Appendix C

HARTLEPOOL PARTNERSHIP PLAN 2011-12

Performance & Partnerships Team Civic Centre Victoria Road Hartlepool TS24 8AY Website: <u>www.hartlepoolpartnership.co.uk</u> Email: <u>hartlepoolpartnership@hartlepool.gov.uk</u> Telephone: 01429 284147

Jobs & the Economy

1. National Policy Context

In 2007, the review of Sub National Economic Development and Regeneration (SNR) proposed that all upper tier and unitary local authorities carry out a local Economic Assessment which would outline economic development and regeneration matters. The Department for Communities and Local Government (DCLG) endorsed this new statutory Economic Development duty with the *Local Democracy, Economic Development and Construction Bill (2009)* which places a statutory duty on us to complete an assessment by April 2011.

More recently, in October 2010 the coalition government announced the establishment of the Regional Growth Fund (RGF) in the Comprehensive Spending Review and the White Paper; *Local Growth: realising every place's potential*. The White Paper identified two clear objectives for the Regional Growth Fund, namely to:

- stimulate enterprise by supporting projects and programmes with significant potential for economic growth and create additional sustainable private sector employment; and,
- support, in particular those areas and communities that are currently dependent on the public sector to make the transition to sustainable private sector-led growth.

Concurrently the government also announced 24 partnerships that were ready to move forward and establish their *Local Enterprise Partnership* (LEP) boards, one of the 24 areas identified within the announcement was the Tees Valley. The Government set out that LEPs would be locally-owned partnerships between local authorities and businesses. Local Enterprise Partnerships will play a central role in determining local economic priorities and undertaking activities to drive economic growth and the creation of local jobs. They will also be a key vehicle in delivering Government objectives for economic growth and decentralisation, whilst also providing a means for local authorities to work together with business in order to quicken the economic recovery.

The impact of other changes in Government Policy will also be felt locally, the ending of the Working Neighbourhoods (WNF) programme and the Future Jobs Fund (FJF) initiative will undoubtedly have an impact the delivery of programmes that currently benefit individuals and the broader local economy.

The coalition government has announced plans to make significant reforms to the welfare-to-work programme including the introduction of **the Work Programme**. The Work Programme will be operational from summer 2011 and will focus on the long-term unemployed. The programme will be supported by Prime Contractors and will be based on a payment by results model. The coalition government has set out proposals for the development of a *new all-age careers service for England* which will build upon Next Step and Connexions. This new service will be fully operational by April 2012.

2. Local Policy Context

The *Hartlepool Economic Assessment* provides a detailed needs analysis of the key drivers that directly and indirectly impact on the areas of economic capacity and where – dependent on the right conditions – growth may occur in the future. This detailed analysis will be used to inform the emerging *Economic and Regeneration Strategy*.

This new strategy will identify the town's key priorities and will show what new infrastructures and improved service delivery models will need to be implemented to assist the business community and local residents to develop their skills to enter into employment and enhance their aspirations to start up in business. It will identify:

- The authority's capacity and prioritisation in relation to economic development and regeneration interventions.
- Improved interventions to tackle worklessness, skills and enterprise initiatives
- Enhanced ways of working to develop commercial activity and business infrastructure;
- How it can improve local authority engagement with private sector partners; and;

• How the town will respond to the eventual upturn and strengthen jobs and business growth in the long term through sustainable measures.

3. Identified Need & Priorities for 2011/12

The Economic Assessment identifies the following needs and priorities for Hartlepool:

- The development of new, quality businesses;
- Getting the unemployed and workless into employment including women who have proven to be especially vulnerable to the effects of the recession;
- Mitigating against the potential impact of public sector cuts;
- Development of a flexible and multi-skilled workforce to be able to respond to opportunities in the manufacturing and engineering industry;
- Expanding the catchment area for tourist visitors;
- Development of knowledge intensive business services and the digital economy;
- Development of Third Sector organisations to position them to tender for services;
- Up-skilling of residents to enable them to access higher-skilled jobs and higher wages;
- Reducing the number of young people not in education, employment or training (NEETs);
- Encouraging graduates to return to live and work in Hartlepool following graduation.

4. Focus of Activity for 2011/12

1. Hartlepool has increased levels of investment and is globally competitive

There will be a number of key measures to deliver this outcome including continuing development of the Southern Business Zone; pursuing funding to deliver an Innovation Skills Quarter Gateway scheme and supporting PD Ports in the delivery of offshore wind facilities at Victoria Harbour.

2. People have greater access to employment and skills opportunities

Specific training initiatives will be developed to help deliver this outcome. The reduction of young people who are not in employment, education or training (NEET) is hugely important. There will be a focus on ensuring that young people have the appropriate skills and qualifications to equip them for both further and higher education and the world of work so that they are well prepared to gain employment.

The Work Programme will be introduced in 2011 and will be key in supporting adults who are unemployed into training and work.

3. Fewer children in Hartlepool experience the effects of poverty

The key to achieving this outcome will be the implementation of the Child Poverty Strategy and Action Plan. Partners will be required to work together to ensure that child poverty is central to organisational planning and commissioning of services.

4. People have greater access to financial information, advice and support particularly those currently excluded

The Money Matters engagement programme will be delivered within priority neighbourhoods together with raising the awareness and developing financial capability amongst Hartlepool College Students. Support will be given to the development of outreach services via the children's centre network to engage with children and their extended families.

5. Target Areas and Groups

1. Hartlepool h globally compe	as increased levels of investment and is etitive
Target Areas	Neighbourhood Renewal Area (NRA)Hartlepool
Target Groups	 NRA residents Incapacity Benefit (IB) claimants Care leavers & looked after children Young People not in education, employment or training (NEET) Homeless Long term unemployed Ex-offenders Drug users Teenage parents Economically inactive Business at risk from the economic climate Businesses & employees in Hartlepool

2. People have opportunities	greater access to employment and skills
Target Areas	Neighbourhood Renewal Area (NRA)
Target Groups	 NRA residents Long term unemployed Incapacity Benefit (IB) claimants Black & Minority Ethnic (BME) residents Carers Lone parents Young People not in education, employment or training (NEET) Vulnerable young people including: Looked after children Care leavers Special Education Needs (SEN) Disabled Young offenders BME Mobile English as a second language Disaffected & disengaged (at risk of exclusion or being NEET) Permanently excluded Underachieving boys

3. Fewer childr poverty	en in Hartlepool experience the effects of
Target Areas	Neighbourhood Renewal Area (NRA)
Target Groups	 Families where one of more adults are out of work Families where one of more adults work part time BME families Families who have caring responsibilities including caring for the elderly Lone parents Families where one or more of the adults is disabled Families where one or more of the children is disabled Families with more than three children Families with children aged less than five years old Families with a history of depression and mental health illness Families with a history of domestic violence Families which contain offenders who are in prison or ex-offenders

4. People have greater access to financial information, advice and support particularly those currently excluded			
Target Areas	Neighbourhood Renewal Area (NRA)		
Target Groups	NRA residents		

Outcome:	1. Hartlepool has increased levels of investment and is globally competitive
Outcome Owner & Organisation:	Antony Steinberg, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Business Enterprise North East (BENE), PD Ports, UKSE, Job Centre Plus, Skills Funding Agency, Hartlepool College of Further Education, Hartlepool Skills Partnership, Economic Forum, Tees Valley Unlimited

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 171 New Business Rate Registration	ONS / HBC	Financial Year	Monitor	N/A
NI 166 Average Earnings of Employees in the Area	ONS / HBC	Financial Year	Monitor	N/A
NI 172 VAT Registered Businesses in the Area Showing Growth	ONS / HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Investigate and pursue funding opportunities to deliver Innovation Skills Quarter Gateway Scheme	Rob Smith, HBC		March 2012
Support PD Ports in the delivery of offshore wind facilities at Victoria Harbour by encouraging inward investment and job creation by supporting development of Regional Growth fund bid	Antony Steinberg, HBC	PD Ports, Tees Valley Unlimited (the Local Enterprise Partnership)	March 2012
PD Ports port related development at the Victoria Harbour site	Michael McConnell,PD Ports	N/A	March 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Deliver enhanced levels of mentoring support within the community to increase the number of pre-start and start-up businesses	Mike Lakinski - Business Enterprise North East (BENE)	BENE Mainstream Funding	March 2012
Fully develop the 20,000 sq. ft extension to the UK Steel Enterprise (UKSE) Innovation Centre at Queens Meadow Business Park	Simon Hamilton – UKSE	CORUS and Single Programme	March 2012

