

Town Deal Board

Thursday 18th June 2020
3pm



Online- Microsoft Teams

PRESENT: Alby Pattison, AP Services (North East) Limited (Chair) (AB)
Alison Powell, Arcadis (AP)
Adam Suleiman, BEIS (AS)
Adrian Coates, BEIS (AC)
Alison Fellows, Tees Valley Combined Authority (AF)
Cllr Shane Moore, Hartlepool Borough Council (SM)
Cllr Leisa Smith, Hartlepool Borough Council (LS)
Catherine Conroy, One Public Estate (CC)
Craig Dohring, EDF Energy (CD)
Denise McGuckin, Hartlepool Borough Council (DMc)
Darren Hankey, Hartlepool College of Further Education (DH)
David Tuck, Genecon (DT)
Ed Cardwell, Arcadis (EC)
Gill Alexander, Hartlepool Borough Council (GA)
Gill Danby, North East Chamber of Commerce (GD)
Julie Gillon, North Tees and Hartlepool NHS Foundation Trust (JG)
James Flint- Genecon (JF)
Ken Coupar, Genecon (KC)
Martin Raby, Northern School of Art (MR)
Mark Hughes, Hartlepool Six Form College (MH)
Martin Jesper, Hartlepool United Football Club (MG)
Maxine Craig, Love Hartlepool (MC)
Nigel Albon, Arcadis (NA)
Rob Smith, Hartlepool Borough Council (RS)
Ross Burns, Middleton Grange Shopping Centre (RB)
Stephen Hind, Network Rail (SH)
Janet Skelton, Hartlepool Borough Council (JS) (minutes)

Copy of paperwork to Marie Kiddle, Homes England for information

NO	DETAIL	ACTION
1.	<u>WELCOME AND INTRODUCTION</u> The Chair opened the meeting and held a round of introductions.	
2.	<u>APOLOGIES FOR ABSENCE</u> Mike Hill MP, Roslyn Adamson, National Museum of the Royal Navy (Hartlepool), Cllr Christopher Akers-Belcher, Cllr Mike Young, Colin Griffiths, Federation of Small Businesses (CG)	
3.	<u>DECLARATION OF INTEREST</u>	

NO	DETAIL	ACTION
	There were no declarations of interest.	
4.	<p><u>MINUTES OF THE PREVIOUS MEETING (28/01/2020)</u></p> <p>The minutes of the previous meeting were proposed by GD and seconded by SM.</p> <p>The minutes of the previous meeting were accepted by the Board as an accurate record.</p>	
5.	<p><u>ELECTION OF DEPUTY CHAIR</u></p> <p>Nominations were invited for the post of Deputy Chair. Any nominations should be submitted to RS in advance of the next Board meeting.</p>	ALL
6.	<p><u>REVISED TERMS OF REFERENCE – HBC</u></p> <p>The Terms of Reference have been significantly amended following comments received at the first meeting, input from HBC legal, the draft further guidance from the Government and input from the Cities and Local Growth Unit representative.</p> <p>The Board previously requested to remove voting rights but legal advice and advice from the Cities and Local Growth Unit stated that voting rights are required.</p> <p>The Stakeholder Engagement Strategy will be added once agreed.</p> <p>The Board was requested to send any comments or suggested amendments on the revised Terms of Reference to RS by the 26th June 2020.</p> <p>The Terms of Reference will be updated for the next Board meeting in consultation with the Chair.</p> <p>The requirement for sub groups to progress the detail of multiple work-streams was discussed. This will be considered again at the next meeting.</p>	ALL
7.	<p><u>HBC CAPITAL PROGRAMME AND COVID RECOVERY RESPONSE</u></p> <p>The Council has recently approved a £53m Capital Programme which includes investment in the Waterfront and the town's cultural facilities. The range of projects include investment in the Borough Hall, Town Hall Theatre, Art Gallery and Headland Events Space in addition to the development of the new strategic leisure attraction at the Waterfront and</p>	

NO	DETAIL	ACTION
	<p>the expansion of the National Museum of the Royal Navy (Hartlepool). Funding is in place to develop each project to RIBA Stage 4. The Covid-19 pandemic has recently delayed progress. The current capital programme is still a priority for the Council.</p> <p>A report was taken to Council on the 10th June 2020 outlining the response to the first Phase of Covid and detailing the shape of a recovery plan given the profound and far reaching social and economic impacts of the crisis. The recovery plan which is very much in the planning stage at the present time involves the creation of eleven workstreams including Economy and Business, Safer green and urban spaces, and Financial impact and resources. The Council will be consulting with the Board and various agencies over the next few weeks so they are part of this recovery programme. More details will be forthcoming as we go forward.</p> <p>The importance of understanding and referencing the recession was highlighted.</p>	
8.	<p><u>TOWNS FUND GUIDANCE UPDATE</u></p> <p>Further Towns Fund Guidance has recently been issued by the Government and was circulated to the Board in advance of the meeting. The guidance is intended to enable towns to finalise their Town investment Plans and work with MHCLG to agree their Town Deals. It sets out key information about interventions in scope, the roles of different stakeholders throughout the process, and shows the path towards the implementation of Town Deals.</p> <p>The fund is 90% capital. As a general rule, towns are asked to ensure that their funding bids concentrate on capital spend on tangible assets.</p> <p>The level and quality of community engagement – what has been done so far and what is planned in the future – will be a key factor when assessing and agreeing the Towns Deals. Town Deal Boards are urged to be innovative in ensuring that a diverse range of stakeholders are consulted throughout the development of Town Investment Plans.</p> <p>The Government would like to see co-funding and match funding where possible. The Government acknowledge that this may be difficult in some towns, especially in light of Covid-19 impacts. They have not set a minimum for match funding or private sector investment, and will respect the different opportunities and constraints faced by different towns.</p> <p>Each location will be asked which cohort they would like to submit their Town Investment Plan, either by 31st July 2020 for cohort 1, by the end of October 2020 for cohort 2, or by the end of January 2021 for cohort 3.</p>	

