186	no	Noted
	SC188	No	Noted
	SC190	No	Noted
	SC192	No	Noted
	SC193	NOT SURE	Noted
	SC197	All of coronation drive	Noted
	SC198	No	Noted
	SC199	No, I think that covers it well.	Noted
	SC202	No	Noted
	SC203	no	Noted
	SC209	No	Noted
SC212	No	Noted	
SC217	No	Noted	
SC219	No	Noted	
SC220	no	Noted	
SC221	no	Noted	



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC232	No longscar building is a priority for me and also any run down buildings on the opposite side of the road. Most now have been significantly improved	Noted
	SC233	I would like to see some development along the stretch to Newburn Bridge	Noted.
	SC234	I would like to see community areas within Seaton Carew be included. There are some big estates such as Warrior Park / Drakes Park with limited or run down facilities and are close enough to the sea front that they would benefit from being redeveloped. The pond area is lovely, however it could attract more visitors if it had enhancing facilities such as information points about the kind of wildlife attracted during the seasons, a seasonal coffee station etc. The Schooner pub is and has looked dark and depressing and uninviting for nearly a decade now. Considering the amount of people living in the catchment area, this should be a hub for all who want to get together. A weatherspoons pub would be more appropriate and bring in more of the residence than a dark dingey pub.	Noted. The focus of the SPD is the Front and the creation of community facilities within Seaton Park
	SC236	Yes	Noted
	SC238	The park area	Noted. This area is included within the SPD
	SC240	In need of bakery +fresh veg small shops on front	Noted
	SC242	The front is the main attraction and yet it is the most run down area of Seaton Carew, I would focus mainly there.	Noted. The SPD focuses on this area.
	SC244	No	Noted
	SC245	No	Noted
	SC249	no. it looks great as it is.	Noted
SC251	no	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC256	A swimming pool and a gym or something different for the youth to do because my personal opinion is that there is only the arcades and gambling isn't good for the younger generation it's constantly costing money just to get to town and do something with myself where as it would just be and short walk away	Noted. Youth facilities are included within the SPD.
	SC257	No	Noted
	SC258	Improvements to the landfill site to stop rubbish being blown about	Noted.
	SC261	Newburn Bridge Area	Noted.
	SC262	No	Noted
	SC263	No	Noted
	SC265	no	Noted
	SC266	Landfill sites either end of Seaton Carew	Noted
	SC271	The park and the car park of the old fairground site	Noted. These areas are included within the SPD
	SC272	Railway station	Noted
	SC275	I think it should encompass the whole area, not just selected development sites, in terms of considering the impact of any individual area on the rest of the surrounding areas (eg new housing may require more school places, closing a youth centre requires provision of facilities elsewhere)	Noted
	SC276	No.	Noted
	SC277	Seaton Green	Noted
	SC279	No	Noted
	SC285	Something to hide power station and steel works	Noted
SC288	more things for children	Noted	
SC289	Get rid of those old bulidings that once was coasters pub... there	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1		an i sore to seaton crew x	
	SC294	No	Noted
	SC295	I have concerns re parking and volume of traffic on main road	Noted. Improved pedestrian crossings will be included within the SPD
	SC296	No	Noted
	SC299	Don't think so	Noted
	SC301	No	Noted
	SC306	No	Noted
	SC307	no	Noted
	SC308	No	Noted
	SC309	No	Noted
	SC310	Marina, town, dyke house	Noted. Disagree. This area is too far away from Seaton Carew. The Marina is being considered as part of the Hartlepool Regeneration Masterplan.
	SC319	No	Noted
	SC324	No I think the recommendations are adequate for the moment	Noted
	SC325	The park needs updating and would be good if it had designated off lead dog area	Noted. References to improving Seaton Park will be included within the SPD.
	SC326	The whole 'front' should come under consideration. From newborn bridge to the end of the promenade.	Noted
	SC328	More car parking facilities.	Noted
	SC329	No	Noted
SC330	No	Noted	
SC331	no	Noted	
SC332	No	Noted	
SC333		Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC334	Get the landfill sorted out - Once ad for all.	Noted
	SC336	Yes	Noted
	SC338	No	Noted
	SC341	Yes a public access ramp or track to the sea to launch pleasure watercraft. As a seaside resort people should be encouraged to take up water sports, fishing, pleasure boating, jet skis etc, the towns economy could improve as sales and servicing would be required if there is demand.	Noted
	SC343	Shopping centre	Noted
	SC345	No	Noted
	SC346	Coronation drive	Noted
	SC347	The longscar site. Build a 'splash' facility. This will give people a reason to come to seaton all year around. It will not be in competition with the local businesses. It will capture all the people who go out of town to splash in Stockton. it will bring loads more trade into Seaton. It will provide employment for the people of Hartlepool. Mill house is in an awful state of repair. Close it and rebuild in Seaton. The size of the splash footprint (measured on google earth) easily fits on to the longscar centre site with room to spare. It would be a flagship investment in the area and wold re-generate the area for the next 30 years. This could be done at the expense of everything else, as there would not be a need to do anything else.	Noted
	SC350	No areas specifically but I would like off lead dog facilities available at the seafront to be maintained.	Noted
	SC352	No	Noted
SC353	Yes	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 1	SC355	The Green and War Memorial	Noted
	SC356	Yes	Noted
	SC357	No	Noted
	SC358	Get rid of all the buildings that a left to go to wreck and ruin	Noted
	SC361	I think the business along the sea front could do with some attention as all the buildings look run down. There should also be something in place to keep the beach clean as it always seems to be covered in litter, broken glass and dog mess	Noted. The Parks and Countryside team will be informed of the litter, broken glass and dog mess.
	SC362	No.	Noted
	SC363	Redcar beach	Noted
	SC364	Outdoor fitness equipment along the prom	Noted
	SC365	From marina to power station.	Noted
	SC366	Some thing done with longscar its a eye sore, more bins, something	Noted
	SC367	no	Noted
	SC374	The longscar centre	Noted
	SC375	Extension of car park at Newburn Bridge (near toilet block). At weekends and on numerous evenings cars fill the small car park and then start to park on the grass. Needs to be expanded.	Noted. The feasibility of the car park extension will be considered.
SC376	No	Noted	
Q3. Would you like to see any the aims included within the Seaton Carew Masterplan?			
Open-Ended Response			
Q3. Would you like to see any other aims included within the Seaton	SC001	No, just an understanding by decision makers that Seaton carew is a small place and has-other than seafront area-few amenities. Further housing (eg Coronation Drive.Warrior Drive area) will overburden the school, public teransport and shopping facilities and spoil the wider green open area welcoming visitors from the	Noted. The SPD does not propose to develop the green wedge along coronation drive with the exception of the infill site at Coronation Drive/Warrior Drive. Design guidance is included with the SPD.

Question Number	Organisation (including ref number)	Comments	Policy Response
Carew Masterplan? Question 3		North of Seaton along Coronation Drive.	The Local Plan that is being produced in conjunction to the SPD will take account of housing sites and will look at wider infrastructure needs as a result of these.
	SC002	Cleaner beach	Noted. The Parks and Countryside team will be informed.
	SC005	Demolish Longscar Hall	Noted
	SC006	Demolish Longscar Hall	Noted
	SC007	1. See comment above Seaton should not be isolated from Hartlepool but connected to it to enhance the support to economic vibrancy of whole of Hartlepool, Seaton, Marina and Headland tourist attractions should be co-ordinated eg by a "Noddy train" tourism linkage!! a pitch and putt/mini golf and Coronation Drive area and more parking facility. 2) No where in this plan is there any provision for wider activity or shelter to cope with the North East seaside variable weather!! No indoor provisions for safe play area for children under supervision? 3) No reference or encouragement to visit Seaton by rail connection and Seaton Station. 4) No mention to develop Seaton Park or reference to enhance facilities thereat/library/changing rooms etc. pitch and putt green.	Noted. Shelters will be considered as part of the environmental improvements. Seaton park is included within the plan. Routes into Seaton will be included in the SPD
	SC008	Reintroduction of a regular bus service	Noted. This is outside the scope of the SPD
	SC010	Please consider a special area where such as children's entertainment can be accessed. At present it spoils the view when roundabout and shows are placed on the beautiful green lawns.	Noted. The open spaces and Conservation areas are key areas within the SPD.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC012	No	Noted
	SC013	Yes, close tips and open caravan parks.	Noted
	SC014	I assume #2 includes toilet facilities, which are sadly lacking in the village	Noted. There are existing toilet facilities within Seaton Carew.
	SC016	More money needs to be spent on all area's clean, especially on busy days as the rubbish left is terrible. More cafe's and eating areas needed	Noted. The street cleansing teams will be informed.
	SC017	Any houses that are built should be in keeping with a traditional sea front	Noted. Heritage and design is an important consideration within the SPD
	SC018	Better control of the tip area near domes, has significant impact on Seaton Carew area. Pedestrianise area from Seaton Lane up to Elizabeth Way (Access only for delivery residents etc)	Noted. Pedestrianisation would be impractical
	SC019	The deprivation at Seaton is the same as the rest of the town which is further impacted by the continued disregard of EU Laws which state that a waste tip cannot be placed within 800m of the high water mark. Newburn is only across the road and ABLE on Brenda Road is only 400m away from the MHW.	Noted
	SC020	It is essential the plans should make the most of the Seaton Carew Conservation Area. Existing businesses must be supported.	Noted. A reference to supporting existing businesses will be included.
	SC021	Incorporate a combined heat and power system, and encourage solar and wind technologies in both private homes and communities in general	Noted. The Planning team seek to ensure renewables are included in housing developments across the town.
	SC022	The Masterplan should make the most of the historic Seaton Carew Conservation Area. Plans should be complementary to and support existing businesses.	Noted
SC023		Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC024	in summer see many families walking to seaton there does not appear to be enough public transport to and from seaton carew especially on Sundays and public hollidays	Noted. Public transport is outside the remit of the SPD.
	SC027	I would like to see a permanent amusement fair ground again as we had in the past with a large ferris wheel at its hub.	Noted
	SC031	Estate renovation for visual impact	Noted
	SC033	No	Noted
	SC035	A decent public transport infrastructure to make all the developments planned feasible, and provide activities for youth in the evening	Noted
	SC037	Renewable energy (PV, Wind, Wave) in sensible and mutually agreed areas where land and coastline permit, as well as PV on all council buildings and grants for more PV on domestic buildings.	Noted
	SC038	Removal of the fairground rides	Noted
	SC039	No	Noted
	SC043	Not to overwhelm the existing retail businesses	Noted
	SC045	Extend parking facilities.	Noted. Car Parking will be considered within the SPD
	SC046	A big clean up	Noted. The street cleansing team will be notified.
	SC047	More attractions	Noted
	SC049	Keep seaton primarily as a residential area	Noted. Seaton Carew has a dual role and is an important visitor destination.
SC054	to provide provision of facilities/resources with serious consideration being given to the needs ans wishes of the local residents - Seaton Carew is now a predominantly a residential	Noted. Any commercial development would be based upon demand.	