Outcome:	2. People have greater access to employment and skills opportunities
Outcome Owner & Organisation:	Antony Steinberg, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Jobcentre Plus, Skills Funding Agency, Business Enterprise North East, Hartlepool College of Further Education, Schools, Colleges, Work Based Learning Providers, Community & Voluntary Sector, Hartlepool Skills Partnership & Economic Forum

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 117 Percentage of 16 to 18 year olds who are Not in Education, Employment or Training (NEET)	HBC	Financial Year	Targeted	6.9%
NI 151 Overall Employment rate (proportion of people of working age population (16-60/65) who are in employment)	ONS / HBC	Financial Year	Monitor	N/A
Employment Rate (16-24) – proportion of 16 to 24 year olds who are in employment	HBC	Financial Year	Monitor	N/A
Unemployment rate (Hartlepool) – the proportion of economically active people who are unemployed	HBC	Financial Year	Monitor	N/A
New business registration rate – the proportion of new business registration per 10,000 resident population (16+)	ONS / HBC	Calendar Year	Monitor	N/A
NI 152 The percentage of working age people who are claiming out of work benefits	ONS / HBC	Financial Year	Monitor	N/A
NI 153 Working age people claiming out of work benefits in the worst performing neighbourhoods	ONS / HBC	Financial Year	Monitor	N/A
Youth Unemployment rate (Hartlepool) – the proportion of economically active 16-24 year olds who are unemployed	HBC	Financial Year	Monitor	N/A

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Youth Unemployment rate (Neighbourhood Renewal narrowing the gap) – the proportion of economically active 16-24 year olds who are unemployed	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Develop 3 employment and training initiatives in partnership with key stakeholder for residents which meet the demands of the local labour markets and the business community	Antony Steinberg, HBC		March 2012
Continue to implement Targeted Recruitment & Training clauses and section 106 agreements, set targets and monitor beneficiaries of regeneration initiatives	Antony Steinberg, HBC		March 2012
Continue the delivery of the Worksmart programme to support local businesses with 10 seminars	Antony Steinberg, HBC		March 2012
Reduce the level of young people who are Not in Employment, Education or Training (NEET) by implementing NEET Strategy	James Sinclair, HBC		March 2012
Ensure all young people have the appropriate skills and qualifications to equip them for further and higher education and for the world of work so that they are well prepared to gain employment	Tom Argument, HBC		March 2012
To implement and develop the Job Centre Plus Offer including 'Get Britain Working Measures'	Peter Clark, Job Centre Plus	Mainstream JC+ Funding	March 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
To develop the new localised 'Work Programme'	Peter Clark, Job Centre Plus	DWP Work Programme	March 2012
To increase the number of Work Clubs across Hartlepool	Peter Clark, Job Centre Plus	In-kind support from Partnership Manager	March 2012

Outcome:	3. Fewer children in Hartlepool experience the effects of poverty	
Outcome Owner & Organisation:	Danielle Swainston, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, DWP, Children's Trust, Hartlepool Partnership & Theme Partnership members	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Proportion of children in poverty – the gap between Hartlepool and the North East Region	HMRC / HBC	Financial Year	Targeted	-4.8%

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Implement the Child Poverty Strategy and Action Plan	Danielle Swainston, HBC	Child Poverty working group (LSP sub group) Partnership Resources	March2012
Enhance working between local services to ensure child poverty is central to organisational planning and commissioning of services	Danielle Swainston, HBC	Child Poverty working group (LSP sub group) Partnership Resources	March 2012
Implement Family Intervention Projects with focus on Child Poverty issues	Child Poverty Working group – lead Lynne Beeston	Partnership resources/ Child Poverty funding	March 2012
Implement People's Millions project – debt advice programme	Val Evens, West View Advice & Resource Centre	People's Millions funding	March 2012

Outcome:	People have greater access to financial information, advice and support particularly those currently excluded	
Outcome Owner & Organisation:	John Morton, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Hartlepool Credit Union, Hartlepool Financial Inclusion Partnership	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of Credit Union Current Accounts / Saving Accounts opened by adults	Hartlepool Credit Union	Financial Year	Targeted	400
Number of Credit Union savings accounts opened by school age / college age individuals	Hartlepool Credit Union	Financial Year	Targeted	300
Number of successful applications for Council Tax reductions	HBC	Financial Year	Targeted	100

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Deliver Money Matters engagement programme in prioritised neighbourhoods	Carol Jones, HBC		March 2012
Develop financial capability / awareness amongst Hartlepool College students	Carol Jones, HBC		March 2012
Support the development of outreach services via the Children's Centre Network to engage with children and their extended families	Carol Jones, HBC		March 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Promote availability of special council tax reductions and discretionary housing benefit hardship payments	Margaret Wrigglesworth, HBC		March 2012
Develop financial capability amongst College Sector students.	Wendy Morris, Hartlepool College of Further Education	Financial Inclusion Partnership Development Officer	March 2012
Develop referral channels from DWP to West View Advice and Resource Centre on financial awareness and budgeting support.	Peter Clark, Job Centre Plus Val Evens West View Advice and Resource Centre	Financial Inclusion Partnership Development Officer	March 2012
Implement Money Matters Roadshow events programme	Julie Donkin, Housing Hartlepool	Financial Inclusion Partnership Development Officer	March 2012
Support the development and sustainability of Hartlepool Credit Union as a provider of financial products to support the transition into work.	Anne McGrath, Hartlepool Credit Union	Financial Inclusion Partnership Development Officer	March 2012
Develop DWP referrals to Hartlepool Credit Union to raise awareness of the third sector as opposed to door step lenders and loan sharks	Peter Clark, Job Centre Plus	Financial Inclusion Partnership Development Officer	March 2012

Lifelong Learning & Skills

1. National Policy Context

At the end of October 2010 the statutory Children's Trust guidance was withdrawn as it did not reflect the new coalition government's policy. This means that Children's Trust Boards will no longer be required to produce a Children and Young People's Plan.

The **Schools White Paper** published in November 2010 set out that:

- Local authorities will be given a new role in the new schools system:
 - o as champions of choice;
 - securing a wide range of education options for parents and families;
 - ensuring there are sufficient high-quality school places;
 - o coordinating fair admissions;
 - o supporting vulnerable children; and
 - o challenging schools that fail to improve.
- Funding for maintained schools will continue to go through local authorities but the Government will consult in Spring 2011 on introducing a national funding formula - including consulting on how fast the new formula should be implemented and the transition measures required.

- The Young People's Learning Agency (YPLA) will be abolished and its functions for funding academies and 16-19 education transferred to an executive agency, the Education Funding Agency. It will also have the responsibility for passing funding on to local authorities for maintained schools.
- The National Curriculum will be reviewed and reformed with a New National Curriculum coming in from April 2013.
- The minimum age at which young people can leave education or training will be increased to 17 by 2013 and 18 by 2015 as previously committed.
- The academies programme would be rapidly expanded to provide greater autonomy for schools. To enable this to happen the selection criteria will be widened to enable more schools to apply to become academies and the attainment floors will be raised to allow the Secretary of State to require schools to convert to academy status. However, as long as a school is meeting minimum standards, no school will be forced to become an academy if the head teacher and governors do not want to.
- There will be a reformed school inspection system from December 2011. Ofsted will refocus inspection on schools' core educational purpose, and will release outstanding schools from all routine inspection.
- The pupil premium will be introduced from 2011-12.

• The Education Bill will significantly simplify the bureaucratic competition process currently required to open a new school. Where a local authority is unable to identify a suitable sponsor to open a new school, it will be able to contact the Secretary of State, so that they can work together to find a sponsor.

The coalition government have withdrawn the Education Maintenance Allowance (EMA) and it is recognised locally that this will have implications for the young people who currently access post 16 education.

Skills for Growth, the national skills strategy, sets out that the improvement of skills underpins the coalition government's purpose of returning the economy to sustainable growth, extending social inclusion and social mobility and building the Big Society. This strategy sets the direction for skills policy and outlines the shared responsibility of Government, employers and individuals to create a system for skills in which all parties can invest with confidence and benefit with consistency. The central role of apprenticeships is identified and there is commitment to increase the number of adult apprenticeships available.

However, alongside this commitment to improving skills the government has called to an end the 'Train to Gain' scheme which enabled employers to access training for their employees and it will now be their responsibility to pay for training for their staff. The *Skills Investment Strategy* sets out that funding support will focus upon learners with very low levels of skills; young people aged 19 up to 24 seeking to make a successful transition from education to work by fully funding first, full qualifications at Levels 2 or 3. It also confirms funding for literacy and numeracy courses for adults and young people and also to support adults moving from welfare to work by helping them gain the necessary skills.