NO	DETAIL	ACTION
	<p>The Board agreed that the Town Investment Plan should be submitted in cohort 2, October 2020 as we would learn from first wave of submissions. It was agreed that there is no benefit from rushing for the first wave of submissions. The Board would rather submit a quality bid and get it right first time than lose the opportunity of getting as much money as we can for the town. Templates for the Town Investment Plan will be published by the Government in the near future.</p>	
9.	<p><u>TOWN INVESTMENT PLAN AND MASTERPLAN WORKSHOP</u></p> <p>Hartlepool Town Centre Masterplan and Investment Plan presentation given by Arcadis and Genecon.</p> <p>Investment Plan:</p> <ul style="list-style-type: none"> • Hartlepool is highly dependent on the 6 sectors most affected by Covid – 70% total employment (63% Tees Valley, 57% nationally) • Over a fifth of resident employment is in the most affected occupations (21%) compared to 16% nationally • Hartlepool is underrepresented in the sectors expected to support (re)employment, including IT & professional services; and warehouse and logistics support. <p>Vision- what kind of town <i>can Hartlepool aspire to be?</i></p> <ul style="list-style-type: none"> • magnet town for visitors, creative learners, innovative businesses and investment partners • where people and businesses are inspired and enabled to work better, more creatively and more productively • which makes its mark over a wide economic footprint and punches its weight <p>TIP Framework – Need to develop a “vision” narrative. Outcomes for the town has been split into three domains with specific and measurable objectives:-</p> <ol style="list-style-type: none"> 1. Urban Regeneration, planning and land use 2. Skills and enterprise infrastructure 3. Connectivity <p>Prioritising Interventions – Key Selection Criteria were identified for discussion:</p> <ol style="list-style-type: none"> 1. Scope for Town Deal 2. Locally supported 3. Transformational but manageable risks 4. Deliverable within five years 5. Aligned to Covid19 recovering planning 6. Complimentary to other plans and programmes 7. Maximise value for money. 	

NO	DETAIL	ACTION
	<p>It's important to quickly develop a framework and views were invited following the meeting on the Key Selection Criteria.</p> <p>The importance of quickly gathering a project list was discussed.</p>	<p>ALL</p>
<p>10.</p>	<p><u>STAKEHOLDER ENGAGEMENT PLAN</u></p> <p><u>Engagement Objectives</u></p> <p>The engagement objectives for both the Town Centre Masterplan and Town Investment plan were outlined. These will be closely monitored, however the approach may change as the work progresses. The Town Centre Masterplan and Town Investment Plan are being developed at the same time.</p> <p>Stage 1: Immersion - has involved 1:1 interviews with key stakeholders and land owners.</p> <p>Stage 2: Ideas- widen participation to include public engagement and the inclusion of wide range of different perspectives. 1:1 interviews are currently progressing. It was proposed to engage with local people and businesses through on line surveys and virtual exhibitions. Digital exclusion is an issue so we would need to be as inclusive as possible.</p> <p>Stage 3: Implementation- involves a presentation of findings and outputs.</p>	
<p>11.</p>	<p><u>MASTERPLAN PROCESS AND PURPOSE</u></p> <p>Split into three stages – Immersion, ideas and implementation.</p> <p>Stage 1: Immersion Establish the spatial, technical and policy opportunities and constraints of the sites, development of the vision and understand the development/design opportunities.</p> <p>Stage 2: Ideas Review of Big Ideas for Transformational Change. Developing solutions through the development of a number of concept options and test against the vision and for delivery and viability.</p> <p>Stage 3: Implementation Validate the draft masterplan, establish a roadmap to delivery.</p> <p>Review of Big Ideas for transformation change to be tested for deliverability and viability. All need to be agreed with the Board.</p>	

