

CAREERS NEWSLETTER

Hartlepool Learning & Skills Service

Term 2 - 2020/2021

As we enter a New Year we would like to remind everyone about the fantastic learning opportunities and wide range of support available from Hartlepool Learning and Skills Service. The past year has certainly been a challenge but Hartlepool Learning & Skills Service remains committed to supporting learners to recognise their potential, remove barriers and make informed choices about their future.

The Careers Newsletter provides up to date facts and information regarding careers, apprenticeships, educational routes and labour market information (LMI) across the North East. There have also been many exciting developments to the support available from the Careers Service over the past few months which are detailed in this Newsletter.

This edition will focus on key areas such as:

- Labour Market Information
- Useful Skills to Learn Post COVID-19
- Virtual Careers Service and Advice Line
 - Meet the Advisers
- Learn in Lockdown - Fully Funded Course Opportunities
 - Virtual Careers Events
- National Apprenticeship Week 2021

Hartlepool Learning and Skills staff are available to answer your queries and provide support where possible during Lockdown. If you require support please call our dedicated Careers Advice Line on 01429 401831 or email adult.education@hartlepool.gov.uk and a member of staff will be available to help.



Adult Education Victoria Buildings, 6-8 Tower Street, Hartlepool, TS24 7HD

Call 01429 868616 or Visit www.hartlepool.gov.uk/learningandskills

LABOUR MARKET INFORMATION

Why is LMI Important?

LMI can provide answers to questions about course choice, self-employment, how much money could be earned in a particular job, where the local job vacancies can be found, what will the 'hot jobs' be in the future? None of these questions or issues could be addressed without LMI. LMI can help to clarify the world of work and can help individuals achieve their career goals.

In summary, LMI provides the knowledge and understanding of how the labour market functions and is crucial for making sense of changing economic circumstances. It can also help when thinking about what the future might hold, and plays a pivotal role to support career decision making.

General Labour Market Information (LMI) Useful Links

www.lmiforall.org.uk

www.ons.gov.uk/employmentandlabourmarket

[icould](#) is a careers website which uses LMI for All to provide context alongside careers videos.

[SACU](#) is an online source of careers information for young people, parents, teachers and careers advisers.

[RCU Ltd.](#) is a data dashboard which draws on LMI for All data and is designed to help inform curriculum design.

LOCAL LMI NEWS — NORTH EAST

- [Tees Valley Mayor agrees 4m cash injection for innovative bio-manufacturing site.](#) Multi-million pound funding has been agreed for the expansion of a bio-manufacturing facility in Teesside. Tees Valley Mayor Ben Houchen has signed off £4m funding to support the development of a new centre for excellence in bio-manufacturing in Redcar. (Bdaily)
- [Thousands of Sunderland Nissan jobs safe.](#) Thousands of jobs are safe as an international car manufacturer announces that it will not be shutting down its Sunderland plant. Nissan, which employs 6,000 staff in the North East plant, warned last year that the UK's departure from the European Union would make continued production "unsustainable". However, it has now confirmed that the plant is secure for the long term, and that it will move additional battery production to the area. (Bdaily)
- [New partnership creating connectivity to new jobs.](#) Three Tees Valley companies have come together to train and develop the workforce for the ever-expanding digital telecoms sector. (TeesBusiness)
- [Teesside's Utility Alliance files for administration making hundreds redundant.](#) Hundreds of workers at Hartlepool's Utility Alliance have been made redundant after the company filed administration. The company employed around 240 people at its Hartlepool office, as well as another 70 at its Newcastle and Sheffield sites. (BusinessLive)

For detailed LMI for Tees Valley please visit the Tees Valley Combined Authority website <https://teesvalley-ca.gov.uk/>.

Useful Skills to Learn Post COVID-19

COVID-19 has impacted so many peoples working lives and we are all adapting to new ways of working. This section highlights the key skills that employers will be seeking to drive their business forward in these challenging times.

Five essential skills employers will be looking for in a post COVID environment:

Adaptability

Adaptability, change, and flexibility are all important themes of working during a pandemic.

With many organisations adapting to the `new normal` work from home setup, an open and flexible mindset has helped keep companies afloat.

Employees have had to adjust their working practices, responsibilities, and day-to-day agenda in a way that embraces digital communication, and fits around the ever changing needs of businesses. The importance of these skills are only going to accelerate, as the new ways of working are most likely to continue even after the pandemic passes.

