



Welcome to our Council Plan
2021/22 – 2023/24

Our vision



Hartlepool will be a place...



Where people are enabled to live healthy, independent and prosperous lives

- The appropriate conditions are in place to enable people to make healthier lifestyle choices including reducing obesity levels;
- Individuals are able to better manage long-term conditions and prevent ill health;
- There is increased participation in physical activity through access to fit for purpose leisure, sport and recreational facilities including parks and open spaces;
- There is improved mental, emotional and social wellbeing;
- There are reduced levels of smoking, substance and alcohol misuse in the community;
- Everyone is able to access connectivity, technology and develop skills to enhance their life and provide access to service and opportunities;
- Families and individuals have food security;
- Children in our care and leaving care are cared for, cared about and their life chances are improved;
- Those dying and their families can access high quality, good services ensuring that they can experience 'a good death';
- Everyone will be able to access mental health support where and when they need it, and will be able to navigate through the system easily;

- Individuals will be equipped to manage their condition or move towards individualised recovery on their own terms, surrounded by their families, carers and social networks, and supported in their local community;
- Everyone will contribute to and be participants in the communities that sustain them;
- Adults with care needs are supported to live independently in their own homes for as long as possible;
- There will be access to innovative and community led models of social care focusing on a strength based approach and enabling quality of life;
- The long term impact of COVID 19 on population health is being addressed.



Hartlepool will be a place...



Where those who are vulnerable will be safe and protected from harm

- Fewer children experience harm through abuse, neglect and other adverse childhood experiences;
- Children and young people with Special Educational Needs and Disabilities have improved outcomes;
- Barriers to learning are removed for the most vulnerable children and young people;
- The educational landscape is inclusive to all;
- Individuals will be safeguarded in a way that supports them in making choices and having control in how they choose to live their lives;
- An outcomes approach in safeguarding is promoted that works for everyone;
- Public awareness will be raised so that professionals, other staff and communities as a whole can play their part in preventing, identifying and responding to abuse and neglect;
- There will be integrated support for vulnerable households and those at risk of homelessness;
- There are more housing options available for vulnerable adults;
- Commissioned services are rated good or better by Ofsted or the Care Quality Commission.



Of resilient and resourceful communities with opportunities for all

- All children benefit from good development and learning in their early years and achievement at key stages 1 to 5 is at or above national average;
- All schools and education providers are judged good or outstanding;
- More young people enter Higher Education and advanced apprenticeship pathways;
- There is reduced poverty, deprivation and inequality across the Borough;
- We have empowered and cohesive communities taking ownership of their own future;
- Education and other opportunities are available to address unemployment;
- People are involved in their local community rather than being socially isolated;
- Communities are well served with appropriate facilities;
- Children, young people and adults aspire to be whatever they want in life;
- There is a cross sector and coordinated programme of volunteering;
- We have a strong and diverse voluntary and community sector;
- Everyone can access creative and cultural opportunities to enhance their lives.

Hartlepool will be a place...



That is sustainable, clean, safe and green

- Resources are managed sustainably by reducing our consumption of energy and water;
- Initiatives are in place to tackle climate change;
- We are working with partners and residents to reduce the Borough's carbon emissions and move towards a low carbon economy;
- Sustainable development and transport principles are embedded in our Local Plan policies;
- We have high quality and affordable homes that meet the diverse needs of our residents;
- There is access to good quality, well maintained parks, streets and public spaces;
- We have cleaner neighbourhoods;
- There is reduced environmental crime;
- The potential of vacant buildings and land is maximised to meet the needs of the community and improve their appearance;
- Levels of Anti-Social Behaviour are reduced;
- There are reduced levels of violence including domestic abuse;
- We have a sustainable approach to waste management;
- Land and air quality is improved.

Hartlepool will be a place...



That has an inclusive and growing economy

- There are more and better paid jobs;
- We have a skilled, healthy, motivated and agile workforce;
- Strong partnerships continue to be fostered with the business sector;
- We have growing local businesses;
- There is increased public and private sector investment in the local economy;
- Connectivity across the Borough, region and nationally is improved;
- We have high quality visitor attractions and increased visitor numbers;
- High quality events and festivals for local and visiting population are delivered;
- There is increased interest in attracting developers to the Borough.



Hartlepool will be a place...



With a Council that is ambitious, fit for purpose and reflects the diversity of its community



- We have strong and empowered leadership committed to delivering our vision;
- There is a reduced workspace requirement, with a flexible responsive workforce;
- Potential income sources are maximised;
- Our carbon footprint has reduced;
- Online access to services has increased;
- A customer focused service is delivered;
- We have a healthy, motivated, skilled and diverse workforce;
- The Borough has a positive reputation and improved media coverage.

How will we deliver our vision for Hartlepool?

The Council Plan sets out our vision for Hartlepool. How we will get there and what we will do will be captured through a range of delivery plans. We recognise that our approach will need to change and evolve throughout the lifetime of the Plan in order to respond to emerging issues and opportunities.

We have identified a set of key principles which will guide and shape what we do to deliver this Council Plan:

- Leadership – we will fulfil our role as a community leader working to deliver a positive future for our Borough;
- Collaboration – we will work with our communities, the community and voluntary sector and our partners across the public and private sector to deliver on our vision for Hartlepool;
- Inclusivity – we will work to ensure equal access to services and opportunities and we will take positive action to remove the barriers that people may face;
- Openness and transparency – we will be clear about what we are doing and why;
- Commitment – we are committed to delivering our vision and will honour our commitments as a community leader, service provider and commissioner;
- Trust – we will work to develop and build on the trust between the Council, our communities and partners;
- Understanding – we will work to understand the needs, hopes and views of our residents, communities and partners through engagement, consultation and research.

We will share regular performance reports with the Finance and Policy Committee of the Council setting out the progress made in delivering the Council Plan and these will be shared more widely with our community and partners.



Front cover and page 10 photos courtesy of Ashley Foster



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BOROUGH COUNCIL