Funding for Adult Safeguarded Learning has been protected. This has been delivered via four main programmes:

- 1. personal and community development learning (PCDL);
- 2. wider family learning (WFL);
- 3. neighbourhood learning in deprived communities (NLDC); and
- 4. family literacy, language and numeracy (FLLN)

This year these budgets will be brought together and it will be possible to vire between them.

2. Local Policy Context

The *Children & Young People's Plan* was produced in 2009 and sets out how partners in Hartlepool will work together to improve the lives of children and young people in the Borough.

The *Adult Education Service Plan* sets out what will be delivered by the Adult Education Service during the 2011/12 academic year.

The Skills Partnership will be working during 2011 to develop a Skills Strategy for Hartlepool based on the findings of the Economic Assessment, the knowledge of local partners and key government policy drivers.

3. Identified Need & Priorities for 2011/12

The recently produced Economic Assessment identifies that:

- despite significant improvements in educational attainment there are still low levels of achievement in science-related subjects;
- attainment of level 3 qualifications by age 19 is well below the national rate but recent improvements in level 2 attainment by age 16 bodes well for the future;
- the number of adults with no qualifications is above both national and regional rates;
- there is a general need to up skill the workforce and also to ensure that there is a supply of skilled and motivated work-ready young entrants to replace the ageing workforce;
- there may be future employment opportunities in the offshore wind and low carbon economy sectors and there will need to develop in these areas by increasing the volume of individuals with engineering skills;

- there is a need to develop specific skills including:
 - management, leadership and strategic skills;
 - ICT skills;
 - technical and high level engineering skills in key manufacturing sectors;
 - customer service, communication and team working skills.

Priorities for 2011/12 will be to continue the upward trend in educational attainment at all levels and to support skill development of working age adults.

4. Focus of Activity for 2011/12

5. To promote opportunities for all children and young people to reach their full potential by accessing good quality teaching and curriculum provision which fully meets their needs and enables them to participate in and enjoy their learning

The focus for this outcome will be on the continuing improvement in educational attainment through support for schools.

6. Provision of high quality learning and skills opportunities that drive economic competitiveness, widen participation and build social justice

The development of skills in new sectors including wind farms will be a focus for this outcome. The education business links programme will be further developed to encourage young people's enterprise skills. Also, Hartlepool Borough Council's Adult Education Service and Economic Development will continue to support training and skills development to Hartlepool residents.

5. Target Areas and Groups

5. To promote opportunities for all children and young people to reach their full potential by accessing good quality teaching and curriculum provision which fully meets their needs and enables them to participate in and enjoy their learning				
Target Areas	 Neighbourhood Renewal Area (NRA) – all children with an emphasis on young people who will be in Years 6 and 11 in 2010 especially boys 			
Target Groups	 Vulnerable children and young people, including those who are: Looked after Special educational needs, have disabilities and/or learning difficulties Young offenders Black and minority ethnic Mobile Have English as an additional language (EAL) Disaffected and disengaged – at risk of exclusion and becoming NEET (not in education, employment & training) Permanently excluded Priority target group is underachieving boys across all phases of education. 			

6. Provision of high quality learning and skills opportunities that drive economic competitiveness, widen participation and build social justice				
Target Areas	Vulnerable Communities			
Target Groups	 Employers and employer representative organisations Individuals in employment and those unemployed who lack basic skills or first level 2 qualifications Hartlepool residents Training for individuals facing redundancy or newly unemployed Training places for the unemployed Disaffected & excluded groups in the community including both young people and adults not in education, employment or training (NEET) Providers of education, training & skills their partners & support agencies Providers of Careers Information & Advice (All Age Guidance Services Young people leaving care Carers Apprentices 			

Outcome:	5. To promote opportunities for all children and young people to reach their full potential by accessing good quality teaching and curriculum provision which fully meets their needs and enables them to participate in and enjoy their learning
Outcome Owner & Organisation:	Caroline O'Neill, Hartlepool Borough Council
Key partners:	Hartlepool Borough Council*, Hartlepool Skills Partnership, Children's Trust, Durham Diocesan Board of
(* denotes overall lead)	Education, Diocese of Hexham & Newcastle, Head Teachers, Skills Funding Agency, Colleges

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 72 Achievement of at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy	DCSF / HBC	Academic Year (2010/11)	Targeted	53.5%
NI 73 Achievement at level 4 or above in both English and Maths at Key Stage 2	DCSF / HBC	Academic Year (2010/11)	Targeted	82%
NI 75 Achievement of 5 or more A*- C grades at GCSE or equivalent including English and Maths	DCSF / HBC	Academic Year (2010/11)	Targeted	57.1%
NI 92 Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest	DCSF / HBC	Academic Year (2010/11)	Targeted	34.1%
NI 93 Progression by 2 levels in English between Key Stage 1 and Key Stage 2	DCSF / HBC	Academic Year (2010/11)	Targeted	94.0%
NI 94 Progression by 2 levels in Maths between Key Stage 1 and Key Stage 2	DCSF / HBC	Academic Year (2010/11)	Targeted	92.0%
% pupils achieving 5+A*-C grades at GCSE or equivalent	DCSF / HBC	Academic Year (2010/11)	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Analyse Early Years Foundation Stage Profile (EYFSP) data and challenge schools with anomalies. Provide support and Continuous Professional Development (CPD) to identified schools. Monitor impact through Foundation Stage Profile software.	Lynne Pawley, HBC		September 2012
Through Hartlepool skills partnership, produce new skills strategy and action plan.	Antony Steinberg		December 2011

Outcome:	6. Provision of high quality learning and skills opportunities that drive economic competitiveness, widen participation and build social justice
Outcome Owner & Organisation:	Diane Martin, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Skills Funding Agency, Job Centre Plus, Hartlepool College of Further Education, Post 16 Providers, Schools, Voluntary Sector, Private Sector Training Providers & University of Teesside.

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of learners participating in Adult Education Programmes	Hartlepool Skills Partnership / HBC	Academic Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Explore initiatives with Hartlepool College of Further Education to respond to emerging offshore wind opportunities	Antony Steinberg	Qualifications and courses offered by HCFE	September 2011
Continue to develop and implement education – business links to encourage entrepreneurship and highlight future career opportunities by organising Enterprise week	Antony Steinberg	Private sector engagement with Education	November 2011
Ensure access to high quality learning opportunities that increase the skills and qualification of local residents via implementing the Adult Education Service Plan	Maggie Heaps	Support with funding through Adult Education budget and other sources	July 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Produce a skills action plan as part of the Economic Regeneration Strategy	Hartlepool Skills Partnership (Diane Martin)	Hartlepool Skills Partnership members	March 2012
Gather from partnership members information on qualitative and quantitative data that can be shared to enable monitoring of Hartlepool qualifications and achievements.	Hartlepool Skills Partnership (Diane Martin)	Hartlepool Skills Partnership members	March 2012

Health & Wellbeing

1. National Policy Context

Since May 2010 the Government has been making key financial decisions on public spending. In parallel the Coalition Government has launched a wide range of policy initiatives which relate to the health and well-being theme. While much of the media focus has been on health reforms and the NHS there are also important changes ahead in child and adult social care.

The policy initiatives have been set out in key documents including:

- NHS White Paper (published 12 July), *Equity and* excellence: Liberating the NHS.
- Following on from the White Paper consultation, the Government have now produced *Liberating the NHS: Legislative Framework and Next Steps.*
- In December the *NHS Outcome Framework for 2011/12* was published.
- Public Health White Paper *Healthy Lives, Healthy People: Our strategy for public health in England* (published 30 November 2010).
- Future plans for adult social care services were published on 16 November 2010 in *A Vision for Adult Social Care: Capable Communities and Active Citizens*.
- The direction of travel for personalisation was set out in Think Local Act Personal: Next Steps for Transforming Adult Social Care (published November 2011).

- Alongside the Social Care Vision, the Department of Health has launched *Transparency in Outcomes: a framework for adult social care* - a consultation on a new strategic approach to quality and outcomes in adult social care.
- No health without mental health: a cross-Government mental health outcomes strategy for people of all ages was published February 2011 along with *Delivering better mental health outcomes for people of all ages*, the shared objectives to achieve better mental health and wellbeing, and the interventions needed.
- A Social Care White Paper is due by the end of 2011.
- The *Commission on Funding Care and Support* has been established and is due to report by July 2011.

The NHS White Paper sets out new roles and resources for local councils in public health and the requirement for local areas to develop a new statutory Health and Wellbeing Board. These new Boards will be established to ensure coordination, integration and partnership working on social care, public health and health improvement.

