

**Town Deal Board
Tuesday 28th January 2020**

**5pm
Committee Room C, Civic Centre**

PRESENT: Gill Alexander, Hartlepool Borough Council (GA) (Interim Chair)
Cllr Shane Moore, Hartlepool Borough Council (SM)
Cllr Mike Young, Hartlepool Borough Council (MY)
Colin Griffith, Federation of Small Businesses (CG)
Gill Danby, North East Chamber of Commerce (GD)
Alison Fellows, Tees Valley Combined Authority (AF)
Martin Raby, Northern School of Art (MR)
Roslyn Adamson, National Museum Royal Navy (RA)
Darren Hankey, Hartlepool College of Further Education (DH)
Mark McGuire, Hartlepool United Football Club (MG)
Rob Smith, Hartlepool Borough Council (RS)
Janet Skelton, Hartlepool Borough Council (JS) (minutes)

APOLOGIES Denise McGuckin, Maxine Craig and Catherine Conroy

NO	DETAIL	ACTION
1	<p><u>INTRODUCTION</u></p> <ul style="list-style-type: none"> • Introductions took place. GA agreed to Chair the Inaugural meeting of the group. Chair for future meetings to be agreed. • GA thanked everyone for agreeing to take part in an exciting time for the town. <p>Towns Fund Prospectus to be distributed.</p>	JS
2	<p><u>WELCOME AND PURPOSE OF THE GROUP</u></p> <ul style="list-style-type: none"> • Hartlepool has been identified as one of the 101 towns across the country that have been invited to develop proposals for a Town Deal, which can deliver investment of up to £25m in each eligible place. This is part of the Government's £3.6bn Towns Fund initiative designed to deliver economic growth and level up communities throughout the country. • The Town Deal Board will also oversee the development of a Town Centre Masterplan and a bid to the next round of the Future High Streets Fund, which is targeted at improving the town centre. • Town Deal Fund is broader than just the town centre and picks up in some ways what we have already started such as investment in the Innovation and Skills Quarter, investment in culture, the Hartlepool Economic Growth Strategy 2019-21 and connectivity improvements. • Input from all critical partners such as Football Club, College's and Middleton Grange Shopping Centre is important. • GA asked for nominations of other possible representatives to the group. • The Town Deal Board must develop a Town Investment Plan by the end of Summer 2020 which will form the basis for agreeing a Town Deal with the 	

NO	DETAIL	ACTION
	Government.	
3	<p><u>TERMS OF REFERENCE</u></p> <ul style="list-style-type: none"> • There are three objectives of the Towns Fund: <ol style="list-style-type: none"> 1. Urban regeneration – planning and land use. 2. Skills and enterprise infrastructure - this is evidence based. 3. Connectivity – develop transport schemes for better connectivity. • Role of Board is to have an active part in the development of the Town Investment Plan and Hartlepool Town Centre Masterplan. • The plans must be developed with a significant amount of community engagement and consultation. • The Board highlighted the importance of a Borough wide perspective when developing the Investment Plan to capture the full economic potential of all areas of Hartlepool including Seaton Carew and the Headland. • The boundary that the Government has initially identified is missing key areas such as Queens Meadow and some key industrial areas along Brenda Road. A request has been made to the Government to review this boundary. • Standards of Behaviour – Code of Conduct and Conflicts of Interest. The Board must sign up to Nolan Principles of public life and will follow the Council’s Complaints, Whistle Blowing and Gifts and Hospitality Policies. • Participants - The Membership of the board set out in the Terms of Reference can be reviewed. • It was agreed that named substitutes should be identified. • Quorum – minimum of 5 members. • It was agreed to remove Voting from ToR. • Once everyone has had time to digest the ToR please send your comments to RS by next week. 	<p style="text-align: center;">ALL</p> <p style="text-align: center;">ALL</p>
4	<p><u>PROCEDURE FOR ELECTION OF CHAIR</u></p> <ul style="list-style-type: none"> • The Town Deal Prospectus states the Town Deal Board should appoint a private sector chair where appropriate. The Council have made contact with someone who fits the criteria and are waiting for confirmation whether they would be interested in the role. GA welcomed nominations from the group if they felt that someone they knew fit the criteria and would be interested. • Vice Chair to be discussed at a later date. 	<p style="text-align: center;">ALL</p>
5	<p><u>TOWN CENTRE MASTERPLAN AND TOWN CENTRE INVESTMENT PLAN BRIEF</u></p> <p><u>Masterplan</u></p> <ul style="list-style-type: none"> • Initial documents had been distributed. It is proposed to appoint a multi-disciplinary team to help develop both plans. These are two separate pieces of work. • Masterplan will set out a programme of transformative, structural changes. 	