Post COVID-19 employers will be looking for staff that adapt in line with an ever changing workplace.

This means developing the ability to adjust to new and unexpected deadlines, and continuously improve your skills to meet demand – whatever the new and unexpected deadlines may be.

Digital Skills

Having good digital skills has always been important, but the COVID-19 has placed an extra emphasis and importance on these skills.

Abilities in everything from coding, web development, digital marketing, and artificial intelligence are of extreme importance in the current climate, no matter where your current area of expertise lies.

Without workers who have a tech savvy attitude, a willingness to learn new skills, and a diverse range of digital skills – companies wouldn't have the necessary tools they need to survive in these challenging and difficult times.

It is never too late to get certified with a number of professional certificates such as Digital Marketing, Digital Project Management, Digital Business Analysis, Digital Product Management or a Professional Certificate in Web Design.

Emotional Intelligence

Closely linked to communication Emotional Intelligence (EQ) is all about having an understanding of other peoples' emotions – not to mention the ability to demonstrate empathy for how they're feeling, and in these times of uncertainty, this is a very important skill that should never be overlooked.

Whether it's to reassure others during these stressful times, adapt working practices in response to the struggles of those colleagues around you, or generally keep an open chain of communication, empathy, and trust within your team – Emotional Intelligence is guaranteed to help you stand out in a post – COVID 19 world.

With the reliance on digital communication set to continue even after the pandemic, your ability to demonstrate Emotional Intelligence through means such as virtual meetings and emails will be crucial.

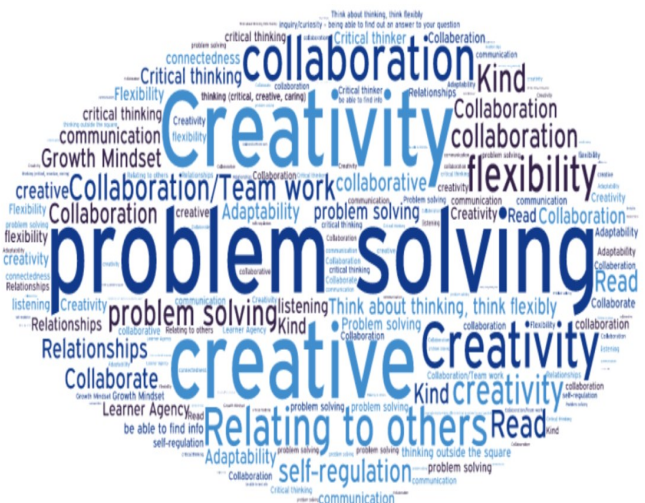
Creativity & Innovation

Digital technologies have been extremely important during the pandemic, but that doesn't make human creativity less important.

- Machines can't think outside the box, and that's exactly what is needed to keep businesses functioning during an economic recession that is expected to follow the pandemic.

Innovation is essential for almost every sector, especially when it comes to responding to change, challenges, and opportunities – which are likely to hit businesses in the current climate.

Human creativity and innovation will be continuously in demand by employers – whether it's to offer services in a virtual way, invent new products, direct their industry expertise towards the area of demand, or invent new ways of working.



Leadership

Good leadership skills are not just for managers – anyone can demonstrate good leadership qualities.

In the COVID – 19 world where social distancing, working from home, and the gig economy is on the rise – there will be more opportunities for people at all levels to take the lead. With the possibility of fewer face-to-face interventions, workers will have more autonomy than ever before. This makes the ability to make difficult decisions, display confidence, and lead projects when needed increasingly vital – and something all employers will be on the lookout for in every candidate post – coronavirus.

VIRTUAL CAREERS SERVICE

Hartlepool Learning and Skills Virtual Careers Service has been launched to support people to access impartial information, advice and guidance via a dedicated telephone hotline and online referral form and accepts referrals from unemployed people, employed residents who are looking to upskill and agencies acting on individuals' behalf.

The Careers Service provides impartial one-to-one support and access to employment, training and volunteer opportunities including specialist, tailored programmes delivered by the Service for people aged 15+.

Advisers are available Monday to Friday from 10am to 4pm and can be contacted by calling the dedicated Careers Hotline on (01429) 401831. Individuals and agencies can also refer into the service by using an online form which can be found at www.hartlepool.gov.uk/careersservice

Cassandra Todd, Careers Adviser with Hartlepool Borough Council, said:

"The new service aims to help residents understand the next steps they need to take to realise their ambitions."

