

Professional Apprenticeships  
at Teesside University



# Senior Leader (MBA) Apprenticeship



# Professional Apprenticeships at Teesside University



**Where  
knowledge**



**meets  
experience**

At Teesside University we deliver future-facing apprenticeships, developed in partnership with industry and enriched by international academic excellence in research and innovation.

We create future industry leaders and businesses that contribute to the growth, as well as the social and cultural success of our local and national economies.

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informed by industry



## Senior Leader Apprenticeship (SLA)

2 ½ year programme

### Consists of:

- MBA (Master of Business Administration)
- L7 Diploma Strategic Management from the CMI (Chartered Managers Institute)
- CMI chartership upon completion



# Senior Leader Apprenticeship (SLA)

## What is the purpose of this programme?

- Strategic Management training for senior managers

## Who is the intended audience?

- Senior Managers, Heads of Department, Directors or similar
- Those with strategic input/lead responsibilities



# What is a Higher Degree Apprenticeship?

- **Combination of:**
- Academic Study
  - (degree or masters)
- Industry Accreditation
- Work-based learning

## How are they funded?

- Apprenticeship Levy
  - Large organisations who pay the Levy – 100% fee paid monthly directly from the Levy
- Government co-investment
  - Non-Levy paying organisations pay 5% of total cost with Government paying the remaining 95%

**Applicants must be employed (not self-employed) in a suitable role in England**



# MBA

## Our MBA looks to the future

*The learning involves **experiencing, applying** and **acting** on strategic challenges that businesses present. Learning will prepare leaders to trail blaze in a global context within a rapidly changing landscape, to lead in conditions of uncertainty and be comfortable and confident to appreciate the role and value of teams in that process.*



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# MBA Modules

Module Title	Credits	NO.	MODULE CODE	MODULE NAME	INDICATIVE CONTENT
<b>Year 1</b>		1	CSE4045-N	Leading Yourself and Others	<ul style="list-style-type: none"> <li>→ Self-leadership</li> <li>→ Coaching and mentoring</li> <li>→ Corporate citizenship</li> <li>→ Emotional intelligence</li> </ul>
Leading Yourself and Others	40	2	CSE4048-N	The Sustainable Organisation	<ul style="list-style-type: none"> <li>→ Philanthropy and contemporary practice</li> <li>→ Economics towards entrepreneurship</li> <li>→ Stakeholder management.</li> <li>→ Values-based leadership</li> </ul>
The Sustainable Organisation	20				
Entrepreneurial Leadership	20	3	CSE4044-N	Entrepreneurial Leadership	<ul style="list-style-type: none"> <li>→ Contemporary models of leadership</li> <li>→ Developing an entrepreneurial culture</li> <li>→ Developing strategic capability</li> <li>→ Social construction and emergent reality</li> </ul>
<b>Year 2</b>		4	CSE4043-N	Global Strategy: Challenges & Choices	<ul style="list-style-type: none"> <li>→ The global economy</li> <li>→ Economic forecasting and trend analysis</li> <li>→ Internal control and financial decisions</li> <li>→ Strategic change and responsible decision making</li> </ul>
Global strategy: Challenges and Choices	30	5	CSE4046-N	Current Issues in Business & Society	<ul style="list-style-type: none"> <li>→ Disruption and technology</li> <li>→ Business operation and supply chain</li> <li>→ Climate change and gender equality</li> <li>→ Sustainable production and consumption</li> </ul>
Current Issues in Business and Society	10				
MBA Dissertation	60	6	CSE4047-N	Dissertation	<ul style="list-style-type: none"> <li>→ Theory and research methods</li> <li>→ Research methodologies and underpinnings</li> <li>→ Critical analysis and study implications</li> <li>→ Reflective models</li> </ul>

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# How you learn



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# Delivery

- Approximately 8 days per year on-campus time
  - Mandatory activity / Face to face delivery
- Field Trips will be offered throughout the course (optional)

## International Learning Experience (optional)



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- An enriched learning experience with other international students;
- Field visits so you can experience a new cultural and business landscape;
- Build a new academic network;
- Build a new international business network;
- Similar experience offered on campus for those who can't travel.

# Apprenticeship / L7 CMI Diploma

Alongside MBA/academic studies, learners will:

1. Apply the learning in their work setting and create a **portfolio** of evidence - real-time application of learning
2. Undertake minimum 6 hours per week off the job training
3. Record engagement on course at last every 4 weeks (**essential to avoid enforced interruption of studies**)
4. Meet with an Apprenticeship Quality Coach every 12 weeks (with employer) to track progress

**End Point Assessment (EPA) process:**

1. Submission of portfolio
2. CMI/Employer issue learner with Strategic Business Proposal and submission deadline
3. EPA: Presentation (of 2) and professional discussion with CMI representative
4. Completion of Apprenticeship