In addition Professor Monro's review of child protection is now starting to report. *The Munro Review of Child Protection: Interim Report, The Child's Journey*, was published on 1st February 2011. This follows on from *A System's Analysis*, which discussed the problems in the child protection system and how they have arisen (October 2010).

Some of the most important changes will be implemented over next 24 months. The key milestones set out in the Government's plans include:

- Launch of Healthwatch nationally April 2012
- Cancer Drugs Fund established April 2011
- NHS Commissioning Board in shadow form from April 2011 and fully established from April 2012
- GP Consortia first allocations given in November 2012 full responsibility from April 2013
- Monitor in place as an economic regulator from April 2012
- Abolition of Strategic Health Authorities April 2012
- Abolition of Primary Care Trusts 2013
- Transfer of public health budgets to Local Authorities introduced in shadow from April 2012 and in full from April 2013
- Launch of Public Health England
- Public Health Responsibility Deal launched March 2011
- National roll out of personal health budgets for chronic/long term conditions started October 2012
- Refreshed carers' strategy published with a clear plan of action for 2011 to 2015
- Personal budget granted for on going social care April 2013
- Establishment of Health & Wellbeing Boards from April 2013 with shadow arrangements in place from April 2012.

2. Local Policy Context

The *Joint Strategic Needs Assessment (JSNA)* provides a single point of reference for identifying the wider population health needs of the residents of Hartlepool. The JSNA addresses:

- Health needs of children and adults
- Lifestyle factors that threaten health
- Health and social care
- Wider Determinants of Health Transport, Community Safety, Housing

Key local policy documents for this theme include:

- Public Health Strategy
- Teenage Pregnancy Strategy
- Alcohol Harm Reduction Strategy
- Drug Strategy
- Assistive Technology Strategy
- Housing Care & Support Strategy
- Carers Strategy

In terms of social care, progress will continue on the *Putting People First* agenda. The direction for the policy was set out in the Health White Paper, 'Our Health, Our Care, Our Say: a New Direction for Community Services' (2006) and Putting People First: A Shared Vision and Commitment to the Transformation of Adult Social Care' (2007). The policy has four elements

• Universal Services

- Early Intervention and Prevention
- Social Capital
- Choice and Control

The local implications of Coalition Government spending plans are still being worked through. For example Michael Gove, the Education Secretary, announced (December 2010) that a new early intervention grant is being set in place which combines schemes such as Teenage Pregnancy, Young People Substance Misuse, Sure Start among others. However, Mr. Gove has made it clear that the total funding for the early intervention grant would be about 11% less than the total funding allocated to these schemes this year but the government would give local authorities the freedom to spend it the way they see fit. Another area where there will be significant impact as a result of changes to funding arrangements is housing related support, previously funded through a ring-fenced Supporting People Grant and now subject to a cut of around 12% in 2011/12 with further cuts in 2012/13. In addition there are a number of services which contributed to the health and wellbeing agenda which were commissioned using the Working Neighbourhood Fund, which ceases in March 2011.

3. Identified Need & Priorities for 2011/12

Key overall findings from the <u>Joint Strategic Needs</u> <u>Assessment</u> are:

- The health of the people in Hartlepool is generally improving, but is still worse than the England average.
- Levels of deprivation are higher and life expectancy is lower than the England average.
- There are inequalities within Hartlepool. For example, life expectancy for men living in the most deprived areas is over 9 years lower than for men living in the least deprived areas. For women it is 7 years lower.
- Over the last ten years, the death rate from all causes has fallen steadily for men, but has fluctuated for women. The early death rate from heart disease and stroke has fallen markedly, but the early death rate from cancer has changed little over the decade.
- In Hartlepool, the percentage of mothers smoking in pregnancy is worse than the England average.
- The death rate from smoking is worse than the England average.
- The rate of road injuries and deaths is better than the England average.

The needs identified through the JSNA have been used to identify priorities and activities for 2011/12

Demographic challenges have also informed priorities for 2011/12. These include an increasing elderly population, increased prevalence of dementia and long term conditions and longer life expectancy for people with disabilities and complex needs.

3. Focus of Activity for 2011/12

7. Improve health by reducing inequalities and improving access to services

The focus of activity will be on reducing premature mortality in the under 75s, particularly through cancer and cardiovascular disease. Having effective screening programmes and seeking to reduce smoking are key mechanism for achieving this outcome. In addition partners are seeking to effectively coordinate mental health services in the town.

8. Be healthy – children enjoy good physical and emotional health and live a healthy lifestyle

The focus of activity is on helping mothers, young children and teenagers through encouraging breast feeding, reducing smoking amongst pregnant women, reducing teenage conceptions and reducing childhood obesity.

9. Children & young people are safe

The focus of activity is on providing a stable environment for looked after children by delivering the priorities set out in the Looked After Children strategy, ensuring child protection is working effectively and diverting young people from activities which lead them to becoming involved in the youth justice system.

10. Vulnerable adults are supported and safeguarded and people are able to maintain maximum independence while exercising choice and control about how their outcomes are achieved

The focus of activity is on supporting people to maintain independence while exercising choice and control and ensuring that vulnerable people are safeguarded. This will be achieved through increasing uptake of personal budgets, development of reablement services and increased use of assistive technology.

4. Target Areas and Groups

7. Improve health by reducing inequalities and improving access to services			
Target Areas	Areas with higher prevalence of smokingHartlepool		
Target Groups	 Smokers Heavy drinkers Under 75s at risk of cancer and cardiovascular disease 		

 8. Be healthy – children enjoy good physical and emotional health and live a healthy lifestyle 			
Target Areas	Neighbourhood Renewal Area (NRA)		
Target Groups	 Young people at risk of teenage pregnancy Pregnant women & new mothers Children and young people, including: Looked after children & young people Young people who are on the transition from children focused to adult focused services Children with physical disabilities Children & young people with learning disabilities 		

9. Children & young people are safe			
Target Areas	arget Areas • None identified		
Target Groups	 Vulnerable children across the whole town who are looked after Children across the whole town who are subject to protection plans 		

10. Vulnerable adults are supported and safeguarded
and people are able to maintain maximum independence
while exercising choice and control about how their
outcomes are achieved

Target Areas	Hartlepool
Target Groups	 Vulnerable adults who meet the eligibility criteria for adult social care or who require health services and their families / carers including: People with mental health needs Older people People with learning disabilities People with a physical disability or sensory impairment Those at risk of admission to hospital or nursing / residential care Those who are currently accessing intermediate care services People currently accessing services in secondary care which could be provided in a primary care or community setting People at risk of abuse or neglect

Outcome:	7. Improve health by reducing inequalities and improving access to services
Outcome Owner & Organisation:	Louise Wallace, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Health and Wellbeing Partnership, Public Health Strategy Group, Public Health Directorate (4PCTs across Tees), North Tees and Hartlepool NHS Foundation Trust, North of England Cardiovascular Network, Improvement Foundation

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 39 Rate of hospital admissions per 100,000 for alcohol related harm	DoH / ONS / HBC	Financial Year	Targeted	TBC*
NI 123 Stopping smoking – rate of self-reported 4-week smoking quitters per 100,000 population aged 16 or over	DoH / HBC	Financial Year	Targeted	TBC*
NI 123 (NRA) Stopping smoking (Neighbourhood Renewal Area narrowing the gap indicator) – number of 4 week quitters	DoH / HBC	Financial Year	Targeted	TBC*
NI 120a All-age all cause mortality rate – Females (directly age standardised mortality rate per 100,000 population)	ONS / PCT / HBC	Calendar Year	Monitor	N/A
NI 120b All-age all cause mortality rate – Males (directly age standardised mortality rate per 100,000 population)	ONS / PCT / HBC	Calendar Year	Monitor	N/A
NI 121 Mortality rate from all circulatory diseases at ages under 75	ONS / PCT / HBC	Calendar Year	Monitor	N/A
NI 122 Mortality from all cancers at ages under 75 (directly age standardised mortality rate per 100,000 population aged under 75)	ONS / PCT / HBC	Calendar Yea	Monitor	N/A