"It is for any residents aged 15+ who are not in education or training, unemployed, furloughed or employed. When they get in touch they will speak to an Adviser who will gain an understanding of their circumstances, provide impartial information, advice & guidance and offer personalised support, including the development of an Individual Career Plan setting out short, medium and long-term goals."

As well as the new dedicated hotline there is now a wide range of career and employability support resources that can be accessed on our website; Hartlepool Learning and Skills Careers Service which provide additional advice on topics such as compiling CV's, completing application forms and interview preparation.



HARTLEPOOL LEARNING & SKILLS SERVICE
HARTLEPOOL BOROUGH COUNCIL

Careers Service

Are you looking for work or do you want to up-skill and further your career?

Contact our Careers Advisers who offer bespoke support so you can take the next steps, improve your skills and/or progress into employment

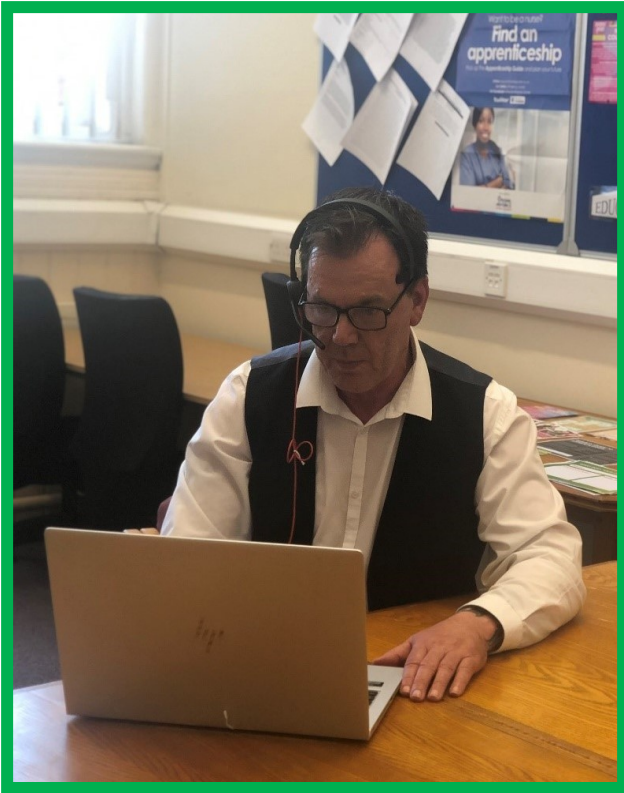
Refer Online:
www.hartlepool.gov.uk/careersservice

Phone our Careers Hotline:
01429 401831
Monday to Friday 10am-4pm

  
Hartlepool Learning & Skills Service

MEET THE ADVISERS

My name is Ian Gibson, and for more than 20 years I have worked as a Careers Adviser across the North East helping people achieve their careers goals.



I have worked on numerous community projects and private initiatives enabling individuals to remove barriers to employment, improved their employment skills, provided employment and training opportunities, information and assistance regarding colleges and universities as well as career planning to focus the individual on their chosen career pathway.

My current role is that of a Careers Adviser with Hartlepool Borough Council. I provide expert careers advice on a wide range of career-related activity, from career profiles, higher and further education, CV's, Interview techniques and other essential employment skills. The service is also a great platform for me to promote all of the projects and learning taking place across the Learning and Skills Service which can benefit the caller when taking their first steps on their career pathway.

Working closely with a wide range of clients is one of the great aspects of the job as you never know who is going to be on the other end of the line. It could be a young person taking their first career steps, a person wanting to change career, a mum wanting to return to work having brought up a family, a person who has been unemployed due to ill health or a person who has just moved to the area. "The rewards are great on an emotional level when the people you're working with reach their goals."

Hi, I'm Andrea Willingham and I have recently gained the post of Careers Adviser here at Hartlepool Learning and Skills which I started in November. I am excited to begin work on the Youth Employment Initiative Programme and be able to provide IAG to all Learning and Skills learners. I have 20 years' experience of providing Information, advice and guidance in a number of different settings and I am passionate in helping people in gaining their full potential and develop their skills and abilities. If you would like advice and guidance on your next steps, please contact to book an appointment, or if you see me around please do not hesitate to say hello.



Why not pick up the phone today to speak to one of our friendly Advisers?

Dial 01429 401831 and take the first steps in choosing your ideal career.