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## Off the job training

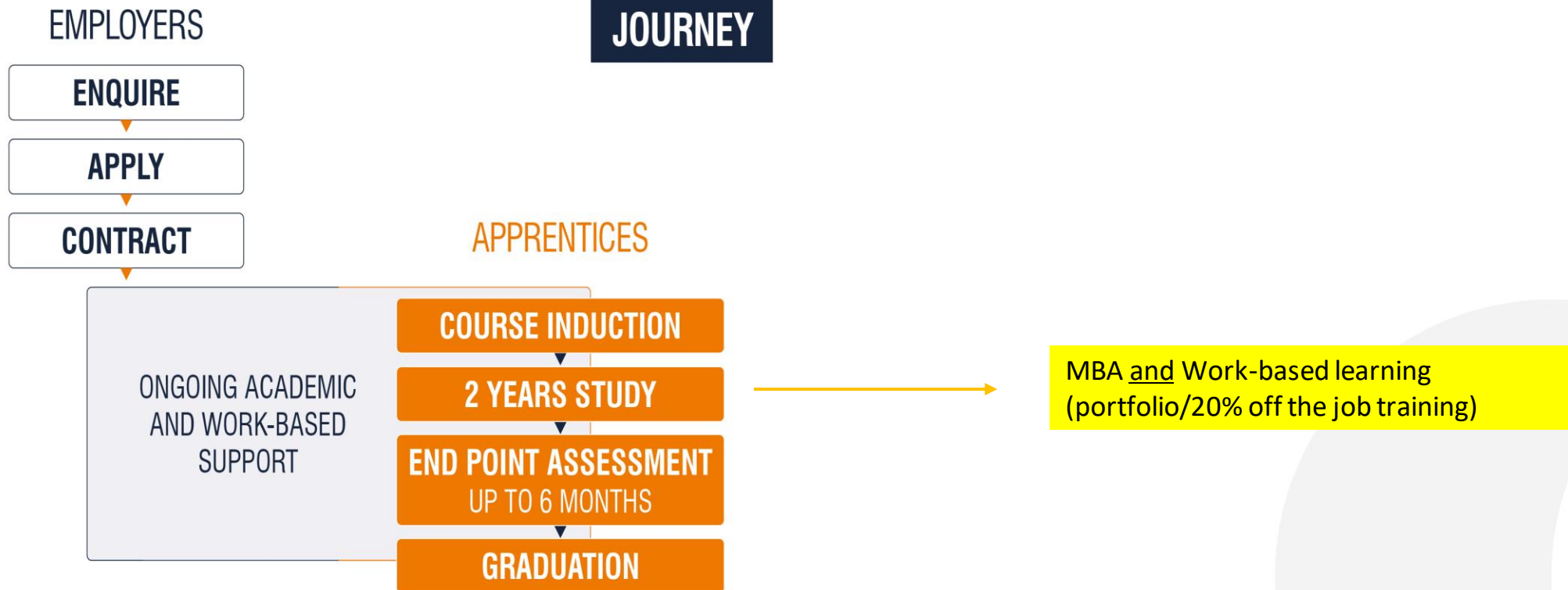
- Course delivery
- Research /study
- Work-shadowing
- *Relevant* additional training
- Application of learning into duties / developmental tasks & projects





## THE DEGREE APPRENTICESHIP

### JOURNEY



# Entry requirements 1:

- **Entry Requirements:**
- **Criteria 1:** Honours Graduate with minimum 2:2 in any discipline or equivalent professional qualifications and 2 years experience in relevant role
- Or,
- **Criteria 2:** Significant management experience (5+ years) and/or substantial achievement in business and leadership
- Applicants **must** be able to evidence English and Maths at grade C/4 (or alternative qualification)



# Entry requirements 2:

- **Strategy:**

- Setting direction, vision, governance and providing a clear sense of purpose for their area of responsibility
- Leading and promoting sustainable business and innovation.
- Identifying longer-term opportunities and risks using data from internal intelligence sources and external influences
- Applicants **must** demonstrate that they work with the Organisation at Board level (or equivalent/senior level)

- **Resource:**

- Responsible for significant organisational budget
- Able to make decisions about organisational resource requirements (budgets, people, technology)

## Leadership:

- Senior management of staff, providing a clear and inclusive leadership
- Workforce planning and driving of ethical, innovative and supportive workforce culture
- Responding to and managing crisis situations
- Keeping pace with and responding to change by leading agile transformation

**The applicant must also have a 'senior' in the workplace in order to meet funding rules**

# Next steps

- **Senior Leader** cohorts start September, January and May each academic year

- **Next programme May 2024**

- Induction: 15<sup>th</sup> May 2024
- Teaching begins: 16<sup>th</sup> May 2024

*\*Apprentices Must be available to attend these first two on-campus sessions*

- To apply, contact [t.hood@tees.ac.uk](mailto:t.hood@tees.ac.uk)

**Deadline for applications:**

**Friday 5<sup>th</sup> April 2024**

(including return of on-boarding paperwork and evidence)

# Next steps (actions)

## Applicant

### Evidence Required

- Qualification certificates (highest and English and Maths Level 2 or GCSE C/4) *\*Evidence of name change may be required where certificates are in a different name.*
- Job Description
- CV
- ID (passport/drivers license)

### Paperwork

- QD4 Initial Assessment / Job Role Analysis (to be completed with employer/manager)

### Identify/confirm Mentor (guidance provided)

- Provide name/job title/email/phone

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## Employer

1. Ensure your employer is supportive
2. Provide contact details / make introduction to correct company contact

### Paperwork

- Employer Enquiry Form
- Health & Safety Declaration
- Employers Liability Insurance

### DAS

- Non-Levy – co-investment agreement
- Levy - creation of learner cohort



# Thank you

## Get in touch

Teesside University  
Middlesbrough  
Tees Valley  
TS1 3BX UK

**E: [apprenticeships@tees.ac.uk](mailto:apprenticeships@tees.ac.uk)**

**W: [tees.ac.uk/apprenticeships](https://tees.ac.uk/apprenticeships)**