* External targets have not yet been set

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Ensure coordination of mental health activity across the town	Geraldine Martin, HBC	Hartlepool MIND, TEWV Mental Health Trust	March 2012
Ensure implementation of the Cardiovascular Primary Preparation programme across all practices in Hartlepool	Louise Wallace, HBC	NHS Hartlepool, GP Practices	March 2012
Implement the Healthy Places, Healthy Lives early detection of cancer programme across Hartlepool	Louise Wallace, HBC	NHS Hartlepool, North Tees & Hartlepool Foundation Trust, GP Practices	March 2012
Refresh the Public Health Strategy in the light of the Health White Paper	Louise Wallace, HBC	NHS Hartlepool	March 2012
Influence the commissioning of effective evidence based Stop Smoking Services and work collaboratively through the Smoke Free alliance to reduce illicit tobacco across the town	Louise Wallace, HBC	NHS Hartlepool, FRESH, North Tees & Hartlepool Foundation Trust, GP Practices	March 2012
Ensure all eligible people particularly in high risk groups take up the opportunity to be vaccinated especially in relation to flu	Louise Wallace, HBC	NHS Hartlepool, North Tees & Hartlepool Foundation Trust, GP Practices	March 2012

Outcome:	8. Be healthy – children enjoy good physical and emotional health and live a healthy lifestyle
Outcome Owner & Organisation:	Louise Wallace, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, NHS Hartlepool, North Tees & Hartlepool NHS Trust

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 112 The change in the rate of under 18 conceptions per 1,000 girls aged 15-17, as compared with the 1998 rate	NHS / HBC	Calendar Year	Targeted	-55%
Under 18 conception rates (Neighbourhood Renewal Area) (per 1,000 females aged 15-17)	NHS / HBC	Calendar Year	Targeted	44
NI 55 (iv) The percentage of children in Reception who are obese	NHS / HBC	Academic Year	Targeted	TBC*
NI 56 (ix) The percentage of children in Year 6 who are obese	NHS / HBC	Academic Year	Targeted	TBC*
Percentage of women smoking during pregnancy	NHS / HBC	Financial Year	Targeted	22%

* External targets have not yet been set
| Action for Improvement | Action Owner &
Organisation | Support & Resource
Requirements | Date to be
Completed |
|--|-----------------------------------|---|-------------------------|
| Implement Breast Feeding Strategy | Louise Wallace, HBC | HBC, NHS Hartlepool,
North Tees & Hartlepool
NHS Trust | March 2012 |
| Implement Smoking in Pregnancy Action Plan | Carole Johnson, NHS
Hartlepool | HBC, NHS Hartlepool,
North Tees & Hartlepool
NHS Trust | March 2012 |
| Implement Teenage Pregnancy Strategy and action plan | Lynne Pawley, HBC | HBC, NHS Hartlepool,
North Tees & Hartlepool
NHS Trust, Schools,
Youth Service | March 2012 |

Outcome:	9. Children & young people are safe
Outcome Owner & Organisation:	Sally Robinson, Hartlepool Borough Council
Key partners:	Hartlepool Borough Council*, NHS Hartlepool, Schools, Police, Probation, Independent Fostering Agencies,
(* denotes overall lead)	NHS Trusts, CAFCASS, Barnardos & Harbour

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Children who became the subject of a Child Protection plan, or were registered per 10,000 population under 18	DCSF / HBC	Financial Year	Targeted	36
NI 62 Percentage of children looked after at 31 st march with 3 or more placements during the year	DCSF / HBC	Financial Year	Targeted	10%
NI 43 Young people within the Youth Justice System receiving a conviction in court who are sentenced to custody	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Embed the Youth Crime Action Plan process	Jacquie Gofton, HBC		March 2012
Implement the strategic priorities from the Looked After Children strategy	Jane Young, HBC		March 2012
Develop the work of the Local Safeguarding Children Board via implementing local work plan	Jim Murdoch, HBC		March 2012

Outcome:	10. Vulnerable adults are supported and safeguarded and people are able to maintain maximum independence while exercising choice and control about how their outcomes are achieved
Outcome Owner & Organisation:	Jill Harrison, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, NHS Hartlepool, Housing Hartlepool, Joseph Rowntree Trust

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 130 Percentage of adults and carers (aged 16+ but caring for an adult) receiving Self Directed Support	НВС	Financial Year	Targeted	65%
NI 136 Number of people supported to live independently through social services (all adults) per 100,000 population	RAP / HBC	Financial Year	Targeted	4,700
NI 145 Percentage of adults with learning disabilities in settled accommodation	NHS / HBC	Financial Year	Targeted	70%
Number of Extra Care Housing Places	Housing Hartlepool / HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Develop a Centre for Independent Living to bring together services for people with disabilities and support people to retain their independence	Neil Harrison, HBC		March 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Work with strategic partners to further develop reablement services ensuring that funding is used effectively to meet the needs of all client groups (including people with dementia and disabilities) and to prevent hospital admissions	Phil Hornsby / John Lovatt		March 2012
Maximise use of preventative approaches such as assistive technology to support people to maintain their independence	Phil Hornsby / John Lovatt		March 2012
Increase the number of people accessing personal budgets through focused work with mental health services, development of personal budgets for carers, work with health partners on personal health budgets and health direct payments and the development of personal budgets for children and young people	Geraldine Martin / Sarah Ward		March 2012

Community Safety

1. National Policy Context

There have been a number of policy initiatives recently announced by the Coalition Government which will have an impact on how Community Safety is delivered in Hartlepool. These include;

In November 2010, the government launched a paper '*Call to end violence against women and girls*' outlining their ambition and guiding principles to tackle violence against women and girls. The principles of this vision are to

- prevent violence from happening by challenging the attitudes and behaviours which foster it and intervening early where possible to prevent it
- provide adequate support where violence does occur
- work in partnership to obtain the best outcome for victims and their families
- take action to reduce the risk to women and girls who are victims of these crimes and ensure that perpetrators are brought to justice

More effective responses to Anti Social Behaviour consultation

The government plans to streamline the toolkit used to tackle anti-social behaviour, so that the police and partners have faster, more flexible tools. It is hoped that these, plus more effective sanctions, will help professionals and, where necessary the courts, stop anti-social behaviour earlier, and better protect victims and communities.

The proposals include:

- repealing the anti-social behaviour (ASBO) and other court orders and replacing them with two new tools that bring together restrictions on future behaviour and support to address underlying problems;
- ensuring there are powerful incentives on perpetrators to stop behaving anti-socially;
- bringing together many of the existing tools for dealing with place-specific anti-social behaviour;
- bringing together existing police dispersal powers for anti-social behaviour into a single police power;
- making the informal and out-of-court tools for dealing with anti-social behaviour more rehabilitative and restorative;
- introducing a Community Trigger that gives victims and communities the right to require agencies to deal with persistent anti-social behaviour.

Street Level Crime Maps

This new website provides information to the public about crime and policing in their area. Members of the public can input their postcode, town, village or street and gain instant access to street-level crime maps and data, as well as details of their local policing team and beat meetings. The street-level crime map identifies types of crime including:

- total crime
- burglary
- robbery
- vehicle crime
- violence
- antisocial behaviour
- other crime

This is the first phase in a longer programme, which could see other crime and justice information (like court progress and convictions) being published alongside the maps.

In December 2010 the government launched its new drug strategy, '*Reducing demand, restricting supply, building recovery: supporting people to live a drug-free life'.* The Strategy sets out a fundamentally different approach to preventing drug use in our communities, and in supporting recovery from drug and alcohol dependence.

The strategy has a focus on recovery. It:

- puts more responsibility on individuals to seek help and overcome dependency;
- places emphasis on providing a more holistic approach, by addressing other issues in addition to treatment to support people dependent on drugs or alcohol, such as offending, employment and housing;
- aims to reduce demand;

- takes an uncompromising approach to crack down on those involved in the drug supply both at home and abroad;
- puts power and accountability in the hands of local communities to tackle drugs and the harms they cause.

The government has announced the introduction of legislation that would make the police service more accountable to local people and tackle alcohol-related violence. The **Police Reform and Social Responsibility Bill** provides for this and other key coalition agreement commitments. It marks the next step in the government's programme to reduce central bureaucracy, increase democratic accountability and empower local communities. A key element of this Bill will be the introduction of Police and Crime Commissioners in May 2012. These Commissioners will be directly elected by the public and will:

- listen to people's concerns and use them to set local policing priorities that will reduce crime and increase community safety;
- set the police force budget and hold the chief constable to account for achieving these priorities but will remain operationally independent;
- have the power to appoint and, where necessary, remove the chief constable;

The Bill will also see changes to the Licensing Act giving more powers to local authorities and police to tackle any premises that are causing problems, doubling the maximum fine for persistent underage sales and permitting local authorities to charge more for late-night licences to contribute towards the cost of policing the late night economy.