NO	DETAIL	ACTION
	<p>Green spaces - particularly linking to coast and wildlife sites. Links to National Cycle Route 14 and Coastal Path and potential to link other green spaces.</p> <p>Will be a challenge to make the various leisure hubs, retail and education work together.</p>	
12.	<p><u>NEXT STEPS AND TIMESCALES</u></p> <ul style="list-style-type: none"> • Conclude Stage 1 - end of June • Second Town Deal Board Meeting – mid to late July. • Commence public engagement – late July. • End of Stage 2 – late August • Third Town Deal Board Meeting – mid September • Conclusion of Stage 3 –October 	
13.	<p><u>QUESTIONS FOR THE BOARD</u></p> <p>Questions relating to the Masterplan and Investment Plan to be circulated. Views and responses to RS by Friday 26th June 2020.</p> <p>Aspirations or ideas for capital investment to be sent to RS by Friday 26th June 2020.</p> <p>Discussion took place and following points raised:-</p> <ol style="list-style-type: none"> i. Investment Plan – narrative around education. Bit of nuance as the data does not say that Hartlepool exports a number of people with high level qualifications, this does not seem to be tracked. This will need to be reflected in the Investment Plan. DH offered to work with Genecon on this narrative. ii. There is a need to consider Brexit and global supply chains as well as the impact of the current recession which will likely have profound implications. iii. The strategy needs to be based on a full understanding of the impact of Covid. Covid is a compelling rationale for investment within the town. Identifying key sectors to support which will create and safeguard jobs is critical. iv. Church Street is critical to reviving and creating a heart to the town centre. v. Wellbeing- The strategy should include a drive to improve aspiration of working age individuals and college age students to develop a legacy and a population with the skills for economic growth. A different outlook is required which improves health and wellbeing and reduces the impact of a deprived population on the health sector. vi. Vision- a town where we have low levels of unemployment and 	<p>ALL</p> <p>ALL</p> <p>DH</p>

NO	DETAIL	ACTION
	<p>people are paid reasonable salaries for doing a fulfilling job. There should be an inclusive economy,</p> <p>vii. Sticking to 3 masts might not be sufficient. Vision to be more focussed on economy, we have fantastic colleges etc. Hartlepool is a place where people want to be.</p> <p>viii. Vision – something is missing. Residents of the town would be asking “why”. Feels orientated to economic productivity.</p> <p>ix. Impact of Covid19 and recovery – seeing the best and worst things happening in the town. Need to look at how it has affected the town and how to build the town in the future.</p> <p>x. Will be a challenge to try and plan in a daily changing world so need to ensure plans are adaptable. Incumbent on us to make decision on what our priorities are and decide on projects in the immediate future. Need to decide on prioritised projects which will fit into the Town Investment Plan.</p> <p>xi. Is the Board comfortable with central area being the economic driver or should we consider a wider area? Seaton has not been mentioned. It’s important to link the visitor attractions of Seaton. Potential to link Church Street and the Marina should be considered.</p> <p>xii. Need to be clear on focus as £25m sounds a lot of money but you could spend it on one building.</p> <p>xiii. Links to TVCA programmes to be explored. The Investment Plan has been decided however there are a number of different programmes that could supplement the Towns Fund.</p> <p>xiv. Need Covid layer - services will be delivered differently going forward i.e. working from home, impact on office estate and how the Council may deliver services differently going forward.</p> <p>xv. Look at wider package of funding to wrap around this for recovery of town. Which sectors do we pick up and what is priority? Safeguarding and creating jobs?</p> <p>xvi. Is existing list from Economic Growth Strategy sufficient or do we start again? Use good ideas which come through but start with those we know we already have.</p> <p>xvii. Need strong reference to clean growth and zero carbon.</p> <p>xviii. Linkages are key (internal and external). Marina to other parts of the town linking a range of attractions for visitors.</p> <p>xix. Any data for forward looking companies looking to invest in the local area? Knowing the nature of these businesses might help us to target a solution.</p> <p>xx. Are there any smaller scale projects that may further assist creative graduate retention/employment.</p> <p>xxi. There is a need to avoid a brain drain through the development of high value jobs. On graduating students often go elsewhere to other towns and cities which shows that educational pathways are working but do we need to focus on retention.</p> <p>xxii. The KPMG Report “Magnet Cities” to be circulated to the Board. MR to forward to RS for circulation.</p> <p>xxiii. Could struggle for match funding due to the current climate.</p>	<p>MR</p>

NO	DETAIL	ACTION
14.	<p><u>CAPACITY FUNDING UPDATE</u></p> <p>The Council received £173,000 from the Government to support the development of a Town Deal Board and Town Investment Plan. To date £62,230 has been committed on the Town Investment Plan and £82,815 on the Town Centre Masterplan. The balance will be committed towards future business case development.</p> <p>Arcadis and Genecon were commissioned following a competitive procurement process using the brief that was previously presented to the Board.</p>	
15.	<p><u>ANY OTHER BUSINESS</u></p> <p>No other issues raised</p>	
16.	<p><u>DATE AND TIME OF NEXT MEETING</u></p> <p>Date and time of next meeting to be confirmed either the 22nd or 23rd July 2020.</p>	