

## Draft Council Plan 2020-2023 – How we’ve responded to what people told us

What people told us needed to improve	Strategic Priority	What we’re proposing to do
<ul style="list-style-type: none"> <li>• Empty and poor shop offer in town centre</li> <li>• Better employment / business opportunities</li> <li>• More community activities / events</li> <li>• Valuing of education at all levels</li> </ul>	<p>Growing a diverse economy by supporting businesses, increasing jobs, attracting inward investment and improving skills and aspirations.</p>	<ul style="list-style-type: none"> <li>• Deliver a strategy for reshaping and developing our town centre as a safe and exciting place to shop, live, visit and work.</li> <li>• Provide secure, effective support and investment to enable new and emerging businesses to be sustained and to thrive.</li> <li>• Increase the number of businesses who can benefit from high quality business and incubator space.</li> <li>• Deliver a first class events and festivals programme that attracts visitors from across the region and country.</li> </ul>
<ul style="list-style-type: none"> <li>• Street cleaning / litter problems</li> <li>• Improve Policing</li> <li>• Crime and anti-social behaviour issues</li> <li>• More play areas and children’s activities</li> <li>• Improved recycling education and offer</li> <li>• Protect beaches and seas better</li> <li>• Awareness / education on pollution and the environment</li> <li>• Roads and infrastructure - Parking issues</li> <li>• Better employment / business opportunities</li> </ul>	<p>Creating a clean, green, and safe Hartlepool by protecting our environment and improving our neighbourhoods.</p>	<ul style="list-style-type: none"> <li>• Strengthen our approach to enforcement action on litter, dog fouling and illegal car parking.</li> <li>• Deliver a play sites investment programme.</li> <li>• Invest in our neighbourhoods and strengthen the local retail offer.</li> <li>• Deliver a joined up and targeted response to tackling anti-social behaviour and improving community safety.</li> <li>• Take action to reduce the Council’s carbon footprint and mitigate the impact of climate change locally.</li> </ul>

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<ul style="list-style-type: none"> <li>• Public transport issues across the town – lack of evening buses, difficulty getting to the hospital without a car, poor public transport in parts of the town e.g. the Headland</li> <li>• Empty / derelict buildings</li> <li>• Roads and infrastructure - Parking issues</li> <li>• Issues with footpaths / kerbs</li> </ul>	<p>Create an attractive and connected Hartlepool by attracting investment to improve key buildings, derelict land and our transport network.</p>	<ul style="list-style-type: none"> <li>• Complete the renovation of Church Street and Church Square including improvements to shop fronts, Shades and the Christchurch Art Gallery.</li> <li>• Invest in our transport and the local road network including the Elwick bypass.</li> <li>• Take effective enforcement action in relation to derelict buildings and land.</li> <li>• Work with the Combined Authority to improve public sector transport and footpaths and cycleways.</li> </ul>
<ul style="list-style-type: none"> <li>• Concerns around health offer (including lack of hospital services) – no A&amp;E, better &amp; easier access services including mental health and drug and alcohol</li> <li>• Drugs issues across the town</li> <li>• Improve leisure facilities</li> <li>• Improve library offer</li> <li>• Population health – prevention work</li> <li>• Access to information – about what's going on, what's available e.g. career paths, sporting organisations etc</li> <li>• Poverty</li> <li>• Crime and anti-social behaviour issues</li> </ul>	<p>Developing a healthy Hartlepool by working with our communities to improve the health and wellbeing of our people.</p>	<ul style="list-style-type: none"> <li>• Build modern 21<sup>st</sup> century sport and leisure facilities.</li> <li>• Increase the Community Hub offer to ensure that people can access information, advice and support and be signposted to services that benefit their wellbeing.</li> <li>• Deliver programmes that support people with long term conditions including Cardio Vascular disease, cancer, muscular skeletal conditions, neurophysiological conditions and diabetes to improve their wellbeing and be more physically active.</li> <li>• Provide a new clinically integrated drugs and alcohol service with a greater emphasis on prevention and developing strong links with primary and secondary care.</li> <li>• Deliver a multi-agency programme of targeted initiatives to improve the health and wellbeing of people living in our most deprived neighbourhoods and wards with highest levels of need.</li> <li>• Deliver a multiagency approach to obesity across Hartlepool linking council, health and third sector partners.</li> <li>• Develop a standardised approach to provide stop smoking services using a community based approach with partners across Hartlepool.</li> <li>• Work with General Practice to increase the uptake of screening and health checks to reduce late presentation.</li> <li>• Implement a public health approach to reducing violent crime.</li> </ul>

What people told us needed to improve	Strategic Priority	What we're proposing to do
<ul style="list-style-type: none"> <li>• Problems with secondary education</li> <li>• Valuing of education at all levels</li> <li>• Poverty</li> <li>• Population health – prevention work</li> <li>• Improved youth services / activities</li> </ul>	<p>Building better beginnings and better futures for our children and young people.</p>	<ul style="list-style-type: none"> <li>• Implement a Borough wide approach to improving early language skills in the first 1001 days.</li> <li>• Establish an Education Improvement Board to encourage schools to collaborate and improve education outcomes for children and young people in primary, secondary and tertiary education.</li> <li>• Deliver initiatives in partnership with schools to ensure 14 and 19 year olds achieve the best education outcomes possible and can progress to higher skills pathways and Higher Education.</li> <li>• Provide effective challenge and support to schools to ensure they achieve good inspection outcomes.</li> <li>• Develop and deliver a new model to support school transitions to improve pupil readiness for learning.</li> <li>• Improve the alternative education and cultural offer at CECA and remove barriers that prevent schools from accessing this resource.</li> <li>• Work with health visitors and school nurses to support children identified as obese or overweight and to promote breast feeding.</li> <li>• Deliver 'Fill the Holiday Gap' schemes to promote health eating and cooking skills.</li> </ul>
<ul style="list-style-type: none"> <li>• Improve housing provision – more social / affordable housing, homelessness support</li> </ul>	<p>Building and improving homes that people want to live in.</p>	<ul style="list-style-type: none"> <li>• Working with private sector housebuilders and registered providers to grow the housing stock in Hartlepool.</li> <li>• Work in partnership with private sector housebuilders and registered providers to increase the number of affordable homes.</li> <li>• Increase the number of Council houses in Hartlepool by designing, building and acquiring our own houses.</li> <li>• Adopt a multi-agency approach in the Oxford Road area to tackle issues of crime, anti-social behaviour, street cleansing, building maintenance and vacant properties.</li> <li>• Take effective action to tackle poor housing standards and anti-social behaviour in private sector housing.</li> </ul>

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<ul style="list-style-type: none"> <li>General communication from the Council</li> </ul>	Shaping a well-led, safe, high performing and efficient council that is fit for the 21 <sup>st</sup> Century.	<ul style="list-style-type: none"> <li>Provide effective communication to our residents and work with partners to promote Hartlepool regionally and nationally as a vibrant, welcoming and inspiring place to live, work, invest and grow up in.</li> </ul>