2. Local Policy Context

Within Hartlepool we have a number of strategies in place which support the Safer Hartlepool Partnership in delivering its aims and objectives. Key strategies include:

The Safer Hartlepool Partnership conducted its annual review of crime, disorder and substance misuse in December 2010 (known as the strategic assessment). This provided the evidence to develop the **Safer Hartlepool Crime Disorder**, **Substance Misuse and Reducing Reoffending Strategy** 2011-14.

Hartlepool's revised and updated *Alcohol Harm Reduction Strategy* utilises local statistical evidence gathered from a range of partner organisations including NHS Hartlepool, North Tees and Hartlepool NHS Foundation Trust, Police, Probation, Fire Brigade and Tellus4 survey. The strategy focuses on:

- tackling alcohol related offending;
- promoting sensible drinking;
- early identification, intervention and treatment of drinking that could cause harm.

The first *Hartlepool Domestic Violence Strategy* was published in 2007. The revised and updated strategy which is being prepared in early 2011 utilises local statistical evidence gathered from a range of partner organisations such as Police, Harbour, Children's Services, Courts, Housing Hartlepool, North Tees and Hartlepool NHS Foundation Trust and Probation. The strategy focuses on:

- support for victims, perpetrators and children and young people;
- awareness raising of the extent and impact of domestic violence;
- greater emphasis on high risk cases.

The revised and updated *Hartlepool Social Behaviour Strategy* utilises information gathered on public perceptions and local statistical evidence from a range of partner organisations such as Police, Fire Brigade, Housing Hartlepool and Anti-social Behaviour Unit to set out the key aspects of anti-social behaviour which cause most concern and harm to communities.

During 2011/12 the Safer Hartlepool Partnership intends to pilot a new approach to its work by focusing on families, specifically those who have criminally active family members, both adults and young people. These families will be known to a number of individual partner organisations and a multiagency approach may prove financially beneficial to all organisations over a period of time.

3. Identified Need & Priorities for 2011/12

The Safer Hartlepool Partnership carries out an annual strategic assessment each year. The assessment examines performance against national and local key indicators, and includes views from the community about local problems. This forms the basis for a performance framework for the following year. The strategic assessment identified the following strategic priorities:

- Acquisitive crime specifically domestic burglary and theft;
- Violent crime including domestic violence and abuse;
- Anti-social behaviour including links to private rented properties and alcohol related youth ASB;
- Criminal damage specifically damage to dwellings;
- Confidence and cohesion;
- Prevent and reduce offending, re-offending and the risk of offending.

4. Focus of Activity for 2011/12

11. Hartlepool has reduced crime and repeat victimisation

The two key areas of focus in delivering against this objective will be working with partners to tackle organised crime groups in Hartlepool and the delivery of a multi agency response to tackling domestic abuse in Hartlepool.

12. There is reduced harm caused by drugs and alcohol misuse

The key focus of activities will be to integrate drug and alcohol treatment and recovery programmes in line with the new Drug Strategy, the establishment of criminal justice alcohol programmes for offenders and the delivery of comprehensive education and prevention campaigns relating to substance misuse.

13. Communities have improved confidence and feel more cohesive and safe

A key focus will be the continued development of the PREVENT agenda as guided by the local Silver group against an accurate and updated action plan. The implementation of year one of new anti-social behaviour strategy action plan will also help to achieve this outcome.

14. Offending and re-offending has reduced

There will be a focus on opportunities for restorative justice with adult offenders. In terms of dealing with Prolific and Priority Offenders the design out crime team will be reintroduced by working together with the Probation Trust.

5. Target Areas and Groups

11. Hartlepool has reduced crime and repeat victimisation		
Target Areas	 Crime "hot-spot" areas & vulnerable localities including the town centre 	
Target Groups	 Victims of crime (residents & businesses) Perpetrators of crime 	

12. There is rec misuse	12. There is reduced harm caused by drugs and alcohol misuse		
Target Areas	 Crime "hot-spot" areas & vulnerable localities including the town centre 		
Target Groups	 Children and young carers affected by parental substance misuse Women with alcohol problems 		

13. Communities have improved confidence and feel more cohesive and safe		
Target Areas	 Areas which report higher than average perceptions of anti-social behaviour 	
Target Groups	 Those whose drinking is having a negative impact on the wellbeing of the community will be targeted in particular 	

 Victims of Crime and Anti-social Behaviour, especially Young Victims
 Victims of hate crime

14. Offending and re-offending has reduced		
Target Areas	None identified	
Target Groups	 Adult Offenders selected as: Prolific and other Priority Offenders (PPOs) High Crime Causers those on the caseload of the Drug Interventions Programme those receiving community orders, in particular Drug and Alcohol misusing offenders Young people: subject to community orders/custody identified as the Deter Group of the PPO scheme at risk of serious harm subject to Intensive Supervision and Surveillance programme Young people who are deemed to be 'at risk' of first time offending 	

Outcome:	11. Hartlepool has reduced crime and repeat victimisation
Outcome Owner & Organisation:	Brian Neale, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Cleveland Police, National Probation Service Teesside, Housing Hartlepool, Victim Support & Harbour

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
All Crime	Police	Financial Year	Target	TBC
NI 32 Repeat incidents of domestic violence	MARAC / HBC	Financial Year	Monitor	N/A
Percentage of successful domestic violence prosecutions	MARAC / HBC	Financial Year	Monitor	N/A
Percentage of unsuccessful (broken) cases due to victim witness issues	MARAC / HBC	Financial Year	Monitor	N/A
Number of incidents of local violence (common assault and wounding)	Police	Financial Year	Monitor	N/A

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Assist partners to implement national guidance locally under tackling organised crime groups in Hartlepool	Brian Neale, HBC		March 2012

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Produce in conjunction with partners, an action plan which will aim to deliver a multi agency response to tackling domestic abuse	Laura Gourlay, HBC		June 2011
Develop a repeat victim protocol	Police	Police	January 2012
Analyse hate crime data, including hot spot analysis	Police	Police	September 2011

Outcome:	12. There is reduced harm caused by drugs and alcohol misuse		
Outcome Owner & Organisation:	hris Hart, Hartlepool Borough Council		
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Primary Care Trust, Police, Probation Service, National Treatment Agency		

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 30 Percentage reduction in reoffending rate of prolific and other priority offenders	JTRACK / HBC	Quarterly	Target	TBC
NI 40 Change in number of drug users recorded as being in effective treatment compared to 2007/8 baseline	NDTMS / HBC	Financial Year	Monitor	N/A
Number of alcohol users successfully completing treatment and recovering from their dependence	HBC	Financial Year	Monitor	N/A
Number of alcohol-related violent crimes	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Integrate drug and alcohol treatment and recovery programmes in line with new Drug Strategy	Chris Hart, HBC	NHS Hartlepool	December 2011
Establish criminal justice alcohol programmes for offenders	Gemma Sparrow, HBC	NHS Hartlepool	September 2011

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Deliver comprehensive education and prevention campaigns re substance misuse	Sharon Robson, HBC	NHS Hartlepool	June 2011
Deliver 2011/12 Alcohol Harm Reduction Strategy Action Plan	Chris Hart, HBC	NHS Hartlepool	March 2012

Outcome:	13. Communities have improved confidence and feel more cohesive and safe
Outcome Owner & Organisation:	Sally Forth, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Police, Cleveland Fire Brigade, Housing Hartlepool

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of criminal damage crimes in Hartlepool	HBC	Financial Year	Target	TBC
Number of Deliberate Fires (Hartlepool)	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Ensure the development of the PREVENT agenda as guided by the local Silver group against an accurate and updated action plan	Brian Neale, HBC		March 2012
Implement year one of new anti-social behaviour strategy action plan	Nicholas Stone, HBC		March 2012
Agree and publish agreed minimum standards for dealing with anti-social behaviour across partners	Sally Forth, HBC		November 2011

Outcome:	4. Offending and re-offending has reduced	
Outcome Owner & Organisation:	Denise Ogden, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Police, Probation	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
There are no Performance Indicators considered appropriate				

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Explore opportunities for restorative justice with adult offenders	Brian Neale, HBC	Police & Probation	July 2011
For Prolific & Priority Offenders (PPO) & High Crime Causers (HCO), re-introduce the design out crime team by working with Probation Trust	Brian Neale, HBC	Probation	July 2011

Environment

1. National Policy Context

The coalition government have made a number of announcements since coming to power which will impact on the delivery of the outcomes within this theme. They have sought to put an end to the centralisation of power in government allowing the local communities and councils the freedom to run their lives and neighbourhoods in their own way.

The *Localism Bill* sets out a number of changes to the planning system and introduces Neighbourhood Development Orders which will provide a new right for communities to shape their own local area. Neighbourhood Planning Vanguards have been introduced to pilot the new Neighbourhood Development Orders. These will work with local communities within the existing planning system to development Neighbourhood Plans.