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		area with large scale housing developments taking place in recent years. Any proposals for future commercial developments should give the views and needs of residents priority. We already suffer the results of existing numerous fast-food outlets causing major littering, parking and anti-social behaviour issues. Revitalisation of the Saltburn area with an emphasis on local historic/cultural qualities may well be suitable for the Seaton area with the creation of gallery/exhibition spaces, workshop/studio facilities which could offer opportunities to take advantage of the tremendous natural land/seascape and link-up with RSPB Saltholme and Natural England. It should not need to be pointed out that almost all of the car-parking provision that was available in the 60's heydays of Seaton Carew as a resort has now been developed for residential use so the emphasis should in the future be firmly on quality provision rather than any return to the long-gone appeal of a 'resort' destination.	A reference to nature tourism will be added to the SPD.
	SC055	Empty run down buildings sorted or compulsory purchase orders placed	Noted
	SC058	Sports facilities	Noted
	SC062	Anything to stop the council from trying to drag it down any further	Noted
	SC065	Car park back of Seaton golf club needs improving to cater for large buses/ people carriers for invalid/ wheelchair users	Noted
	SC071	no	Noted
	SC077	Support the redevelopment of the Longscar Centre site for a comprehensive commercial and residential scheme as a focal point for The Front area.	Noted. Disagree.
	SC078	Seaton Carew does not look critical to the Strategic Road	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		Network but if relevant consideration of any impact thereon should be given.	
	SC079	Develop SC as an attraction with an events manager to ensure there is always something to see and do all summer and school holidays, regardless of the weather.	Noted. Events spaces are included within the SPD
	SC080	Improve the quality of life for residents	Noted
	SC083	No	Noted
	SC084	Get rid of the Longscar Centre !!	Noted
	SC086	no	Noted
	SC093	No	Noted
	SC094	Ensure a safe and comfortable environment for Seaton Carew residents	Noted
	SC095	No	Noted
	SC102	unsure	Noted
	SC105	Enhance the use of our excellent beach and the sea, with maybe a watersports centre, jetski hire, sea kayak hire, pedaloes (in an area made safe by floating rope as other resorts do). We get quite a lot of sunshine here compared to other places, and this sort of outdoor activity is just as viable as outdoor eateries in other parts of the town.	Noted. The Local Authority will make all efforts to bring in private development to enhance the tourism industry and promote tourism.
	SC106	encourage visitors	Noted
	SC107	Again i would like any monies for this project to be spent supporting the retention of our Hospital	Noted. The hospital is not included within the remit of the SPD.
	SC108	no	Noted
SC115	Make it a destination!	Noted	
SC120	More landscaping of the large grassed area of Coronation Drive back towards the tips site, with pathways for walkers etc	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC121	Remove Longscar hall and replace with a small exclusive shopping mall.	Noted. A shopping mall is not appropriate at this location.
	SC122	a fit for purpose indoor play area for children. The facilities in "Talk of the Town" are dated at best	Noted
	SC124	I think it covers most of the areas I would just like to see the eyesore Longscar Hall demolished as it spoils the look of the sea front	Noted
	SC127	Reduce travel times through Seaton	Noted
	SC134	Endeavour to keep it litter free if possible!	Noted
	SC136	Demolition of Longscar Hall	Noted. Longscar Hall is a key part of the SPD
	SC138	Maintenance a priority	Noted
	SC140	Residents views on parking need to be addressed as I struggle to get parked outside my house even with a permit. also ridiculous that I have to pay 20 pounds to sometimes park outside my own home.	Noted
	SC143	don't know	Noted
	SC147	Removal of Lingscar Hall	Noted
	SC149	Make the people who live here proud of there home town	Noted
	SC150	Yes amendments to existing Longscar Hall	Noted
	SC155	More parking	Noted
	SC157	Yes	Noted
	SC158	No	Noted
	SC159	Get rid of longscar centre and make a car park NO MORE FOOD OUTLETS please. The business find it hard without anymore shops getting built, use the empty shops that are already there.	Noted.
SC160	The banishment of the eyesore on the front must be a priority	Noted	
SC162	A dry ski slope on the landfill sites. A world class public art	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		sculpture along the prom. Illuminations like they have at Blackpool. A tower bigger than the proposed wind turbines. A subterranean pier just to be different from Redcar.	
	SC163	Get rid of unwanted building grots	Noted
	SC164	no	Noted
	SC165	Get rid of Coasters	Noted
	SC169	I think it's important that Seaton Carew retains its 'village' character, despite urban development and, in line with this, that the area is protected from a plethora of advertising signage, 'kiss me quick' developments, and garish retail outlets. In short, it should be the Eastbourne of the North, rather than the Blackpool.	Noted
	SC171	No	Noted
	SC175	Get rid of trucks carrying waste through main road through Seaton.	Noted. The feasibility of Heavy Loads routes will be investigated.
	SC177	sort out the car parking , there is not enough car parking in seaton on sunny days...	Noted
	SC178		Noted
	SC179	Wardens to issue on spot fines for parking?dog fouling/litter dropping etc. In hartlepool these rules/laws need to be enforced not just written as is the case at present.	Noted
	SC183	Sea and Wildlife protection	Noted. The SPD will be the subject of a Habitats Regulations Assessment and Natural England have been consulted.
	SC184	No	Noted
	SC186	no	Noted
SC190	Remember where we are - the North East of England - any proposals should take into account of the weather we get, cold,	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		wet and windy	
	SC191	More car parking facilities	Noted. Car parking will be investigated.
	SC193	NOT SURE	Noted
	SC202	Improved transportation bus routes etc	Noted
	SC205	Facilities to include music venues and events	Noted
	SC207	No, the first 2 above are of significant benefit	Noted
	SC209	No	Noted
	SC211	Eliminate the run down buildings and improve the general visual impact of the area. (although covered by the other aims I feel it should be made explicit - and could be done at less cost )	Noted
	SC212	Keep the west side of Coronation Drive clear of housing for about 30 meters and landscape the area for the benefit of the tenants and public to enjoy.	Noted
	SC213	more proper toilets	Noted
	SC217	More beach chalets	Noted. Beach chalets are included within the SPD
	SC219	Focus on recreation	Noted
	SC221	no	Noted
	SC228	allow the sea coal men back on the beaches to keep the sand golden.	Noted
	SC234	Increase awareness of the area and its facilities using appropriate marketing tools. We need more tourists here, its a great place for those who know about it.	Noted
SC235	Yes	Noted	
SC236	Putting fun rides in better. Places so it doesn't spoil views. And bakery % fresh veg shop on front	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC240	Yes small fresh bakery + fresh veg shop	Noted
	SC241	get rid of the tips at both ends of the village	Noted
	SC242	It would be nice to see young start up businesses in the area supported to help regenerate and modernize Seaton's popularity.	Noted
	SC244	Better education - only one small church primary school need to either rebuild and enhance and improve Golden Flatts or else build a new school at season - possibly on the coronation drive site; focus should be leisure leisure leisure - needs to be facilities which will be successful all year round and not just on sunny/warm days. Need to have attractions/facilities which will attract people from outside Hartlepool - focus of this master plan is too much on residential	Noted. The Local Plan considers wider infrastructure such as schools.
	SC245	No	Noted
	SC249	no	Noted
	SC251	no dogs on the beach	Noted
	SC256	Get rid of all the buildings that are not being used on the seafront such as the lonscar and the cafe's re do the footpaths just to make the place look tidier and more bins	Noted
	SC257	Nothing I can think of	Noted
	SC258	Improve the landfill site - no further development & control of the rubbish	Noted
	SC259	How about a roller skate rink for the young people like we had years ago up seaton	Noted
	SC260	Marketing and promoting Seaton Carew	Noted. The Council's Tourism Officer will be informed of this response.
SC262	Yes the demolition of the eye sore that was once the lonscar hall. I wonder are rates been paid on this building?	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC263	Demolish the Longscar centre	Noted
	SC264	CCTV cameras to provide a safe environment for visitors and residents and to discourage anti social behaviour which would be a negative for the whole area and discourage visitors especially families,	Noted. There are existing CCTV cameras in Seaton Carew.
	SC266	Removal of landfill sites from what is supposed to be a tourist destination	Noted
	SC268	Try cleaning the sea-coal off the beach for a start..it's not rocket science!!!	Noted
	SC276	Sustainable transport. This masterplan is too limited in scope and should aim to encourage to travel to Seaton Carew sustainably. Not only would this be better for the local environment & health of visitors but could benefit the local economy as well. Tyler et al. (2012) The relevance of parking in the success of urban centres: A review for London Councils <a href="http://www.londoncouncils.gov.uk/policylobbying/transport/parkinginlondon/parkingurban.htm">http://www.londoncouncils.gov.uk/policylobbying/transport/parkinginlondon/parkingurban.htm</a> (link is external) A desktop review of research found that there was little evidence that the availability of parking but there seemed to be little correlation between parking and commercial success and that a good mix of shops and a quality environment are more important in attracting visitors. Krag, T. (2002) "Commerce and Bicycles", Paper presented at 'Trafikdage' at Aalborg University, 2002. Translated from the Danish. <a href="http://copenhagenize.eu/dox/Commerce_and_Bicycles-Thomas_Krag.pdf">http://copenhagenize.eu/dox/Commerce_and_Bicycles-Thomas_Krag.pdf</a> (link is external) A review of mostly continental European studies found that in town centres, pedestrians and cyclists shopped more frequently, so even though they spend	Noted. Cycle parking provision will be included within the revised designs. Cycling is an important element of sustainable travel and the project will aim to enhance cycling facilities.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		less per trip than car drivers, in total they spent more. Shopkeepers tend to underestimate the number of customers who come by bike, making them reluctant to provide for them at the expense of car parking.	
	SC277	Return to Victorian seaside village. Return of community facilities such as the youth centre, sports centre and have them enhanced with a gym and cafe. Restore Victorian garden layout on sea front. Put back the skating rink with Victorian style. Rebuild the South Shelter. Move the funfair off the sea front and back to the South of the village where it used to be. Get the sea coalers cleaning the beach again. Make the front pedestrianised.	Noted. Community facilities are included within the SPD.
	SC279	No	Noted
	SC281	to bring a mini blackpool more job more holiday makers nothing now there for people other wise we will still have nothing	Noted
	SC286	Remove eyesore thst is coasters old lingscar hall	Noted
	SC289	I would like to see some huts/challets to rent on the sea front for people to use x	Noted. Beach huts are included within the SPD.
	SC293	Make it affordable for all to enjoy a day out by the seaside. Pointless having fab new facilities if people can't afford to use them	Noted
	SC294	To return fun activities to the area.	Noted
	SC295	Profusion of inexpensive activities more educational	Noted
	SC296	No	Noted
	SC297	Let the sea coalers back on the beach as it looks a mess	Noted. Sea Coalers will be granted access however this is outside the remit of the SPD
SC299	Would like local residents to be considered more and more	Noted	