LEARN IN LOCKDOWN

FULLY FUNDED COURSES AVAILABLE!

Distance learning is one of the most flexible study options and is open to everyone, irrespective of their age and working status. It allows you to fit your learning around your work and home life, which now, more than ever, is very important to ensure you keep your skills and knowledge up to date and your mind active.

There are a range of different options available and you can study various levels of qualifications, from non-accredited courses right up to degree level through distance learning. This therefore makes it easier than ever to achieve your career goals by developing your knowledge, whilst maintaining a healthy work, life balance.

Most Level 2 courses are currently being offered free of charge, dependent upon your age, circumstances and previous qualifications (each provider will advise on eligibility rules) and there are a lot of payment schemes, learner loans and options available for higher level courses to make them more affordable and accessible.

Call one of our friendly staff members today to enrol on 01429 868616 or visit our online portal below

<https://learningandskillsportal.hartlepool.gov.uk/page/findcourse>

Fully Funded Distance Learning Courses

Distance Learning is a great way to gain a new Level 2 Qualification. Study at home, at your own pace, with the support of a fully qualified assessor. These courses are to be completed online via our e-learning website.

Level 2 Certificate
in Awareness of
Mental Health
Problems

Level 2 Certificate in
Working with
individuals with
Learning Difficulties

Level 2 Certificate
in Information,
Advice & Guidance

Level 2 Certificate
in Preparing to Work
in Adult Social Care

Level 2 Certificate
in Understanding
Autism

Level 2 Certificate
in Understanding
Behaviour that
Challenges

Level 2 Certificate
in Counselling

Level 2 Certificate
in Principles of
Business
Administration

Level 2 Certificate
in Principles of
Customer Service



Don't let
Lockdown stop
your learning!

HARTLEPOOL LEARNING
& SKILLS SERVICE
HARTLEPOOL
BOROUGH COUNCIL

These courses are
Fully Funded!

Tel: 01429 868616
Facebook: Hartlepool Learning & Skills Service
Twitter: @HartlepoolLSS

Apply at: <https://learningandskillsportal.hartlepool.gov.uk/page/findcourse>

Learn

for

Free

VIRTUAL CAREERS EVENTS

Stockton Riverside College

- ★ Monday 8th February 2021 – 17:00 – 19:30 Face to Face Open Event
- ★ Tuesday 9th March 2021 – 17:30 – 7:30 - to Be Confirmed, check main site for more details
- ★ Saturday 24th April 2021 10:00 – 12:00

For more info visit: <https://www.stockton.ac.uk/open-events>

Northern School of Art

- ★ Saturday 20 March 2021 10:00 – 14:00 Book Online:

<https://www.eventbrite.co.uk/e/the-northern-school-of-art-open-day-university-level-20th-march-2021-registration-105222060014>

- ★ Saturday 5 June 2021 10:00 – 14:00 Book Online:

<https://www.eventbrite.co.uk/e/the-northern-school-of-art-open-day-degree-show-university-level-5th-june-2021-registration-105222100134>

Teesside University

- ★ Saturday 27th February 10:00 – 14:00 Undergraduate Open Day— Book Online:

https://www.tees.ac.uk/sections/whats_on/booking_form_beta.cfm?event_id=11933

- ★ Saturday 27th March 10:00 – 14:00 Undergraduate Open Day — Book Online:

https://www.tees.ac.uk/sections/whats_on/booking_form_beta.cfm?event_id=11935

Middlesbrough College

- ★ Wednesday 10 February 2021 16:00 - 18:00 - TTE Open Event - Booking Details coming Soon

Sunderland University

- ★ Wednesday 03 Feb 2021 16:00 - 19:00 — Virtual Nursing and Paramedic Open Evening

Book Online: <https://www.sunderland.ac.uk/open-days/register/?gid=6235772f782011f4ad4f95bd506895ad66292c>

- ★ Wednesday 10 Feb 2021 16:00 – 19:00 — Virtual Online Postgraduate Open Evening

Book Online: <https://www.sunderland.ac.uk/open-days/register/?gid=623577255d6f9dc6aa4a7dbc1dd43a6b2521cf>

National Apprenticeship Week 2021 will take place from 8 to 14 February 2021.