The Local Transport White Paper, *Creating Growth, Cutting Carbon: Making Sustainable Local Transport Happen*, was published in January 2011 and sets out the Government's vision for a sustainable local transport system that supports the economy and reduces carbon emissions. It explains how the Government is placing localism at the heart of the transport agenda, taking measures to empower local authorities when it comes to tackling these issues in their areas. The White Paper also underlines Central Government's direct support to local authorities, including through the Local Sustainable Transport Fund.

The *Local Sustainable Transport Fund* will be available for Councils to bid for additional funding to support their Local Transport Plan (LTP) aspirations. The overall value of the Fund, over the four year period to 2014/15, is £560 million and guidance is awaited as to the process for bidding and the criteria as to how the decisions on the allocation of funding will be taken. Initial indication are that this criteria will include meeting the core objectives of supporting economic growth and reducing carbon and that bids will need to demonstrate value for money, deliverability and affordability for a four year package of works (i.e. there will only be two rounds of bidding in 2011/12 for the full four year allocation).

A number of consultations and papers will be introduced over the next few months which will have implications for the delivery of this theme. These include:

- A white paper on the natural environment which will be published by Spring 2011;
- Defra's review of waste policy in England which has an overarching aim of achieving a zero waste economy and will set new goals for 2014, 2020 and beyond (in particular for waste reduction and recycling).

The Public Health White Paper *Healthy Lives, Healthy People: Our strategy for public health in England* (published 30 November 2010) will also have implications for this theme.

2. Local Policy Context

The Planning and Compulsory Purchase Act 2004 establishes the requirement on local authorities to prepare a Local Development Framework (LDF) setting out the planning framework for their area. A key element of the LDF is the **Core Strategy** which provides the overall spatial vision and strategic planning objectives for the Borough. The preparation of the Core Strategy involves a number of prescribed stages which are set out in statute. The Core Strategy for Hartlepool will be subject to consultation during 2011 with adoption planned for 2012.

The *Local Transport Plan (LTP) 3* sets out how we can deliver a safe and sustainable transport system within Hartlepool. The LTP has been designed to look towards 2026 should be aligned with the emerging Local Development Framework. The strategy will be kept under review within this time period to ensure that it remains current, responds to any changes in circumstances, and takes into account any revisions in guidance and best practice. Over the period of the plan the Local Authority will work in partnership with other organisations and agencies to deliver a wide range of local transport schemes and policy measures to address identified problems. These improvements will represent a step-change in the delivery of a long-term transport strategy.

Integrated Transport and Structural Maintenance block funding is provided from the Department of Transport to support the delivery of LTPs. The recent grant settlement for the next four years has shown large reductions on the indicative budgets outlined by the previous Government. This reduction in funding along with an existing commitment towards the Tees Valley Bus Network Improvement programme means that the Councils ability to build on previous LTP successes is restricted over the first four years of the new plan period.

The vision of the Tees Valley Climate Change Partnership is "creating prosperous and resilient communities in a low carbon economy." Alongside the Low Carbon Transition Plan for the Tees Valley, and the Covenant of Mayors, the **Tees Valley Climate Change Strategy** prioritises substantial and measurable emissions reductions, adaptation to the impacts of climate change, and developing the economic opportunities associated with climate change. To take forward the Strategy within Hartlepool a local action plan has been developed.

A *Climate Change Adaptation Strategy* is also being developed during 2011.

The *Allotment Development Strategy* covers those sites directly managed by the Local Authority and those sites under self management by allotment associations. It sets out seven broad "work areas" that will be the focus for development:

- Promotion of allotment use and food growing
- Appropriate allotment provision
- • Good administration
- Localised Allotment Management
- Allotment Crime Prevention
- Environmental sustainability
- Appropriate service resourcing

3. Identified Need & Priorities for 2011/12

The Joint Strategic Needs Assessment (JSNA) takes account of data and information on inequalities within and between communities. There is a section within this assessment which highlights the impact that the environment has on health and well being of people. The priorities that have been identified for the next three to five years included ensuring that air quality is properly assessed with effective monitoring. It aims to ensure that more people are satisfied with their home and neighbourhood and see Hartlepool as a good place to live. It is looking to move towards achieving target to reduce carbon emissions per capita by 3.75% per annum through the use of new low carbon technologies. By implementing the Allotment Development Strategy it will help improve the number and condition of allotments.

4. Focus of Activity for 2011/12

15. Hartlepool has an improved natural and built environment

The focus for this outcome will be the finalisation of the Core Strategy and the development of Master Plans for Seaton Carew/Town Centre. There will also be a partnership approach to wildlife sites and continuing work with volunteers. Hartlepool will also feed into work Tees Valley wide on green infrastructure. Bringing derelict buildings and un-used land back into use continues to remain a priority for the Borough.

16. Quality local environments where public and community open spaces are clean, green and safe

Enforcement strategies and education through partnership activity with the Police, Fire Brigade, the Environment Agency and others will be a focus for this outcome. Partners will also work to achieve the green flag award for Ward Jackson Park, Summerhill and the Quality Coast Award for Seaton Beach. Tackling the mismanagement of private waste sites remains a priority for the town and a partnership approach has been developed working on a strategic and operational level to mitigate the impact of such sites on our communities.

17. Provide a sustainable, safe, efficient, effective and accessible transport system

This outcome will work to support the Community Strategy through the delivery of the Local Transport Plan. It will also support one of the Department for Transport's 5 goals, to improve the health of individuals by encouraging and enabling more physically active travel. 18. Hartlepool is prepared for the impacts of climate change and takes action to mitigate the effects

The focus for this outcome will be to develop and submit the Covenant of Mayors Sustainable Energy Action Plan (SEAP) and develop the borough-wide action plan to reflect the SEAP. The Local Authority will also establish Service Level Agreement's with all schools to deliver Eco-schools/Green Flag programme.

5. Target Areas and Groups

15. Hartlepool environment	has an improved natural and built
	Hartlepool
	 Town centre and Seaton Carew
Target Areas	 Designated special protection areas, local wildlife sites and local nature
	reserves
Target Groups	Mental Health Groups
raiger Gloups	Unemployed people

16. Quality local environments where public and community open spaces are clean, green and safe		
Target Areas	 Neighbourhood Renewal Area (NRA) 	
	Residents	
Target Groups	Young people	
	Community groups	

17. Provide a sustainable, safe, efficient, effective and accessible transport system		
Target Areas	None identified	
Target Groups	 Public transport users (all groups) 	
l aiger Gloups	Bus users	

18. Hartlepool is prepared for the impacts of climate
change and takes action to mitigate the effectsTarget Areas• None identifiedTarget Groups• Local residents• Businesses• Community & voluntary groups• Schools• Schools

Outcome:	15. Hartlepool has an improved natural and built environment	
Outcome Owner & Organisation:	Damien Wilson, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Tees Valley Wildlife Trust, East Durham & Houghall College; Natural England; Teesmouth Bird Club; INCA; Hartlepool Natural History Society	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of Volunteer days spent working on nature conservation	HBC	Financial Year	Target	725
NI 197 Local Sites	Tees Valley Local Sites Partnership / Ian Bond	Financial Year	Monitor	N/A
Percentage of population that have basic (300m 2-20 ha) criteria met	lan Bond	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Continue the preparation of the Local Development Framework including publication of the Core Strategy and development of Supplementary Planning Document's/Development Plan Document's in accordance with Local Development Scheme	Derek Gouldburn, HBC		March 2012
Undertake an audit of current provision of Accessible Natural Greenspace based on ANGSt (as part of Hartlepool Gi strategy)	Dr Ingo Schüder, Natural England		March 2012

Outcome:	16. Quality local environments where public and community open spaces are clean, green and safe	
Outcome Owner & Organisation:	lare Clark, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Environment Agency	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Percentage of household waste sent for reuse, recycling and composting	Environment Agency / HBC	Financial Year	Target	45%
Percentage of streets that fall below unacceptable of cleanliness	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Achieve green Flag Award for Ward Jackson Park, Summerhill and Quality Coast award for Seaton beach	Chris Wenlock, HBC		March 2012

Outcome:	17. Provide a sustainable, safe, efficient, effective and accessible transport system	
Outcome Owner & Organisation:	Mike Blair, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Cleveland Police, Primary Care Trust, NHS Trust, Cleveland Fire & Rescue Service	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
The percentage change in the number of people killed or seriously injured in road traffic accidents during the calendar year compared to the previous year (3 year rolling average)	Cleveland Police / HBC	Calendar Year	Monitor	N/A
The percentage change in the number of children killed or seriously injured in road traffic accidents during the calendar year compared to the previous year (3 year rolling average)	Cleveland Police / HBC	Calendar Year	Monitor	N/A