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3		rubbish bins provided with clear instructions on how to use them!	
	SC303	Showground should be brought back, and longscar hall the wilkie brothers should be fined on a monthly basis for the way its been left to deteriorate	Noted
	SC305	Areas for kids ages 1-5 as this will attract families and will encourage them to have days out.	Noted
	SC306	No	Noted
	SC308	No	Noted
	SC309	Park improved, sea coal removed, church bells curfew of 12 noon till 6pm, library given exterior improvement	Noted
	SC311	Children's facilities. A further play area. Mini golf perhaps etc	Noted
	SC312	Yes get rid of the sea coal	Noted
	SC315	Parking Sports facilities with sprung floors the domes does not provide this	Noted
	SC316	Sporting facilities with sprung floors domes does not provide badminton netball facilities	Noted
	SC322	More car parking facilities and a better bus service.	Noted
	SC324	Perhaps tidy up the beaches full of sea coal, dirty looking beaches distract from any improvements made by this recommendation.	Noted
	SC328	A more frequent bus service being made available.	Noted
	SC329		Noted
	SC330	No	Noted
	SC331	School large enough so that every child in Seaton can attend school in Seaton	Noted
SC332	Stronger community integration	Noted	
SC340	Make it affordable to all to be able to enjoy a day out by the sea	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3	SC341	Maybe sea view restaurants and quality drinking establishments, you need to attract the right type of customer	Noted
	SC343	Shopping centre	Noted
	SC346	Promote tourism	Noted
	SC347	Maintain the current businesses that are in seaton, not building extra units when there are currently empty units.	Noted
	SC353	No	Noted
	SC356	No	Noted
	SC357	No	Noted
	SC358	To get rid of coasters	Noted
	SC359	I think the sand should be soft and clean so that you don't hurt your feet on the rocks or your bum if you sit and I think there should be alot more things to do there rather than a beach fish shops arcades(in which some are closed) and rock shops it's shocking	Noted
	SC360	Attract tourism	Noted
	SC362	Maintain the current facilities thst are present within Seaton Carew.	Noted
	SC365	Aim to attract hundreds of thousands of people using modern showground attractions,	Noted
	SC366	The shops look nice and something done with empty shops	Noted
	SC367	to provide a family orientated area like it once was	Noted
	SC374	Create interest around Seaton within different age groups, for example concerts for teenagers or different outdoors event in the summer.	Noted. The SPD considers a range of activities for different age groups.
SC375	The forced demolition of the Longscar Hall removing the biggest blight on the seafront.	Noted. The Longscar is a key element of the SPD. This response responds to any	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 3			comments about the Longscar Building.
	SC376	No	Noted
Q5.FAMILY/PLAY ZONE DESIGN PRINCIPLES Do you have any other comments you would like to make for this area?			
Open-Ended Response			
Q5. FAMILY/PLAY ZONE DESIGN PRINCIPLES Do you have any other comments you would like to make for this area?	SC001	There is no further need for fish and chip shops, cafe's or ice cream as there are already a number of them in this immediate area and further competition will weaken their stability possibly causing some to close.	Noted
	SC002	Car parking so that visitors do not block residential zones at busy times ie weekends, bank hols, firework display.	Noted
	SC003	No beach huts, they get burnt down. the only place people go if it rains is the amusement arcades, so somewhere to shelter.	Noted
	SC005	I agree as long as maintained properly	Noted
	SC007	1. Boulders and timber poles are dangerous to children on health and safety grounds unless post is properly constructed and protected play areas. 2. Sand banks, sand pits, troughs of plants and beach seats would be more beneficial, attractive and easy to maintain and important overall ambition of area, rather than grasses. 3. Beach huts will block views to beach area and deteriorate in same way as Longscar Hall has done for years.	Noted. The designs for the timber poles and boulders behind the bus station will be revised.
	SC008	Perhaps an area for roller boards for older teenagers	Noted
	SC014	I have serious doubts regarding beach chalets, they will be a target for vandals and addicts	Noted. Appropriate security, maintenance and management arrangements will be investigated.
	SC016	Waterplay & mini golf and all other ideas are brilliant and just whats needed	Noted
SC017	Just to be kept clean	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC018	None at moment	Noted
	SC019	Seaton is similar to Blackpool, the owners took the profits during its popular period and put nothing back. It is up to them to correct matters.	Noted
	SC020	One of the proposals is the establishment of beech chalets. It is important that these are appropriate and recognise a traditional seaside setting.	Noted
	SC022	If such changes as the provision of chalets are to be included then, these should be appropriate to the Conservation Area and a SEASIDE setting.	Noted
	SC024	driving past the already erected small play zones along the sea front I find they are always in use again particularly at weekends and public holidays maybe something for 8 to teenage years small cycle track or skateboard ramps here and there	Noted
	SC036	Any children's dry play area should be of the shredded tyres/soft underfoot, should they fall. Any wet play area should be non-slip - I don't think natural stone boulders are appropriate - too hard a surface especially for smaller children.	Noted. Safety will be considered in the deign process.
	SC041	As long as Longscar is either removed or redeveloped, I will be happy	Noted
	SC044	I think this would be a great area to take my children. It would also provide a fantastic area to visit with family and friends that live outside the area predominately Lincolnshire. One thing I would like to see in this area is the provision of public toilets and changing for children. As a parent of two children I know that once I set up a picnic and have two children playing in the water, one would need a wee and a walk to the clock tower with a picnic	Noted. Toilet provision will be carefully considered in taking the SPD forward however ongoing maintenance costs have to be taken into account in any proposals.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5		set out and two wet children is just not practical. Local business wouldn't appreciate wet children slipping over on their floors just to use the toilets i'm sure. Also I wouldn't be entirely comfortable with changing my children in full view of the public and would appreciate a small secluded changing area.	
	SC048	Fantastic design would love to take my children here. Would be a great area from my family that live in Lincolnshire to visit when they come to see us. Would suggest a Changing area with toilets. I would be reluctant to let my children change outdoors in public. The clock tower toilets are a little far for a parent to take the children as they play in the water and have a picnic set up.	Noted
	SC052	The picnic area looks a bit small? Should there be some public conveniences?	Noted. Toilet provision will be carefully considered in taking the SPD forward however ongoing maintenance costs have to be taken into account in any proposals.
	SC053	Performance and events - don't make me laugh.	Noted
	SC054	Please note previous comments..... Beach chalets in the past were vandalised, seriously uneconomic to operate and maintain and in this area are no longer suited to the needs of casual visitors. We do not enjoy the meteorological or financial climate of the South coast of England. There would seem to be a sad lack of imagination, marketing and economic awareness in the proposals as indicated..... ice-cream, fish and chips, paddling pool etc. hardly the forward-looking vision of the Hartlepool Marina, Metrocentre or Newcastle Quayside. PLEASE be BOLD and IMAGINATIVE for the next generation of Seaton and Hartlepool residents.	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC055	Can't open on my device. I hope it's not just rides and smelly burger vans!	Noted
	SC056	only concern is possible increase in ASB during evenings??	Noted. Designs will consider crime and anti-social behaviour.
	SC060	I think this is a great idea. Hartlepool families will love it and it will attract people from neighbouring towns, bringing money into our town.	Noted
	SC065	Making access easy	Noted
	SC067	No pubs/bars adjacent to it	Noted
	SC070	Really happy about chalets	Noted
	SC071	no	Noted
	SC077	The Longscar Centre is a key site in delivering the the masterplan and regenerating Seaton Carew. The current proposals make poor use of the site with only a limited commercial offering. In order for the masterplan to be viable and strengthen the economic performance of Seaton Carew, this area needs to be focused on delivering a comprehensive mixed use commercial and residential scheme on the Longscar Centre, which will act as an economic catalyst for the area.	Noted. Disagree.
	SC079	Need plenty of windbreak features as sea wind is chilling. Would also reduce sand accumulation in bad weather.	Noted. Windbreaks will be considered within the SPD.
	SC080	Make it more fitting for a Victorian village and look to Beamish for inspiration	Noted.
	SC083	No	Noted
	SC084	The link for Seaton - The Front does not work The link for Family and Play Zone design principles not work	Noted
SC086	no	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC089	You are suggesting that the area be put in front of buildings is The Marine Hotel etc. this would obscure views to the sea, also it is next to main road. Why not put it behind the clock tower which is away from buildings and near toilets.	Noted. Opening up the seaward side of The Front is a key aim of the SPD.
	SC090	You are putting family play area in front of buildings i.e. Marine Hotel, which would obscure there views. Why not put it in the area behind close ck tower away from buildings and main road? Also making it easy access to toilets.	Noted. The SPD aims to create a central focal point for Seaton Carew.
	SC092	Make sure the paddling pool is restored. Roller skating area would be nice to.	Noted.
	SC093	Supervision and maintenance of the water play area needs to be considered.	Noted.
	SC096	How vandal proof would these facilities be overnight etc or are we going to have too fund a security service to look after them	Noted. Crime and vandalism will be considered as the designs are revised.
	SC097	i do not think there should be any commercial activities in this area, as they are the reason we have an eyesore there at present, and there is no guarantee that we would not end up with a different one should the business ventures be unsuccessful. I do not think there should be any residential property on the sea side of the front.	Noted. The SPD has design principles to open up the sea front.
	SC098	There would need to be some supervision of the water play area to ensure it was used properly and safely, keep dogs out etc. Need a non slip surface and would need to ensure water quality was maintained. There doesn't seem to be much for teenagers, which is disappointing given the loss of the youth centre to enable the Council to sell land for housing as a contribution towards the costs of the new schemes. Also there is little in the way of sports	Noted. Community and Youth Centre is included within the SPD.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5		facilities to compensate for the loss of the sports centre.	
	SC099	Well thought out - beach chalets would be popular and enhance the area and I am glad to see a water play area for the children retained as the current paddling pool is very popular and well used	Noted
	SC102	no	Noted
	SC105	I think outdoor showers, and taps should be dotted around for people to wash sand off when coming off the beach as you see abroad. This would also help keep the paved / grassed areas clean by not bringing so much sand off the beach.	Noted. Public shower facilities will be investigated.
	SC106	anything that will continue from the work already done to improve the area. It looks good but can it be easily maintained?	Noted
	SC108	Ensure that there's plenty of seating available along the promenade part of the development	Noted. Adequate seating will be provided.
	SC116	who's looking after this area!?	Noted
	SC120	Must have CCTV coverage, as the site will attract persons when not open/late at night. Also suggest that more chalets for rent are installed.	Noted
	SC123	Make sure car parking is ample and car movement is safe around the area	Noted
	SC124	It looks very smart and a big improvement it should encourage more family visitors	Noted
	SC125	It's a unique idea but I find it boring. I Was expecting to see a lot more. Swings, slides, ground trampolines, climbing frames, mini golf. Maybe you need to introduce activities aimed at teenagers to, beach volley ball and a skate boarding park.	Noted
	SC126		



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC127	Bulldoze it and leave it as an open paved area with seating	Noted
	SC128	Well it's just more of the same. Too much money .teenagers need places away from houses to play football/hang out . Maybe netted 5a side pitches would be an idea	Noted. 5-aside football pitches would be inappropriate within the SPD area. The nearby Sports Domes provide this facility.
	SC129		
	SC130		
	SC131	I think we have enough fish & chip resteraunts so would like to see some other retail outlets on offer. A swimming pool would be nice but how is it going to be maintained. I recall cutting my feet on glass as a child at Seaton paddling pool. Any boulders would need to be child friendly so they dont fall and hurt themselves. I like the entertainment area.	Noted. Ongoing maintenance of any facilities will be an important consideration.
	SC143	no	Noted
	SC149	Got to make enough parking areas too.	Noted
	SC157	As long as done for the right reasons	Noted
	SC159	We just need to put back what has been taken away:- the pitch n put, crazy golf and a roller skating ring and of course the fun fair	Noted
	SC162	Looks tacky. Needs something with style and panache. Art deco influenced architecture like Miami maybe. Pedestrianised the front.	Noted. Pedestianising the Front would be inappropriate as vehicle access to Seaton Carew is required. Improved crossing points will be considered. The heavy loads route also runs through Seaton and is another reason the front could not be pedestrianised.
SC165	Food and drink outlets are well catered for in existing premises. There are already at least 3 fish & chip shops, an ice cream/café, ice cream/sweet shops, pubs, restaurants and a new café. Extra seating/picnic tables would be more appropriate.	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC169	However, beach huts have proved a failure near this area due to vandalism. Security is therefore critical.	Noted
	SC175	Again - stop waste trucks coming through The Front	Noted
	SC177	the lifeguard tower should be resited down to south slipway..	Noted
	SC179	A place to lock and leave bikes while visiting/using the area.	Noted
	SC183	None	Noted
	SC186	no	Noted
	SC190	The weather has obviously been ignored in the design of these outdoor activities	Noted
	SC193	NONE	Noted
	SC195	Would like to see more for adult visitors	Noted
	SC196	Age restrictions needed for safety of toddlers. Adequate seating for adults needed	Noted. Additional seating will be included within the designs.
	SC200	Could not see the design principles because of too many bytes. Would hope for a fairground	Noted
	SC209	Looks great	Noted
	SC210		Noted
	SC211	needs clarity on where car parking will be for the extra vehicles anticipated for this development. Ideally parking should be banned from most of the streets adjoining the play zone	Noted
	SC212	The area behind the proposed chalets could be further enhanced by added play structures for children. A visit to Riverside Park at Chester-Le-Street could be of value as they have a great selection of apparatus for young children.	Noted
SC219	The areas like to the beach and sea must be paramount	Noted	
SC221	no	Noted	
SC223	Too many family orientated attractions part of the pleasure of	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5		Seaton is that it appeals to all ages.	
	SC225	allow the vehicles on beach for seacoal removal	Noted
	SC230	I don't like the idea of natural stone as in my experience it can be very slippy and potentially dangerous for children	Noted. Appropriate materials will be used within the designs
	SC232	Only concern here is the security of the chalets - re ASB graffiti etc	Noted. Management and security will be considered.
	SC233	We do not need any more fish and chip shops. Should we not be focussing on more healthy options for families?	Noted
	SC234	The suggestion of a picnic area I love! This would be a massive improvement on the flat green areas currently being used by visitors. I would say this facility would be high up on the list rather than more wooden timber structures.	Noted. A picnic area will be considered.
	SC238	Must be well maintained and kept clean	Noted
	SC240	Don't block the sea view from people's flats houses like the fun fair goes inappropriate place to put it people pay for this view on their rent	Noted
	SC242	Perhaps if the performance area is large/flat enough in the winter a portable ice skating rink similar to that which visits the Life center in Newcastle could be erected for all year round family entertainment.	Noted
	SC243	Please ensure that toilet and changing facilities are included in these plans. Also please be aware that noise levels should be considered so that people visiting the other end of Seaton to enjoy walking and viewing the sea are not disturbed from their own experience of visiting the seafront.	Noted
SC244	Water area and events area are great ideas but generally weather dependent and seasonal - what options for winter etc - also as	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5		someone who lives in season it is extremely windy and salty in the air so materials such as coloured paint and tarpaulin covers will very quickly look tired and worn - at least annual replacement!	
	SC249	love the idea of the water play. happy mount park in morecombe has this and we love taking the kids there in the summer when visiting the grandparents.	Noted
	SC253	Seaton Carew has the potential to be a lovely seaside resort. Please don't overdevelop the sea-front with too many play areas and bright colours. The charm of Seaton Carew is it's lovely old buildings and pastel colours. Less amusements and more old-fashioned seaside charm!	Noted
	SC256	It isn't very good I never went as a child I thought wow a slide and some swings not really a buzz there but now there is a boat which floods and the sand goes everywhere	Noted
	SC260	The beach huts should be modelled on the ones previously at Seaton Carew	Noted
	SC264	Would question the need for yet another fish and chip shop or ice cream parlour as there are plenty just a short walk away, a convenience store would be of more use to visitors and residents alike.	Noted
	SC275	I'm not sure we need more ice cream & fish & chip shops - we have plenty of these on the sea front already. You should also consider why beach huts failed in the past - security & maintenance are paramount. The play and picnic/performance areas are great.	Noted
	SC276	The best public spaces of character and quality are defined by their relationship with buildings, the have active and permeable	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5		membranes around the edge that encourage people to visit, linger and spend money. By retaining the road as a through road with car parking on both sides severs the family/play zone from these buildings and businesses.	
	SC277	Not appropriate for a Victorian seaside village. Too out of character. Not suitable for the North East climate. Insufficient consideration to parking.	Noted. Parking will be considered during the design process.
	SC279	No	Noted
	SC281	i agree that they should have a family place but it should extend and make it worth while for people to come a little min golf wont get the people in	Noted
	SC291	Where is the money coming from?	Noted. The money is from the residential development sites within Seaton Carew.
	SC293	looks fantastic, but concerns about open access and vandalism	Noted. Security and maintenance will be important considerations.
	SC294	Longscar Hall must be demolished.	Noted
	SC296	No	Noted
	SC299	I agree changes need to be made to encourage visitors but it needs to be more classy and attract the right people too. Carparking needs attention too. Also new bus route all along the front to Church St, which may encourage more walkers in that they can get back by bus if they walk too far?	Noted
	SC308	No	Noted
	SC311	Further play area/ mini golf/ trampolines. Children's fun facilities. Like the water facilities if it includes a paddling pool even better	Noted
	SC315	Need to ensure there is sufficient parking -also local parking permits should be for every day	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC322	A decent coffee sho would be better than another fish sho. Also, it would be better to extend the car park that's near the longest hall. And also bring back traffic wardens.	Noted
	SC330	This is a huge improvement.	Noted
	SC342	Not keen on the proposed timber structures. Could be vandalised. Would rather see return of crazy golf/ putting green or something similar.	Noted. The designs will be revised to remove the timber structures behind the bus station.
	SC343	Would be good to have a club for kids to go to in evenings to keep them of the street	Noted
	SC346	Ongoing maintenance essential	Noted. Agreed, maintenance will be considered
	SC347	Play zone offers exclusively summer activities. Seaton is freezing for 9 months of the year. Retain the paddling pool. Install a concrete skate park (very popular all year around), or even some outdoor gym equipment and have a healthy play section. Seaton is not the south of France. It's cold. Also, wooden chalets look nice, but will be empty for 9 months of the year, and will attract arsonists, and vandals who will urinate against them, as well as the thousands of dogs which are walked along the promenade daily, they will urinate on them. They will smell and they will rot. Do not build them.	Noted
	SC350	I think areas that are easily maintained and difficult to damage or be vandalised must be a priority as we would want facilities that will last.	Noted
	SC353	Yes I would also like to suggest a few picnic tables to for the family's having a day out	Noted
	SC357	It would be nice to see a sculpture like the 1101 at seaham	Noted. A reference to public art will be included within the SPD.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 5	SC359	I think it should be a lot more for family cause if it was more exciting with a lot more to do there would be alot of tourists creating more money Into the economy so it would be win win for you and the tourists	Noted
	SC362	Firstly the Longscar Hall has to be purchased prior to this happening and as this has been going on for so long, I feel attention should be centred on this purchase prior to planning for a proposed replacement. Although this family area appears appealing, the climate here would mean that it is only in operation gor a small period of time, and I feel that the rest of the year it would go unsupervised nor would it be maintained properly as is the case with most areas in Seaton.	Noted
	SC365	Safe secure free from dogs	Noted
	SC367	areas for parking and easy transport connections	Noted
	SC374	Ensure the equipment is not stolen after a matter of days of installing it like the equipment in the bishop Cuthbert area.	Noted
	SC375	Important that this area should be 'secured' during the winter months and dark evenings, these are the times of the year that hard work can be undone by kids who are bored and have nothing else to do but damage things !	Noted
Q7. COMMERCIAL ZONE DESIGN PRINCIPLES Do you have any other comments you would like to make for this area?			
Open-ended.			
Q7. COMMERCIAL ZONE DESIGN PRINCIPLES Do you have	SC001	As stated in Q5. too many additional food venues will create too much competition for established food places. Seaton is very busy when the sun shines but at other times (for much of the year) not enough people come and spend money at cafes.ice cream parlours etc. to justify adding more without overtime	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
any other comments you would like to make for this area? Question 7		costing established places their businesses.	
	SC002	More litter bins in this area.	Noted. Litter bins will be considered within the designs
	SC003	There are shops already on Seaton Front that are empty.	Noted
	SC005	There are plenty of empty shops in Seaton Carew we don't need any more. No more modern building like the Longscar Hall.	Noted
	SC007	This expensive idea is merely replacing one "Longsacr" Hall with another, both blocking sea views. Re-developing interior of existing Longscar would provide indoor weather protection, child proof safe play area with possible water zone and refreshment facilities plus dancing, badminton, basketball, gymnastics, dog shows, market stalls, business and meeting facilities to enhance tourism and support to local existing hotels and B&B's to enhance the local economy.	Noted. Disagree. The SPD aims to open up The Front.
	SC014	I assume the existing shops to the east of the road will be demolished. What is happening to the shops west of the road?	Noted
	SC017	Don't agree building houses on old fairground. That should be a nice walk away from the shop area not more congested	Noted
	SC018	Get rid of the monstrosity of a building of Longscar Building ASAP. Account not taken of impact. Account not taken of impact on existing businesses. No though apparently given to sympathetic restoration and consolidation of what inarguably is a more historic area i.e. 'Old Seaton Carew' (for example the Seaton Hotel)	Noted
	SC019	As previously stated, owners should do more instead of relying on the town to subsidise what amounts to prolonged neglect.	Noted
	SC020	This should provide a space for indoor activities, exhibition area,	Noted.



