

CULTURE, LEISURE & TOURISM PORTFOLIO DECISION RECORD

18 January 2011

The meeting commenced at 10.00 a.m. in the Civic Centre, Hartlepool

Present:

Councillor Hilary Thompson (Culture, Leisure & Tourism Portfolio Holder)

Officers: John Mennear, Assistant Director (Community Services)
Sarah Bird, Democratic Services Officer

17. Hartlepool Maritime Experience 2011/12 – Director of Child and Adult Services

Type of Decision

Non key.

Purpose of Report

To provide the Portfolio Holder with the proposed increases in charges for the Hartlepool Maritime Experience for 2011/12. The full fees and charges review report will be considered at the February Portfolio meeting.

Issues for Consideration

The increase in prices had been identified to ensure that the full range of ticketed price levels for all users was maintained and also ensure that income earned supported the revenue budget of the Hartlepool Maritime Experience.

The Assistant Director (Community Services) stated that although the Authority was not in a position to bring all proposed fees to this meeting, the Maritime Experience fees needed approval in order to meet press and advertising deadlines. The appendix to the report detailed the proposed pricing structure which was necessary to ensure ongoing income to support this major tourist attraction. The proposed prices were in line with entrance prices for other tourist attractions in the area. Local residents and those holding a Quay card had more competitive entrance pricing.

The Portfolio Holder praised the attraction, and whilst observing that

no-one enjoyed putting up prices, she realised that the proposed price increase was needed for the Maritime Experience to remain competitive yet maximise income. She noted the competitive pricing for those holding a Quay card, and for Hartlepool residents.

Decision

The Portfolio Holder reluctantly approved the revised schedule of fee and charge increases for the Hartlepool Maritime Experience for 2011/12.

The meeting concluded at 10.04 am.

P J DEVLIN
CHIEF SOLICITOR

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