NO	DETAIL	ACTION
	<p>Will focus on issues such as declining footfall, vacant space, poor quality public realm and fragmented retail offer.</p> <ul style="list-style-type: none"> • The key focus will be Town Centre, Civic Quarter and Innovation and Skills Quarter. To ensure that existing investment priorities are included the Football Club and relocation of Mill House Leisure Centre will be considered, along with physical aspects of the area such as Railway Station and Waterfront to ensure better connectivity. • Key Tasks will not to just look at retail issues but include economic, health and social care, housing, transport and other relevant data sets. Develop strategic ambition and vision for the area. Ensure that the Town Centre is future proofed; people shopping on line so less demand for retail space. Identify key development sites and proposals. Identify co-funding opportunities from private and public sectors. Develop a Movement/ Connectivity Strategy for the area. Identify quick wins. <p><u>Investment Plan</u></p> <ul style="list-style-type: none"> • Plan should focus on economic growth opportunities and skills prosperity of the town. This could tie into other funding to make a stronger more robust and coherent scheme. • If you have any changes/comments relating to the brief please send them to RS by 5th February 2020. • AF suggested that skills and capacity specialists from TVCA could be made available to assist. 	ALL
6	<p><u>MY TOWN CAMPAIGN</u></p> <ul style="list-style-type: none"> • Government wants local people to determine how the Towns Fund money should be spent. • There is a dedicated Facebook page and website to promote and get feedback through. • Need to consider any feedback that we do get. No timescales in relation to this at this stage. • It might be worthwhile to design our own community engagement plan so ideas can be submitted on how to improve skills and transport, create new jobs and regenerate your local community. • The My Town Campaign will link into Love Hartlepool. Maxine Craig from Love Hartlepool will be a member of the board. 	
7	<p><u>NEXT STEPS</u></p> <ul style="list-style-type: none"> • Additional members of the board – it would be beneficial to have representatives from medium/large town businesses. Possible inward investors as their contribution could be towards investors. Possibly JDR Cables, EDF or Able UK. This to be explored further, get their views on how to shape the work we will be doing. 	
8	<p><u>ANY OTHER BUSINESS</u></p> <ul style="list-style-type: none"> • HUFC are developing a vision on how they can contribute towards the 	

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	<p>regeneration of Hartlepool. Football club is important and can have a real impact in terms of revenue and health and wellbeing.</p> <ul style="list-style-type: none"> • Need to look at better connectivity so people can visit the town for the day or stay overnight. How do we exploit this to make people want to stay and keep coming back? • Have to get the message out on what is happening in Hartlepool, that it is a thriving place to live and work. • TV and Film studio would be a good asset and could generate further interest in Hartlepool. Need to attract young people into the town from other areas of the country. Social media can be a useful tool to use but it can also be toxic. • Messaging needs to be an important part of what we build into this. Are we actively selling the town outside the area? It is all about the people who live here and the passion they have so this needs to be included. • NMRN only museum of national significance within the region. • This is an exciting opportunity for Hartlepool. The possible investment opportunities that could arise from the proposed improvements. Better connectivity, not only in Hartlepool but from other parts of the country. More people visiting the town because they want to and not have to. Possibility of improving other parts of the town once this has been completed. • Next meeting will be held in early March, date and time to be confirmed. The frequency of meetings will be discussed at the next meeting. 	