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		creative crafts etc. Sheltered seating should also be provided. It is important that the existing provision e.g. fish shops should be maintained and NOT duplicated and in competition. The backs of the buildings themselves are shown as backing on to other buildings instead of backing on to the car parking.	
	SC022	An indoor area should cater for indoor activities, exhibition ares, creative crafts, sheltered seating. The plans show buildings which are backing on to other buildings when they could be backing on to a car park.	Noted
	SC024	we have recently acquired a better standard of café in seaton ie coasters and Gladys tea rooms odd cod and fish face all of these be frequented by myself and and family we have read online rave reviews about these places if you read feedback on their various site people are coming to them from out of the area HBC should maybe make note of these positive feedbacks and some how encourage more visitors through a visit seaton carew website	Noted
	SC036	How much will it cost street vendors to have a market stall! Will the residential element object to the proposed next door entertainment venue?	Noted
	SC038	Surely there are enough empty commercial properties in the town at present without creating more by building new properties, which will either outcompete existing businesses, causing closures, or be occupied by existing businesses causing more empty commercial buildings. Seaton is already a junk food mecca, why make it worse?	Noted. Any future redevelopment would be dependent upon demand.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC043	Seaton has enough fish & chip shops & cafes it also has half a dozen ice cream sweet shops plus indian restaurants plus umpteen arcades & fun palaces.... it does need some shelters, but along the whole of the front from the clock tower to the marina..... Most of all..... The Existing Bus Station & Clock Tower should be maintained on a regular basis (Painted)	Noted
	SC045	Ensure free parking is available.	Noted
	SC048	Brilliant. I can almost taste the fish and chips sat outside then a walk into the market place to visit maybe a craft stall? love it.	Noted
	SC054	Seaton Carew is no longer a commercial centre..... a couple of arcades and a dozen fast-food shops do not justify the claim of 'commercial centre' ! The public would respond with interest and enthusiasm to new and original businesses with an emphasis on quality and variety though it would take time and supportive marketing to establish awareness and reputation. A mini-Sage/Baltic Gateshead, with live performance drama/music events etc.a quality restaurant, Suitable provision for market style promotions/out-door events already exists on the new landscaped area behind the Clock Tower.	References to the marketing of Seaton Carew will be included within the SPD.
	SC055	Can't open on my device. I hope it's not just cheap pound shops	Noted
	SC062	I agree with the ideas but think the market area should be held until a planned reliable market is available - or make it a multi purpose space which is usable by a market only on special occasions	Noted
	SC071	no	Noted
	SC077	The key site delivering the ambitions of the masterplan is the Longscar Centre. The proposals in their current format make	Noted. Disagree. The openness of The Front is a key consideration.

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		poor use of the opportunities presented by this key regeneration site. Supporting a high quality design led mixed commercial and residential scheme on this site will act as a focal point for the regeneration of Seaton Carew, and make a significant contribution to boosting the economic performance of the town.	
	SC079	Bldg example is dated. Need striking beautiful modern building, distinctive (eg. frank gehry - google him!) type would attract visitors. How about a sea-life centre. Nothing between Tynemouth and Scarborough exists.	Noted
	SC080	Quality not quantity. Promote artisan and craft produces not bad health fast food	Noted
	SC081	It certainly is a start.	Noted
	SC083	No	Noted
	SC084	The link for Commercial Centre Zone design principles does not work	Noted
	SC086	no	Noted
	SC092	A good maritime theme and fitting with the current buildings on the Front.	Noted
	SC093	no	Noted
	SC095	No	Noted
	SC097	I agree with the principle of open aair spaces for pop-up markets/traders, but there should not be any permanent structures for commercial use.	Noted
SC098	There are already sufficient commercial buildings and residential properties, and I do not believe that we need more. If they go ahead, must ensure buildings are easy to maintain, and enforce owner/landlord responsibilities to keep in good order. Seaton has	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		suffered far too long from derelict buildings on The Front, not only but especially the Longscar, and the Council has ignored this, taking far too long to address the problems. The Wilkinsons have been allowed to act disgracefully, with no intention of repairing this building. It should have been compulsorily purchased and demolished well before now.	
	SC099	My only concern would be having the correct commercial units to attract businesses as the units attached to the Longscar Hall were never used for long and quickly fell into disrepair. Plenty of seating and space for temporary units needs to be a priority	Noted
	SC105	Looks good, but needs quality businesses. We don't want it becoming derelict due to high rents and inhabited by charity shops and pound shops as has happened elsewhere in the town.	Noted
	SC106	the whole look needs to link together with the 'Seaton' we have today not an add on. like the ideas but the do not want to be another eye sore	Noted
	SC108	no	Noted
	SC110	will someone please sort out coasters	Noted
	SC115	Make its special, somewhere to be proud of, a landmark not some half arsed shed.	Noted
	SC118	Quality of design and finished article must be paramount. Generally speaking the quality of some of the newer developments in town could be so much better eg. some of the marina development.	Noted
	SC120	concerned re the number of proposed market stalls that can be placed in location. Also weather conditions on the front will hamper the stalls and possibly public participation on many days	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		due to exposed location !	
	SC122	I would only question how much seating and bin provision there will be. On a nice day Seaton Carew is 'packed' with people to such a degree that queues for the fish shops can take about 20-30 minutes. seating for this many people should be considered	Noted
	SC123	Make sure the building can be used for multiple purposes and not too big otherwise it will become unused and run-down.	Noted
	SC125	Not really needed but still ok. Car park does need extending though	Noted
	SC128	We already have plenty of unhealthy take-away shops. And ice cream sellers too. Something different would attract visitors.	Noted
	SC130	Although the design principles look fine, I would question building commercial units when there are already unused units on The Front.	Noted
	SC131	I don't think we need anymore fish & chip shops. I think a narrowing of the carrageway is not needed as there are already narrow areas and a pelican crossing would do the job. There is already a 20 MPH speed limit which slows the traffic down. Please don't forget this is one of the route's in and out of Hartlepool which needs to be maintained.	Noted
	SC134	No, as I previously said it must not dominate the area - it removes the seaside feeling of the 'village' with high buildings and look what happened - we've been left with an eyesore - it could happen again so preferably keep the buildings single storey!	Noted
	SC143	no	Noted
SC146	why have a market zone as the market in the town is dead except for flea markets	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC149	Need to ensure it is litter free and recycling needs including so visitors to both this and the water feature area are encouraged to keep area tidy.	Noted
	SC157	No	Noted
	SC160	Do we need more shops n arcades there are enough already	Noted
	SC162	Low rent chip pies just bring the area down. We need to be more like Padstow with Rick Stein. Invite a celebrity seafood chef to develop the area.	Noted
	SC165	I agree but with reservations. As before 'Food and drink outlets are well catered for in existing premises. There are already at least 3 fish & chip shops, an ice cream/café, ice cream/sweet shops, pubs, restaurants and a new café. Extra seating/picnic tables would be more appropriate.' Also, there was a 'landmark building' there before - the Longscar Hall. It was dated and needed to be replaced but it was replaced with the Coasters complex. Not a great success for the community or the local authority. There are enough arcades already to provide entertainment. Existing commercial premises should be supported.	Noted
	SC169	I see no value in retaining the existing car park on the promenade. It spoils the flow of features along the promenade and could be used to enhance the market/display areas. Parking could be concentrated at the larger car park near the end of the promenade, where there is room for extension.	Noted. The provision of car parking will be reviewed
	SC171	no	Noted
	SC175	Cannot agree until the waste trucks are stopped from going through The Front	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC179	better/more parking off road	Noted
	SC188	Much more traditional style of design to fit in with existing buildings. Will stand the test of time.	Noted
	SC190	Weather	Noted
	SC193	NONE	Noted
	SC195	Great but the area must not be blighted by takeaways as there is too many already	Noted
	SC196	Consider barrows (and storage facilities as in shopping malls. High quality souvenirs - as on sale at Historic Quay?	Noted
	SC198	I do not think it would be in anyone's interests to consider residential apartments on any upper floor	Noted
	SC199	The weather is a huge consideration in design. Covered areas and indoor activities/space are important.	Noted
	SC209	No	Noted
	SC212	Any new buildings could be kept to match the design of the Bus Station for continuity.	Noted
	SC219	Area must not detract from other shopping areas in the town outlets should complement the attractions at Seaton. Focus on local small business. Parking should be plentiful, free, and must not detract from the beach front location	Noted
	SC220	Too little, remove amusements first	Noted
	SC221	no	Noted
	SC222	Please level the Longscar Hall site, grass it over and then leave well alone! Give us back our open aspect. We don't need any more white elephants	Noted.
SC228	demolish Longscar Hall	Noted	
SC234	Fantastic tourist hub	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC238	Retail units to be affordable for all people	Noted
	SC242	A beach front family food pub such as those at ingoldmells Skegness would work well here.	Noted
	SC243	I fear that the effect of these plans will echo the effects of the 'regeneration of Redcar', in that many people do not like what has been done to the seafront and consider it to be spoilt. We do not want 'landmark' buildings suddenly appearing and spoiling the atmosphere of the place that people are used to. What is this obsession with Hubs? Redcar seafront is gradually being ruined by being turned into a sterile characterless theme park and I can see that you're going to do the same with Seaton. Local people from the area have been visiting these places since being children, we like the way they are, with all their scruffiness and character. Stop trying to tart them up into someone's idea of what a seaside town should look like. No doubt there will be the inevitable overpriced sculpture of a dead fish or something by some pushy untalented careerist 'artist' who will end up as Hartlepool's cultural advisor in a few years time. Oh and how about a vintage tearoom with some mismatched china and bunting while you're at it.	Noted
	SC244	The private sector will invest where they believe there is an opportunity to make money. The council should focus on putting in infrastructure and attracting visitors but leaving it to private sector how they will fill the units etc - bars and restaurants will not be successful in season unless there are good transport links and lots to do to attract visitor numbers. Look at seaton now - there are and have been bars and restaurants which are good quality	Noted