NAW 2021 aims to shine a light on the amazing work being done by employers and apprentices across the country. NAW is a great way to highlight the amazing opportunities that an apprenticeship brings to employers, individuals and the economy. Hartlepool Learning and Skills Service are offering a wide range of events running throughout the week including, support and guidance for employers looking to recruit an apprentice and how apprenticeship based training can help upskill staff within their current role.



National Apprenticeship Week 2021 Events



Date/Time	Activity	Description
Monday 8th February 11am-12noon	Meet Our Staff	As part of National Apprenticeship Week 2021, our staff will be discussing why to choose an apprenticeship and the opportunities available.
Monday 8th February 12noon-2pm	How to choose the right apprenticeship, how to become an apprentice and the benefits of an apprenticeship. Question & Answer Session	This virtual session is an opportunity for individuals and employers to receive support and guidance on choosing the correct apprenticeship route. Following this, we will be hosting a question and answer session. What do you want to know about apprenticeships?
Tuesday 9th February 10am-11am	Apprenticeships Building the Future #AskAnApprentice	This virtual session is a wonderful opportunity for you to ask questions to a current apprentice! You can submit your questions in advance through Facebook, Twitter or LinkedIn by using the hashtag #AskAnApprentice but don't forget to tag us in your post!
Tuesday 9th February 1pm-2pm	Hartlepool Learning and Skills Careers Service #BoostYourCareer	Hartlepool Learning and Skills have a dedicated Careers Service. The Careers Team will be hosting an virtual session, discussing the current apprenticeship opportunities available across Hartlepool.
Wednesday 10th February 11am-12noon	Starfish Health and well-being for Apprentices Session	Health and well-being continues to be a priority for the Service. This session provides information and guidance on the specialist provision which is available across Tees Valley.
Wednesday 10th February 1pm-2pm	Apprenticeship Myth Busting Session	There are many myths around apprenticeships, when in reality, an apprenticeship may benefit you and your career goals. Within this virtual session we will discuss some common misconceptions about apprenticeships.
Thursday 11th February 11am-12noon	JCP and Youth Hub Collaboration	The Hartlepool Youth Hub supports young people aged 16-29 who are not in education, employment or training and is a partnership incorporating both Jobcentre Plus and National Careers Service. This session will provide you with information on current and future apprenticeship opportunities. To reserve a space contact jason.lloyd@DWP.gov.uk
Thursday 11th February 1pm-2pm	Employing an apprentice: <ul style="list-style-type: none"> How to employ an apprentice Employer incentives Advertise your apprenticeship vacancy Apprenticeship agreements and commitment statements 	This virtual session will provide advice and guidance to employers who are looking to recruit an apprentice. You can find out how apprenticeships can support both new and existing Staff Members.

Friday 12th February 10am-11am	#AskAnEmployer Session	This virtual session is a wonderful opportunity for you to ask a real employer what it's like to hire an apprentice! If you already have some questions about hiring an apprentice, simply go to Facebook, Twitter or LinkedIn and ask your question using the hashtag #AskAnEmployer Don't forget to tag us!
Friday 12th February 1pm-2pm	A Day in the Life of an Apprentice...	As part of National Apprenticeship Week 2021, our apprentices will be discussing why they chose the apprenticeship route, their experiences so far, and plans for the future.
Saturday 13th February 10am-11am	Parents & Carers Session	A virtual session to inform parents and carers about the benefits of apprenticeships, and how this might be the perfect route for their child.
Sunday 14th February 10am-11am	Returning to the Workforce	The variety of career options and industries available now, through apprenticeships, is outstanding. Join us in a live discussion, about the amazing opportunities through apprenticeships.



Contact Us

Tel: 01429 868616

Facebook: Hartlepool Learning & Skills Service

Twitter: @HartlepoolLSS

LinkedIn: Hartlepool Learning & Skills Service



All events apart from the JCP & Youth Hub Collaboration session can be booked via the following link.

<https://www.eventbrite.co.uk/o/hartlepool-learning-amp-skills-service-30580177228>

If you are interested in attending the JCP and Youth Hub Collaboration session please follow the booking instructions detailed above.

There are a number of organisations delivering virtual sessions as part of National Apprenticeship Week such as the National Careers Service and Hartlepool College of Further Education. Please follow the links below for further information.

<https://nationalcareers.service.gov.uk/>

<https://www.hartlepoolfe.ac.uk/whats-happening/events/national-apprenticeship-week-2021-online>

Also, the Amazing Apprenticeships website contains lots of useful information, facts and downloadable resources.

<https://amazingapprenticeships.com/>