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		but have not been sustainable	
	SC245	No convinced about the market place, it could have the potential to "cheapen" the look of the area and the feel of a commercial zone	Noted
	SC253	Do not block the sea-views with high buildings like the current monstrosity!	Noted
	SC260	Would be good to have some artist studios included in the commercial building for local artists to rent, with a gallery space so they can sell items. Like this centre in Manchester <a href="http://www.craftanddesign.com/about/">http://www.craftanddesign.com/about/</a>	Noted. Artist studios are not included within this SPD. The Church Street area of Hartlepool has been designated a creative industries quarter.
	SC263	We do not need another centre similar to the Longscar. It will only follow the same demise. There are enough commercial outlets already.	Noted
	SC264	Would like to see more individual units even "farmers market style" that would attract a more diverse range of shopping ie Arts and Crafts, Gifts, speciality food etc, not everyone wants fish and chips/burgers or ice cream.	Noted. A temporary market and an events programme will be investigated.
	SC272	Reduce impact of slot machines	Noted
	SC273	I like the idea but I am concerned about the height and actual design of the buildings - a few years ago there was a proposal for the sea front which involved a totally hideous red brick building which fortunately never got past the planning stage - this style would be wholly inappropriate for the setting	Noted. Design guidance is included within the SPD so that any new development reflects the Conservation Area and the character of Seaton Carew.
	SC275	Again, we don't really need more ice cream and fish & chip shops. Please consider alternative enterprises.	Noted
SC276	I agree with the principles but feel they have been poorly executed. You either need proper pedestrian crossings to	Noted. The designs for the pedestrian crossings will be reviewed.	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7		"enhance pedestrian flow" especially for vulnerable/disabled pedestrians or remove on-street parking, the centre line hatching, reduce traffic numbers and speed.	
	SC277	Leave the business men to commercial enterprises. If it will be financially sustainable, they will do it otherwise it will be a certain failure.	Noted
	SC279	If the "commercial zone" is to include flats and apartments, I disagree with it.	Noted
	SC281	i disagree on all of it make it like it should be for the holiday makers	Noted
	SC282	not really sure a commercial zone is what the area needs. lonscar hall needs knocking down and replacing with a car park or grassed area. there are plenty of business in seaton already. the units further along the seafront (chippy, bar and indian) have changed ownership several times and are now looking rather dated and is only a matter of time before they go the way of the longscar hall.	Noted
	SC291	Where is the money coming from?	Noted
	SC293	LITTER could vendors be made responsible for cleaning area around the shops, cafe's etc on a daily basis?	Noted
	SC296	Ni	Noted
	SC299	Would prefer new building to not be so imposing, ie not too high and not residential nor too unsightly	Noted
	SC308	If Hartlepool Borough Council are incapable of dealing with Coasters / Longscar then perhaps advice should be taken from larger more effective local authorities who know how to implement a compulsory purchase order.	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC311	Not sure about the timber features. Pointless?!?	Noted
	SC314	/Seriously doubt that these plans will materialise going on the track record of HBC where nothing decent has been done to Seaton Carew in 20 years except 2 very smelly landfill sites.	Noted
	SC315	How does this work in the winter months?	Noted
	SC327	Toilet Facilities	Noted
	SC342	Buildings would be good in the Art Deco style to tie in with the bus station. Good quality buildings essential to prevent what has happened to existing Longscar building.	Noted
	SC347	Seaton at best is a coastal village. It's never going to be a huge commercial hub. Building more retail units on the sea front is a colossal mistake. If they were viable, then the longscar centre would be thriving. There are still empty retail units on the sea front. Building more would be a huge waste of money and would leave us in a similar position as we are now. The best thing to do with the 'commercial' centre is DON'T BUILD IT. There are enough small businesses in Seaton struggling to make ends meet as it is. Don't bring in more competition please. Just flatten the site and make it more leisure. Please do not build more commercial stuff IT WILL FAIL.	Noted
	SC350	I'm not sure about this as I am reluctant to promote new builds/building in the area. I think the natural beauty should be enhanced on the sea side of the road. Any development should be kept to currently urbanised areas. The current restaurant facilities which where but 5years or so are go are an eyesore on the landscape.	Noted
	SC353	No	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 7	SC357	No	Noted
	SC362	Without appearing too negative, I believe that the current commercial premises offer enough space for retail within Seaton. Some current buildings are unoccupied and unsightly. To build new buildings would not necessarily address this problem and indeed could exasperate it.	Noted
	SC374	Ensure suitable shops are installed that create interest across a range of ages and preferences	Noted
	SC375	The new commercial area MUST link with the main street adjacent to it for those business already on the sea front to prosper alongside them. If all of the foot traffic is directed towards the new development you will be left with new buildings on the sea front and empty eyesores on the main street.	Noted
Q9.I Performance and Events have- Do you have any other comments you would like to make for this area?			
Open-ended report?			
Q9. PERFORMANCE AND EVENTS SPACE DESIGN PRINCIPLES Do you have any other comments you would like to make for this area?	SC001	Keep it a safe, accessible play area-no extra commercial venues needed. Re-furbish any existing venues which are closed and spoil the overall look of this part of Seaton which has the vast majority of traders working very hard to attract visitors.	Noted
	SC002	How does HBC propose to keep noise to a level that does not affect local residents.	Noted
	SC003	A bandstand would be nice and skating rink. How about tea dances!	Noted
	SC005	Old fashion skating rink. Crazy golf	Noted
	SC007	Wvent space already exists at the rear of the Clock Tower and existing paved area is adequate. Beach Huts and protected flower beds would enhance the area and hard PVC style	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9		shelters, larger bus shelters, cycle shelters and station would suffice as wind breaks wothough providing overnight accomodation to intransients. Timber screening will provide nothing but expensive maintenance costs. Hartlepool already has enough telegraph poles.	
	SC016	To put a stage in sounds a great idea	Noted
	SC018	Utilize the library to become an information office. Move area currently earmarked as 'expanded car park' onto former fairground site & incorporate this into leisure area of promenade	Noted
	SC019	With such venues as the Historic Quay, Borough Hall and its outside area and the Town Hall Theatre being threatened due to lack of use, why design another with the same problems.	Noted
	SC020	An appropriately-sized performance and events space should be provided between the sea and the clock tower. The proposed timber and planting features will detract from the purpose of this space and should not be included in the design.	Noted
	SC024	mostly make this accessible to all able and disabled.	Noted
	SC033	Access to events should be free to Hartlepool council tax payers	Noted
	SC035	It's great to have these listed buildings, but it needs more use for its original purpose.	Noted
	SC036	Suggested timber features will soon become tired looking and overgrown without constant maintenance. The suggested hard surface - set paving - is not conducive to wheelchairs or prams/buggies, not to mention high heels.	Noted
SC038	If money is available to spend on this area, I could think of a lot worse than the proposed scheme, I would be interested to see	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9		some more details.	
	SC043	pointless waste of money, a "Performance Area" who exactly will be performing & what will they be performing, a nonsensical idea that would need regular upkeep that is unlikely to happen..... Seaton has been lacked basic maintainance on its public areas for years.... Correcting that would be a big improvement	Noted
	SC053	Don't believe it will be used	Noted
	SC054	Though I agree in principle with the proposals for an Art Deco theme for the area, a few timber poles and a basic landscaping plan is a long way short of such a fulfilment.... again, the marketing/planning proposal is unimaginative and lacking in creative boldness.	Noted
	SC055	Can't open plans but this town is lacking this type of area	Noted
	SC062	I would definitely include an amphitheater as the existing space would not be flexible enough	Noted
	SC071	no	Noted
	SC079	Performance space needs cover from the elements . Parking - SC needs more managed parking for visitors ! Congestion v. serious in Elizabeth Way and surrounding roads during big events.	Noted
	SC080	Plenty of spaces already, we don't need or want any near residential areas. Bandstand in Headland, Summerhill, town Hall, Borough Hall exist and are already under exploited and under used	Noted
SC081	Outdoor events great idea. Seaton has to have more to offer than fish & chips, ice cream and amusment arcades	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9	SC084	The link for Performance and Events space design principles does not work	Noted
	SC086	no	Noted
	SC092	Some type of bandstand or staging area for holding music events and hosting the firework display would be great	Noted
	SC098	Don't like timber structures as these will look scruffy in no time, and look pointless. Amphitheatre is a good idea, and the ability to hold a wide variety of events would be excellent. Would suggest some form of shelter as the sea front is extremely windy and this would prevent events either being cancelled due to adverse weather or with poor attendance.	Noted
	SC099	Low maintenance planting is a good idea to soften the area which also need to enhance the bus shelter and tower design, so ideas work well	Noted. Maintenance of any planting will be investigated.
	SC103	There would appear to be a lack of outdoor activities such as crazy golf, etc. Are these to be considered elsewhere?	Noted
	SC105	I like all the precedent study features, especially the amphitheatre style, which complements the flow of the bus station.	Noted
	SC106	in principle like the ideas but feel that they will become forgotten	Noted
	SC108	no	Noted
	SC110	what about coasters	Noted
	SC115	You should maximize of the striking art deco style already in the area, this should inform your new landmark buildings, streamline, glass, sympathetic colours and lighting. Make it count!	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9	SC116	depends on who's going to be looking after this area	Noted
	SC120	Would not bother with performance space. This will not be utilised much in my opinion. It would only serve as a meeting point for youths etc on evenings.	Noted
	SC122	Personally, I feel that the southern parts of area 5 and the land considered for housing directly adjacent to this land should be hardlandscaped for events. This would allow a part of the car park to be used for 'behind the scenes' vehicles whilst allowing the hardstanding area to be used for the public	Noted
	SC128	Your proposal for a performance space will be used as a skate park, maybe more people would like a skate park	Noted
	SC130	Seaton's infrastructure appears to struggle during the annual fireworks display - regular events attracting large crowds would need to be carefully managed to avoid disturbing residents.	Noted
	SC131	The stage structure is not marked so I can not see where the new event/stage will be in relation to the plan. Please could the soft planting area be done with something other than gravel as wheelchairs and pushchairs can not be used on gravel. I am concerned that the gravel will also be buried by sand when the winter storms blow sand onto the planted area. It would be good to have a large performance/event area as we dont have an outside area in town at the moment. Have you checked whether there is going to be enough car parking in the proposed areas? I like the idea of trying to use Art Deco principles to blend in the bus station.	Noted
	SC134	I just hope it is used!	Noted
	SC143	no	Noted



Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9	SC149	Same comments as on 2 areas already mentioned .	Noted
	SC157	No	Noted
	SC162	Considering we are lucky to get 1 event a decade the idea is a waste of money. Just use a farmers field like pigpen for any events.	Noted
	SC165	The principle is good but I cannot tell where an event audience would be. On the wildflower and grassed areas perhaps? Again, I would hope that seating will be included in this area along the walkway by the beach.	Noted
	SC169	However, emphasis should also be placed on 'non-performance' seating, in order to allow folks just to enjoy the sunshine.	Noted
	SC171	No	Noted
	SC175	Same again. This will never be a resort until the waste trucks are sorted out and sent on another route.	Noted
	SC190	We do not live in the south of france	Noted
	SC193	NONE	Noted
	SC196	Events space disappointing - does not maximise potential for new ventures e.g. open air concerts etc. Consider drive in movie events? wild flower area in danger of becoming neglected very quickly. Space could geberally be put to more innovative use.	Noted
	SC209	No	Noted
	SC212	Great minds think alike - my previous comment regarding the Bus Station was before I turned to this page.	Noted
	SC219	Needs to be a flexible space not with permanent screening which would be at rinks of vandalism	Noted. The SPD will be amended so that all designs consider crime and anti-social

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9			behaviour.
	SC220	Open area will become unused except for vandals	Noted
	SC221	no	Noted
	SC238	Needs an option of covering the open air space if events are marred by inclement weather	Noted
	SC242	It's a great idea to have a performance space as long as the original art deco clock tower is part of the design, bonfire night is the only predictable night we have entertainment on the front, it would be wonderful to see it all year round.	Noted
	SC243	A waste of time. The Deco bus station has always been iconic and always will be -why not just give it a lick of paint once in a while - that would help!	Noted. Maintenance of the bus station will be reviewed.
	SC245	Like the idea of the performance space, however what are the plans for it being used regularly. It could end up looking abandoned like the similar space at the headland	Noted
	SC263	Not too sure that the art deco is a good idea. The bus station is run down, unused and cheap refurbishments do no work	Noted
	SC273	I think the art deco style would be a brilliant idea	Noted
	SC275	Amphitheatre style is excellent, and could be used for tourist seating generally. People need places to sit on a warm day, to enjoy food or drink. The grass/posts/boulders part takes a lot of space and is a bit useless. May be better with seating/picnic areas, or people will just sit on the logs & boulders	Noted
SC277	Inappropriate near residential housing. We have a town Hall a Borough Hall for entertainment. Inappropriate considering the climate too. Insufficient parking means events become a nuisance to residents.	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response
Question 9	SC279	Looks great	Noted
	SC282	again seems a little too fancy for seaton carew. keep things simple.	Noted
	SC291	Where is the money coming from?	Noted
	SC294	The Longscar Hall must be demolished.	Noted
	SC296	No	Noted
	SC299	Bus station needs painting	Noted
	SC308	No	Noted
	SC311	Timber features?!? Waste of money and effort	Noted
	SC315	Do not like proposed designs -think the timber grasses will look untidy and shabby after a year or 2	Noted
	SC342	Difficult to see wher the 'stage area' would be. Don't like the suggested timber/ Boulder landscaping. Good idea in principle to have a performance area. Don't like the Rhyl example - too much bare concrete would be a magnet for graffiti.	Noted
	SC347	The current design does not allow performances or events. Grass with decorative timber every 30 metres? It looks lovely, but it's not for performances. If you are going to build such an area, then have an amphitheatre created, this would be for performances.	Noted
	SC350	The building which use to be an old arcade across the road from the block tower need knocking down.	Noted. The Las Vegas arcade will be considered as part of the regeneration plans.
	SC357	Having additional parking will be of great benefit, but maybe a free car park to attract people in and either a viewing platform or a pier	Noted
SC362	The new promenade is already in a disgusting state with litter strewn everywhere, dog and horse dirt in abundance and	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 9		appears that nothing at all is done to rectify it. I myself actually collect litter from the beach as it's embarrassing to see and hear visitors negative comments. Again this suggestion appears and looks pleasant but my concern is that it will not be maintained and will fall into disrepair like the rest of Seaton.			
	SC367	why not develop the old bus station again and reopen the shops that once was there	Noted		
	SC374	I believe it would be interesting if the style was kept the same to keep in touch with hartlepoons rich past.	Noted		
	SC375	The idea of a performance area is the wrong type of installation for this area. It will not be used as planned, over time it will become an area where kids will use it for skateboarding and anything else they can think of. Far better to draft up some proposals for a games area for children, where permanent structures can be built for things such as beach volleyball & basketball. Check out on-line the facilities offered by towns along the Dutch coast, they are light years ahead in development of how similar flat coastal areas can be adapted for residents and tourists !	Noted		
Q11. What do you see as the three main priorities to be addressed in the Seaton Carew SPD area?					
		PRIORITY 1	PRIORITY 2	PRIORITY 3	
Q11. What do you see as the three main priorities to be addressed in the Seaton	SC001	Cleaning up the area of Coasters/Longscar Hall which is an eyesore and in danger of causing	Improving the commercial/play areas	Not overburdening Seaton with seafront housing	Noted. Addressing the Longscar Building is a key aim of the SPD.

Question Number	Organisation (including ref number)	Comments			Policy Response
Carew SPD area? Question 11		an accident in its poor state.			
	SC002	Clean environment	Income attracting businesses into area-revenue		Noted
	SC003	Knock down Longscar Hall	The tunnel leading to the Park	More parking	Noted
	SC004	The Front	Former Fairground Site	Seaton Park	Noted
	SC005	Demolish Longscar Hall	Clean pavements	Plant more trees in park	Noted
	SC007	Undercover or indoor protection for adverse weather conditions	Far more parking facilities to welcome visitors	More attractions ie garden flowerbeds/protected from wind. Seating with wind protection and enhance local park.	Noted
	SC008	Getting rid of the eyesore that is Longscar Hall	Making the Front family friendly	Putting in place a decent bus service	Noted
	SC009	Problem of Longscar Hall site	Refurbish or relocate library		Noted. The redevelopment of the library is included within the SPD.
	SC012	Removal of the Longscar Building	Enhanced family/childrens play area		Noted
	SC013	Bring tourism	Provide better	Improve	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11			public facilities	employment opportunities	
	SC014	Removal of unsightly buildings east of the road	New buildings which are easily maintained and kept clean	Good security and cleaning services	Noted
	SC015	Removing Longscar Building			Noted
	SC016	Play/ family area	Commercial zone picture showing 'Bex Hill on Sea' will look great	Beach huts will need security camera to stop vandals	Noted
	SC017	Get rid of Longscar Hall			Noted
	SC018	Demolish Longscar Hall	Sympathetically develop existing historic buildings rather than build new/ more	Retain as much open space as possible	Noted. The SPD aims to enhance Seaton Carew's open space.
	SC019	Waste Tips.	More done by owners.		Noted
	SC020	make the most of the existing heritage - from the village to a seaside resort	make sure a balance is kept that this is also a residential area not just a potential tourist attraction	make sure the local businesses are supported and do not suffer from these plans	Noted. The references to Seaton Carew's Heritage will be strengthened.

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC023	To make the area more appealing	To help existing buisnesses	To attract tourists	Noted
	SC024	OUTDOOR AREAS FOR CHILDREN OF ALL AGES TO PLAY FOR FREE	TOTALLY ACCESSIBLE TO ALL FROM YOUNG TO OLDER		Noted. Free play areas are included within the SPD.
	SC025	regeneration as whole as looks shabby	lonscar building	improved transport connections	Noted
	SC030	public transport	littef	reducing gambling arcades	Noted
	SC031	Visual attractiveness	Litter issue		Noted
	SC035	more transport facilities	activities for youth	development of the front and possible market on fairground site	Noted
	SC036	Sort out Longscar Hall	Link the whole of the front from Elizabeth Way to Newburn Bridge to look and feel welcoming.	Develop the old/worn out areas of the front.	Noted
	SC038	No more commercial buildings	No more chalets	Open spaces and play areas	Noted
	SC041	Provide places and activites that people	Regenerate the area for future	Remove unsightly run down facilities	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		want to visit	generations		
	SC043	get rid of the longscar hall, 50% grass & 50% carpark	maintain the existing amenities, bus station, park, promenade, grassed areas & flower beds.	clean up the dog crap & fine transgressors on a regular basis	Noted
	SC044	Longscar building	Traffic in area if SPD came to fruition	continued maintenance and care for the area if the plan came to fruition	Noted
	SC045	Free parking.	Hi-tech windbreaks on beach for sunbathing.	Clear or repair derelict buildings.	Noted
	SC046	family friendly	access to all	policed	Noted
	SC049	get a grip with speeding lorries on station lane	tidy up longscar hall	enforcement of the 20mph zone	Noted
	SC051	Long scar hall	Sea front		Noted
	SC052	Make Seaton a good place to bring the family	Offer the right facilities	Promote tourism	Noted
	SC053	Clean beach	Remove derelict buildings	Get rid of amusement arcades	Noted
	SC054	creating a bold and imaginative plan	a determination to take Seaton Carew	Suitable provision to support the	Noted



Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		based on a quality of provision and appealing in new ways to a more diverse audience	and Hartlepool into a dynamic future, nor trying to cling to past and out-lived glories.	concerns of the substantial numbers of permanent residents of the 'Village'	
	SC055	Empty buildings	Dog mess and rubbish	Anti social behaviour	Noted
	SC056	get rid of the Longscar	support sports and social activities already within the area		Noted
	SC058	Safety	Development of new facilities		Noted
	SC062	Remove old long scar site- today	Develop all of these areas as stated asap	Don't let the full council do what's best for them - it's about the town not their own ego	Noted
	SC064	Longscar building			Noted
	SC065	Longscar Hall demolition	Better parking facilities	More family orientated amenities	Noted
	SC066	An area for Families to use for Recreational Activity	Performance Area	Clean and Tidy environment	Noted
	SC067	Poor buildings	Dirty environment	Safe parking	Noted
	SC069	longscar hall			Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC070	More things for children			Noted
	SC075	purchase of the derelict commercial properties			Noted
	SC077	Support a viable high quality mixed commercial/residential development on the Longscar Centre site.	Support private sector investment.	Increased residential offering.	Noted. Disagree.
	SC078	Consultation on Strategic Road Network where appropriate			Noted
	SC079	1 Facilities to attract families.	2 Commercial centre must be impressive and beautiful.	3 Performance area. Develop and organise event schedule	Noted
	SC080	Restore Victorian elegance	don't allow wind turbines in area	rebuild community facilities	Noted
	SC081	Get rid of the current eyesores	Spruce up some of the current shops/buildings	Some decent food outlets/restaurants	Noted
	SC083	Longscar Centre - its an eyesore	Parking - if the area is developed will there be enough		Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11			parking?		
	SC084	affordable housing that poor people can afford	council housing that poor people can afford		Noted
	SC086	tidy it up	make it user friendly	concentrate on families	Noted
	SC088	To demolish the Longscar Hall	Provide extra parking areas		Noted
	SC089	Longscar pulled down	better bus routes	permanent fair ground	Noted
	SC092	Restore the area but keep it respectful of its history	Provide activities for families, both residents and visitors	Tidy up the area	Noted
	SC093	create a regional draw	economic revival	sports infrastructure	Noted
	SC094	Resolving the Longscar Hall Issue	Ensure sufficient, accessible parking	Provide facilities to make Seaton Carew an all weather destination	Noted
	SC095	Cost	Environmental factors	Appearances	Noted
	SC096	The need for new amenities for young and old			Noted
SC097	Removal of Longscar building	Enhanced facilities to attract visitors	Include indoor visitor attractions as	Noted	

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		as an urgent priority		our weather is not always the best!	
	SC098	Demolition of Longscar Hall	Sustainable amenities that won't quickly fall into disrepair	Provide facilities to replace what has been lost including sports centre and youth centre	Noted
	SC099	Removal of Longscar Hall	Enhancement of visitor facilities, eg seating & play facilities	Enhancement of park facilities and maintenance of existing play facilities	Noted
	SC103	Family friendly	Robust quality features	Adequate car parking	Noted
	SC104	Demolition of Longscar Building	Beach huts will be great if beach is kept pristine	Activities on the beach ie windsurfing, jet ski hire would attract more people	Noted
	SC105	More things for people to do, such as watersports hire / activities as mentioned previously	More parking (free), to encourage people to come from the wider area.	Make things reasonably prices so the average person can afford to use any facilities regularly to keep them viable.	Noted
	SC106	link to heritage and	create areas that	ensure all	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		properties that are already present	will be used. may need to think how to encourage winter visitors to access those that visit Salthome	change/work can m=be maintained	
	SC108	Removal/renovation of Longscar building	Redevelopment of southern area		Noted
	SC110	coasters	coasters	coasters	Noted
	SC111	Regenerate	enhance	reinvent	Noted
	SC112	Develop Longscar site	Improve visitor facilities	Enhance opportunities for commercial venture	Noted
	SC115	Make it a destination that showcases the town	Dont half arse it, be bold!	Follow through with the design and commit to it!	Noted
	SC117	Improve appreance of the area			Noted
	SC118	Quality of Design / Finished Development	Promotion of high quality seaside environment - aim high!	Enables/supports local businesses and opportunities for active lifetyles/sport	Noted. A reference to the quality of design will be included within the SPD
	SC120	Demolition of Longscar Building	Planting of grassed area on Coronation drive with paths etc to make joined up	Possibility of building further small business units in the area to offer	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 11			walkway into the town	visitors more shopping ideas and installation of more modern shower/toilets	
	SC122	Seaton may be a conservation area but it needs to keep moving with the times. A lot of the improved shop fronts make a visual difference	Provide indoor/ out of season activities/ attractions	keep as much parking as possible without compromising on the development of the area	Noted
	SC123	Removal of ugly delapidated building	Increase aesthetics of area	a place to be relaxed and want to visit regularly	Noted
	SC124	To make Seaton moreFamily friendly	Smart appearance	Enhance what is already there	Noted
	SC125	Activities to keep people entertained	Clean and tidy	To be the best seaside town in the north east	Noted
	SC127	Traffic flow	Cleanliness	Parking	Noted
	SC128	Long scar centre removal	As above	As above	Noted
	SC129	longscar hall needs to be sorted	make it tidy and attract people to it	get more for family and children	Noted
	SC130	Main priority should	Play Area/New		Noted

Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 11		be demolition of Longscar Centre.	amenities		
	SC131	Sorting out the Longscar hall.	Maintaining traffic flow-throughput so people are not in their cars for too long.	Making a family friendly atomsphere as well as minimising opportunities for vandalism.	Noted
	SC132	Entertainment to attract visitors	Plenty sheltered places to sit	Something to do when wet	Noted
	SC133	KEEPING HAS MUCH OLD ARCHITECTURE AS POSS	LEARNING FROM PAST MISTAKES	MAKING GOOD USE OF THE UNUSED SPACE AND LEAVE AS MUCH PUBLIC OPEN SPACE AS POSS AND REMEMBER THE SEA FRONT STRETCHES THE FULL LENGTH OF THE BEACH NOT THE SOUTH PART	Noted
	SC134	Keep buildings so they bloend in rather dominate the areas	Make it an 'attraction' to visitors to the area	Where the housing will be built seems to fit in with the present site	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC135	Little thought has been given to main road through	servicing Seal Sands including heavy plant and lorries	Whole site is cut in half by traffic and so dangerous	Noted
	SC143	Sorting out the empty buildings	Cleaning up the area	Adding new amenities	Noted
	SC145	safety	enterprise zone	more activities for children	Noted
	SC146	community center	sports hall	clean up of tips	Noted
	SC147	removal of Longscar Hall or improving it	more seating	improving the paddling pool example seating roundabout it	Noted
	SC148	An attraction to bring people into Seaton	Parking	Somewhere to go in inclement weather	Noted
	SC149	Open up a clean area to encourage more visitors	This will encourage economic growth & visitors to spend		Noted
	SC151	Coasters	Preservation of the bus shelter	A facelift for Seaton Front shops	Noted
	SC154	Childrens amenities			Noted
	SC156	It is largely rundown and disused	Parking/road safety	Access for residents	Noted
	SC157	to get better tourism	to upgrade the look		Noted
	SC158	Improved	Improved aesthetics	Job creation	Noted



Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		amenities/facilities for residents			
	SC159	Longscar centre	Car parking	Fun for the kids	Noted
	SC160	longscar hall	free children's play area	how about a putting green/ crazy golf	Noted
	SC161	It will inject vibrancy into Seaton	It will bring in more visitors	More visitors means economic growth	Noted
	SC162	Quality not quantity.	Forest along Coronation Drive and trees to mask Domes too.	Submarine rides from the North Gare.	Noted
	SC163	putting the plan into place before it is changed again	putting the plan into place before it is changed again	putting the plan into place before it is changed again	Noted
	SC165	Replace Coasters	Play areas; quality landscaping	Parking for the hordes of visitors these improvements will encourage!	Noted
	SC169	Retention of existing character	Prevention of commercial clutter	Enhancing economic growth without compromising the above.	Noted
	SC171	Clean beaches as that is paramount	Remove black seacoal from Mainsforth terrace end of beach.	Encourage more visitors	Noted

Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 11	SC174	Derelict and poorly maintained buildings repaired or removed.	Clean, safe environment free from dog mess.	Mess caused by nearby landfill sites.	Noted
	SC175	Sort out waste trucks through The Front	Do something with that pigeon infested monstrosity		Noted
	SC176	hospital	hospital	hospital	Noted
	SC177	flatten the longscar centre , and make the owners payfor it..	replan the drawings to accomodate the seawall changes made..		Noted
	SC178	eliminate the dilapidated buildings (Lanscar Hall)	Make full use of the available space	Consider the whole life of the development and future maintenance	Noted
	SC180	Improved appearance and environment			Noted
	SC186	longscar regeneration	childrens area	shops	Noted
	SC188	Destinations to bring people in to Seaton Carew. Gladys tearoom is an example of something that	Family friendly environments. Seaton pubs are outdated and not family friendly. Pool is old, more	Farmers markets, craft fairs/food markets as apposed to tat stalls. Provide cheap fun for kids along with	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		brings more footfall to the area.	play areas needed on the front	something classy for adults	
	SC190	Build indoor facilities were visitors can escape the weather	Designers should visit Amsterdam	Knock down all amusement arcades	Noted
	SC191	Get rid of Longscar Centre	Provide more parking	Encourage more businesses	Noted
	SC192	Residents	Visiting families	Commercial events	Noted
	SC193	MORE FUN AREAS FOR CHILDREN	TOURISTS COMING	BETTER PLACE TO VISIT	Noted
	SC195	Tourism	Cleanliness	promotion of local crafts	Noted
	SC196	Better facilities to attract visitors and local residents and adequate parking	Consistent high quality maintenance of present and new areas	Regenerate history and heritage of the 'village' and use as a theme to attract visitors and economic nvestment	Noted
	SC197	Play area for children	Extra car parking	Events in event areas to attract public	Noted
	SC198	Develop community spaces without increasing Anti social behaviours			Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC199	Attracting sustainable businesses	Ensuring there are plenty of things to do and see	Planning for the upkeep of the items in future	Noted
	SC201	durability	sustainability	cost	Noted
	SC202	Better transportation links	Easy to be keep clean and tidy	Encourage economic regeneration	Noted
	SC203	the bus station	the front		Noted
	SC207	Longscar Hall	Commercial regeneration	Family scheme	Noted
	SC209	children	families	tourism	Noted
	SC210	Flatten Longscar Hall	More police patrols	Advertise/promote the area	Noted
	SC211	the seafront area	ensuring adequate and appropriate parking		Noted
	SC212	Play area between Seaton Lane and Longscar Hall	Commercial area	Entertainment area	Noted
	SC213	more proper toilets in family and park areas			Noted
	SC217	Children's safety	Family orientated	Alcohol free	Noted
	SC218	Demolish the eyesore of the building opposite Talk of the Town	Clean up the main beach, its full of rubbish and stones		Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		and build something appropriate			
	SC219	Recreation links to 'a day out at the beach'	Link the 'high street' and other commercial ventures to the beach	Make the whole area more welcoming	Noted. References will be included within the SPD to link the "high street" and other commercial ventures with the beach.
	SC220	Clear, Tidy or at least consolidate amusements	Have budget available for supervision of area	Then renew	Noted
	SC222	Demolish the Longscar Hall eyesore.	Grass over the levelled site and leave open this seaview.	Then stop and leave well alone.	Noted
	SC223	Deal with constant litter	Deal with vast numbers of birds now in evidence and their mess	provide catering other than fish and chips	Noted
	SC226	better facilities	more activities for families and children	music and dance	Noted
	SC228	develop the area adjacent to the demolished Longscar Hall	keep the beach clear of sea coal	continue to improve Seaton Park	Noted
	SC230	Creating an area to attract visitors	Creating a family friendly space	Being a jewel in the hartlepool crown	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC231	Redevelopment of derelict buildings	Activites for local people and visitors	Parking	Noted
	SC232	Longscar Buildings	Contiued cyclical maintenace of the Clock Tower	Any bulidngs on the front that are in a state of disrepair	Noted
	SC233	Removal of the old Longscar Hall building	Create a watersports facility for all ages	Link the area with the Marina	Noted
	SC234	Clean and safe Picnic Area	Attractive and appealing things to do like mini golf and quality up to date restaurants/cafes	Family friendly activites and areas	Noted
	SC237	maintain the character of the area	activities/shelter when weather is poor	events area	Noted
	SC238	litter	dog fouling	anti social behavior	Noted
	SC241	clear derelict buildings (longscar hall site)	get rid of the tips each end of area	more events	Noted
	SC242	Get rid of or refurbish the Long Scar Center	Modernize	Have more family facilities, maybe a modern community center for a range of activities (exercise classes, toddler/baby	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11				groups, craft sessions...)	
	SC243	Clean the place up ie litter, clean facilities, clean beach	Redevelop the kids playing areas but not excessively	Try not to whitewash the place by going over the top. Don't get carried away building unnecessary buildings that detract from the character of Seaton.	Noted
	SC244	Leisure	Leisure/play	Leisure/play	Noted
	SC245	The area needs to be cleaned up and maintained	park needs improving	new buildings need to be in keeping with the old ones	Noted
	SC247	Free parking			Noted
	SC249	smartening up a derelict area	making it a more usable environment	making it more popular to locals and visitors	Noted
	SC253	More upmarket/tatsefull appearance	Nice cafes & shops - less chip shops!		Noted
	SC258	Commercial area,	family area	performance area	Noted
	SC259	Longscar hall demolition	more amenities to bring people into the area	have more family friendly amenities and things for	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11				youngsters to do	
	SC260	support and increase local economy and jobs	upgrade the area but maintain the historic features	create a family atmosphere	Noted
	SC262	Remove lonscar hall	Remove lonscar hall	And yet again remove lonscar hall	Noted
	SC263	Cater to the people who visit in all climates.	Allow only individual commercial outlets. Not multi as Longsacr is.	Find some way to stop dog fouling. and also treat horse fouling in a robust fashion.	Noted
	SC264	DEMOLISH COASTERS ASAP	Current area to be cleaned up and repaired	Not to lose sight of Seaton Carew's Victorian past	Noted
	SC265	get seaton carew back to a family place to take you,r kids			Noted
	SC267	Remove grot spots	prevent anti social behaviour	keep it family friendly	Noted
	SC271	Demolition of the old longscar centre	Some sort of attraction on the old fairground car park	Possibly extend the resort in some way towards the newburn bridge end of seaton	Noted
	SC273	Any new buildings in harmony with	Any new buildings do not obscure sea	Make sure there is adequate parking	Noted



Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		existing structures	view of residents	for residents and visitors	
	SC275	Getting rid of the Longscar centre & replacing with usable space	Better parking & seating for visitors	Preserving historic features eg bus station	Noted
	SC276	Ensure the relationship between shops/businesses & new sea front isn't severed by an over trafficed road & on street car park.	Reduce motor vehicle dependency	Provide safe segregated facilities for cyclists to access Seaton Carew.	Noted
	SC277	Better community facilities for residents before visitors.	Encourage heavy vehicles not to pass through the village by pedestrianising The Front..	Time we had our public art like the Angel of the North, considering we manufacture it.	Noted
	SC279	No houses on the seaward side of the coast road			Noted
	SC280	Beach cleanliness	Derelict Buildings	Dog Fouling	Noted
	SC281	nothing to go to the beach for dirty sands with sea coal all over nothing to	bring things people want not what the council say we have to have	make it a fun place to be	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		do			
	SC282	longscar hall demolished	no more houses	a senior school!	Noted
	SC285	Clean friendly environment	Protect and enhance heritage	Encourage local business	Noted
	SC292	tidying up the area to make it more appealing	have more facilities available for tourists		Noted
	SC293	appearance & public safety	to be able to have an updated ' good old day out at the seaside'	affordability/access to public	Noted
	SC294	Demolish Longscar Hall	Fun activities for visitors	Promote commercial enterprise	Noted
	SC297	beach	walkway	pool	Noted
	SC299	Longscar building removed/repared	No more fairs close to residents/residents to be consulted/considered more	Bus service to run between Marina & Seaton along front or mini "train" to link the two	Noted
	SC304	Attraction for tourism	Excisting businesses to keep their property fronts updated	Keep Beaches Clean	Noted
	SC305	Safe environment	Family friendly	Attractions	Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11	SC306	Regeneration of Longscar Hall/Coasters	Keeping beach and prom clean and looking good	Upgrade of facilities and amenities	Noted
	SC308	Coasters / Longscar	Coasters / Longscar	Coasters / Longscar	Noted
	SC309	seacoal removal	church bells curfew	visitor attractions	Noted
	SC311	Fun for families	facilities for children	smarten up the area	Noted
	SC312	Lonscar hall			Noted
	SC314	FINAL capping of landfill sites and NO MORE tipping	Demolition and clearance of Longscar buildings	Better car parking, street lighting and road crossings	Noted
	SC315	Sort out the buildings that are currently closed / boarded up	local parking	designs in keeping with the current buildings	Noted
	SC317	Demolish the longscarr hall	family friendly areas	no more arcades	Noted
	SC320	Live music at the longscar			Noted
	SC322	longscar hall building demolished or refurbished and remodelled	more carparking	a decent coffee shop.	Noted
	SC327	Longscarr Hall	Funfairs	Family Areas	Noted
	SC329	Disused buildings	Parking		Noted
	SC330	Commercial Improvement	visitor improvements	improve car parking	Noted
SC331	Longscar Hall	further develop	improve play	Noted	

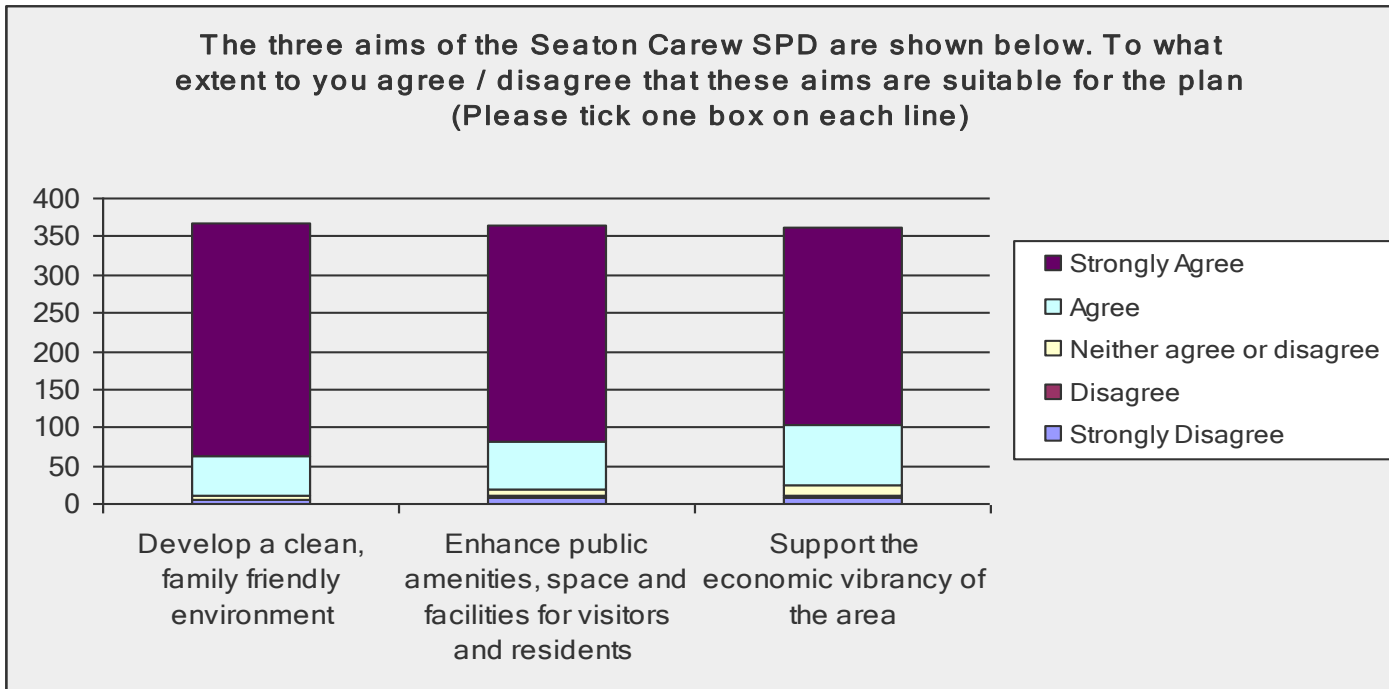
Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 11			retail opportunities	facilities	
	SC336	commerce	cleanliness	road safety	Noted
	SC342	Demolish present Longscar building which is an eyesore.	provide up to date facilities to bring in visitors from local areas and beyond, as has been done at Redcar.	support local businesses who are making their own efforts to revitalise Seaton	Noted
	SC343	Play area	Update the front	Fix up the shopping area that's needs a face lift	Noted
	SC346	demolish eyesore coasters	work with local businesses	ongoing maintenance	Noted
	SC347	Please, no additional retail	Ampitheatre for performances	Skate park for the kids	Noted
	SC348	Regenerate or knock down Coasters	New attractions required	Upgrade all amenities	Noted
	SC350	The seafront: old coasters building is an eyesore	Enhance for children not pubs	Regenerate the current buildings and heritage	Noted
	SC352	More things for kid and adults	More parking		Noted
	SC353	toilets and easy to access places for disabled people	Nice and clean beach	attractive spots for tourists coming to visit for the first time	Noted
SC355	Longscar Hall	amusement Arcade	Community centre	Noted	

Question Number	Organisation (including ref number)	Comments	Policy Response		
Question 11			Frontage	for residents	
	SC357	Clean up the area	Bring new businesses in	Bring in tourists	Noted
	SC358	get rid of coasters	more dog poo bins and to provided poo bags	more carparking	Noted
	SC359	Clean	Family environment	Fin	Noted
	SC360	Economic growth	Facilities for visitors	General attractiveness for local residents	Noted
	SC361	more things for children	prevent vandalism		Noted
	SC362	Maintenance of CURRENT facilities.	once and for all addressing the unsightly Longscar Hall.	Addressing the terrible problem of animal fouling.	Noted
	SC364	Cole	Fitness	Shops	Noted
	SC367	family orientated	good facilities	clean and safe	Noted
	SC372	Parking - even with the expanded car park, there will be insufficient parking. At present, on a nice sunny day, there is insufficient parking and with the expected growth,			Noted

Question Number	Organisation (including ref number)	Comments			Policy Response
Question 11		Seaton Carew will be totally overwhelmed			
	SC374	Create family friendly area.	Enhance facilities such as toilets and shops.	Create interest in the whole area.	Noted
	SC375	Remove the Longscar Hall in its entirety	Adapt the site of the former Longscar Hall so it is not left to be grassed over	Improve visitor attractions for day trippers and for locals to use their own beach front areas.	Noted
	SC376	Longscar	Parking	Weather	Noted

**Q2. The three aims of the Seaton Carew SPD are shown below. To what extent to you agree / disagree that these aims are suitable for the plan (Please tick one box on each line)**

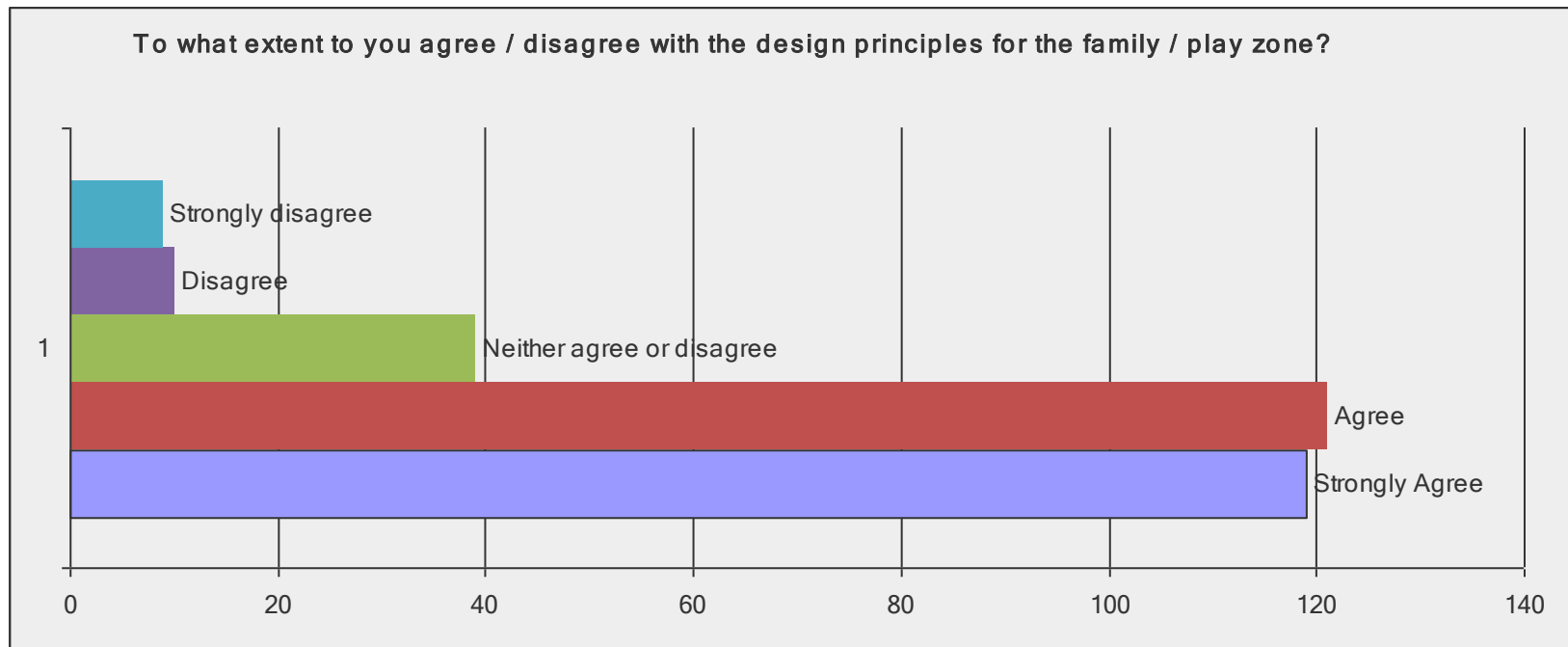
Answer Options	Strongly Agree	Agree	Neither agree or disagree	Disagree	Strongly Disagree	Response Count
Develop a clean, family friendly environment	304	51	5	0	6	366
Enhance public amenities, space and facilities for visitors and residents	283	62	9	3	7	364
Support the economic vibrancy of the area	259	78	15	3	7	362
<i>answered question</i>						<b>367</b>
<i>skipped question</i>						<b>11</b>



Consultation statement relating to the Local Plan.

**Q4. To what extent to you agree / disagree with the design principles for the family / play zone?**

Answer Options	Strongly Agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Rating Average	Response Count	
	119	121	39	10	9	1.89	298	
							<i>answered question</i>	<b>298</b>
							<i>skipped question</i>	<b>80</b>

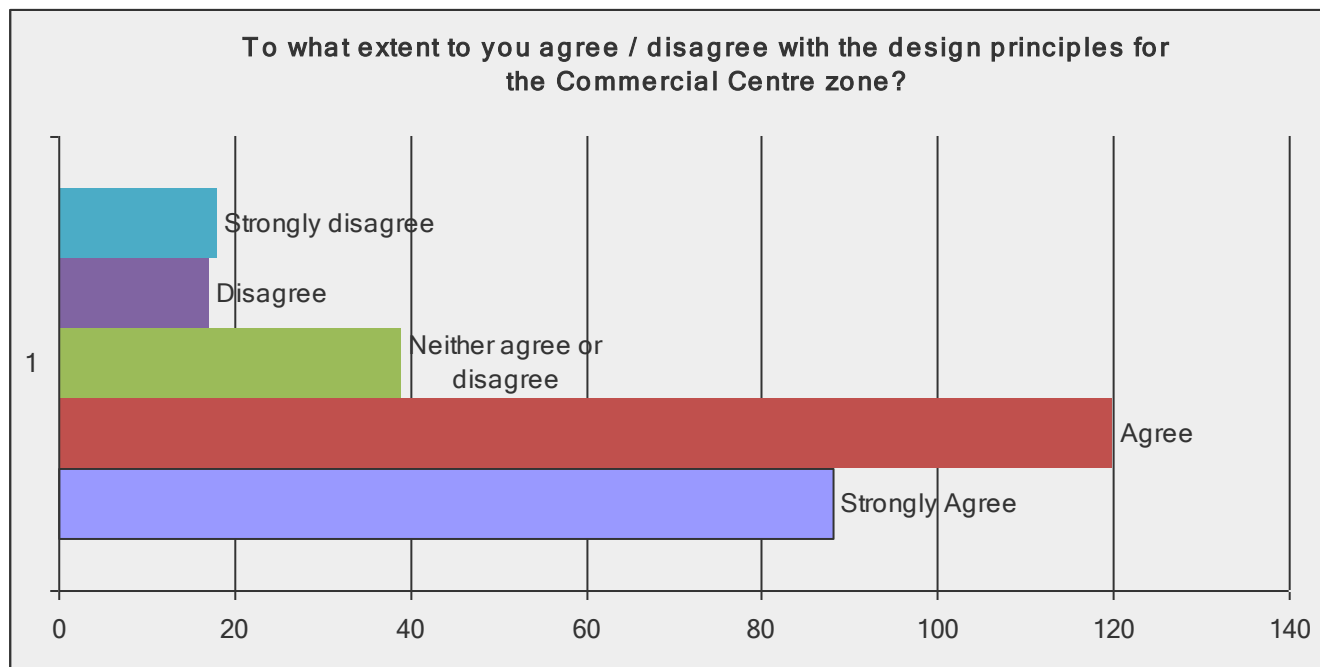




Consultation statement relating to the Local Plan.

Q6. To what extent to you agree / disagree with the design principles for the Commercial Centre zone?							
Answer Options	Strongly Agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Rating Average	Response Count
	88	120	39	17	18	2.14	282
						<i>answered question</i>	<b>282</b>
						<i>skipped question</i>	<b>96</b>

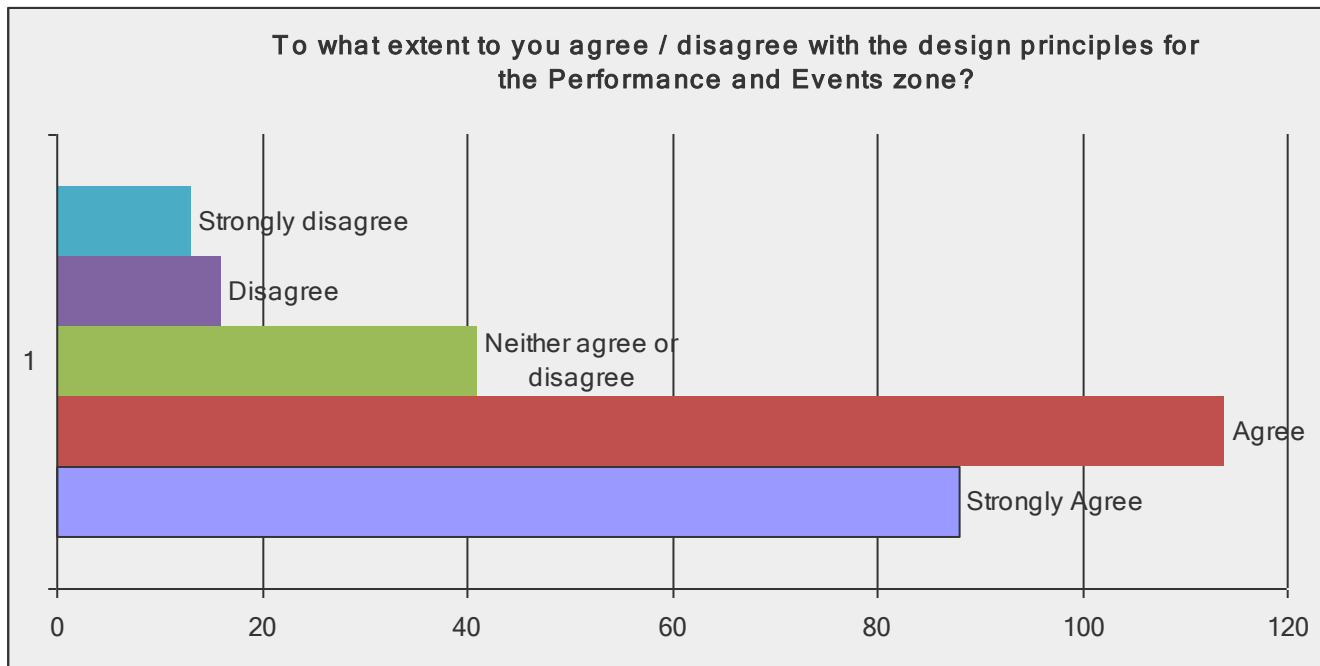
Consultation statement relating to the Local Plan.



**Q8. To what extent to you agree / disagree with the design principles for the Performance and Events zone?**

Answer Options	Strongly Agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Rating Average	Response Count
	88	114	41	16	13	2.09	272
						<i>answered question</i>	272
						<i>skipped question</i>	106

Consultation statement relating to the Local Plan.



Q10. Do you think that the Seaton Carew Masterplan (SPD) protects and enhances the heritage of Seaton Carew							
Answer Options	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Rating Average	Response Count
	68	98	40	15	13	2.18	234
						<i>answered question</i>	234
						<i>skipped question</i>	144

Consultation statement relating to the Local Plan.