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Delivery the Local Transport Plan (LTP)	Mike Blair, HBC		March 2012

Outcome:	18. Hartlepool is prepared for the impacts of climate change and takes action to mitigate the effects
Outcome Owner & Organisation:	Paul Hurwood, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Energy Saving Trust

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Percentage per capita reduction in CO2 emissions in the Local Authority area	DEFRA / HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Develop and submit Covenant of Mayors, Sustainable Energy Action Plan (SEAP) and develop the borough-wide action plan to reflect the SEAP	Paul Hurwood, HBC		March 2012
Establish Service Level Agreement's with all schools to deliver Eco-schools/Green Flag programme	Helen Beaman, HBC		March 2012

Housing

1. National Policy Context

Nationally the Coalition Government have stated that they want to:

- Increase the number of houses available to buy and rent, including affordable housing
- Improve the flexibility of social housing (increasing mobility and choice) and promote homeownership
- Protect the vulnerable and disadvantaged by tackling homelessness and support people to stay in their homes
- Make sure that homes are of high quality and are sustainable

There are a number of initiatives that they have announced that are designed to assist local authorities in a number of key areas, including:

- Housing Supply
- Home Ownership
- Privately Rented Housing
- Social Housing
- Housing for older and disadvantaged people
- Homelessness and rough sleeping

Initiatives already announced include:

The Government have announced through the *Community Right to Build* that they will give the community the right to

build homes, shops and facilities where they want. In order to do this there must be 'overwhelming local support' and there is certain criteria that will have to be met before schemes can go ahead.

In the current economic climate the Government has recognised the need to *help home buyers* as more people are struggling to purchase properties due to rising house prices and the inability to access a shrinking mortgage market. Nationally the average age of people buying their first home with no financial support from others has risen to 37.

The Government is encouraging home ownership through the continuation of the *Right to Buy scheme* and through promoting *low cost homeownership schemes*.

In November 2010 the Government published for consultation *"Local Decisions: a fairer future for social housing"* which set out the Government's plans for changes to the way people access social housing and the types of tenancies which are provided, which are part of the wider *Localism Bill.*

In addition the Coalition Government have announced measures designed to:

- improve social housing mobility
- change the way social housing is regulated
- bring empty homes back into use as affordable housing

The Government have announced the **New Homes Bonus** scheme which will reward local authorities for building new homes and bringing empty homes back into use. The scheme states that the government will "match fund the additional council tax for each new home and property brought back into use, for each of the 6 years after that home is built".

2. Local Policy Context

There are a number of key strategies that impact on the Housing theme and set out what the Council and Partners are trying to achieve:

The current *Housing Strategy* was agreed in 2006, and a supplement agreed in 2008, setting out the key issues for Hartlepool in relation to Housing, what was being done to tackle the issues and setting out the key actions to be undertaken that would drive improvements across the town.

The Strategy is currently being reviewed and a new Housing Strategy for the period 2011-15 is due to be agreed in Autumn 2011.

The *Empty Homes Strategy 2010–15* provides a framework for bringing long-term private sector empty homes back into use in Hartlepool. These include failed private rented properties, abandoned properties and buy to leave empty properties.

The *Homelessness Strategy 2010-15* was agreed in November 2010 and sets out its vision as "to end homelessness within Hartlepool and to ensure all residents have access to a safe, secure and suitable home"

The **Supporting People Strategy 2006-11** sets out how we plan to provide the best housing and support for people who need them. The strategy aims for "a good quality of life for all".

The *Housing Adaptations Policy 2010-13* outlines an effective framework to deliver the vision of supporting people to live as independently as possible in homes that are safe and comfortable. It details how the Council will work to the preventative agenda, thereby reducing the need for costly adaptations and improving how it works in partnership with agencies across Hartlepool.

The *Older Person's Housing Care and Support Strategy*, agreed in 2008, looked at how housing, care and support services could be offered and delivered to older people in an integrated way. This Strategy is currently being refreshed and widened to include other client groups including older people, learning disabilities, mental health, physical disability, substance misuse and children in transition. The new *Housing Care & Support Strategy* will be completed by late summer 2011.

This *Extra Care Housing Strategy* is currently being updated to reflect the launch of 5 extra care schemes in the Borough

and to look at the next steps in the development of extra care in Hartlepool. The new Strategy will be completed in spring 2011.

3. Identified Need & Priorities for 2011/12

During 2011 a new Housing Strategy for the Borough is being developed. In order to inform this Strategy an updated evidence base is being prepared. This will be used to identify the needs and priorities for Hartlepool beyond 2011.

Our priorities for 2011/12 in terms of needs will be to build on the successes of the last three years. In particular delivery of affordable housing, this will be via National Affordable Housing Programme and section 106 agreements and will take account of the new operating environment in the provision of affordable housing.

4. Focus of Activity for 2011/12

19. Hartlepool has a more balanced housing provision

The focus of activity will be on bringing empty homes back into use, and developing local policies, procedures and protocols to enable this to happen.

20. The quality of existing housing has been improved

The focus of activity will be on meeting and exceeding the 'decent homes standard' within private sector homes and looking at feasibility of extending the selective licensing initiative to other areas of the Borough.

21. Vulnerable people have improved access to accommodation which meets their need

The focus of activity will be on monitoring tenancy failure from all social housing providers and implementing changes to the Common Allocations Policy.

5. Target Areas and Groups

19. Hartlepool has a more balanced housing provision			
Target Areas	 Hartlepool, but in particular: Dyke House, Stranton, Grange, Brus, Burn Valley and Foggy Furze Wards 		
Target Groups	 Elderly and vulnerable groups Those on low incomes Families who have problems accessing the housing market due to affordability levels 		

20. The quality of existing housing has been improved			
Target Areas	None identified		
Target Groups	 Private Sector tenants living in non- decent homes Vulnerable owner-occupiers living in non-decent homes All residents requiring energy efficiency improvements 		

21. Vulnerable people have improved access to accommodation which meets their need		
Target Areas	Hartlepool	
Target Groups	Vulnerable residents	

Outcome:	19. Hartlepool has a more balanced housing provision	
Outcome Owner & Organisation:	Amy Waller, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Registered Social Landlords	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of affordable homes delivered (gross)	HBC	Financial Year	Target	80
Number of private dwellings empty for over 6 months and brought back into use	HBC	Financial Year	Target	10% of empty properties at 1 st April 2011
Number of Housing Hartlepool properties demolished for regeneration	Housing Hartlepool	Financial Year	Monitor	N/A

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Research & develop local policies, procedures & protocols, to bring empty homes back into use	Sylvia Pinkney, HBC		October 2011
Outcome:	20. The quality of existing housing has been improved		
---	--	--	
Outcome Owner & Organisation:	ylvia Pinkney, Hartlepool Borough Council		
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Registered Social Landlords		

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
The proportion of vulnerable households occupying decent homes standard in private sector housing sector	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Encourage improvements to private sector homes to meet & exceed 'decent homes standard'	Sylvia Pinkney, HBC		March 2012
Evaluate evidence to extend selective licensing to other areas, consult residents and landlords and make recommendations to Cabinet	Sylvia Pinkney, HBC		September 2011
Continue ongoing programme of insulation upgrades, boilers, doors & windows	Kenny Taylor, Home		March 2012

Outcome:	21. Vulnerable people have improved access to accommodation which meets their need	
Outcome Owner & Organisation:	ynda Igoe, Hartlepool Borough Council	
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Housing Options Centre, Registered Social Landlords	

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of households where homelessness has been prevented through Local Authority action	HBC	Financial Year	Monitor	N/A

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Continue to monitor tenancy failure to all social housing providers	Lynda Igoe, HBC	Registered Social Landlords	March 2012
Implement further changes to Common Allocations Policy approved from review	Lynda Igoe, HBC	Registered Social Landlords	August 2011
Continue to carry out adaptations to enable vulnerable people to remain living independently in their own home	Kenny Taylor, Home		March 2012

Culture, Leisure & Community Learning

1. National Policy Context

In October 2010 the Government announced that the Department for Culture, Media and Sport (DCMS) would face a reduction in their budget of 25%. This in turn meant significant cuts to other areas of spend including overall budget reductions to English Heritage (32%), Visit Britain (34%), Arts Council England (29%) and the merging of UK Sport and Sport England which is due to be completed by April 2011. In its Business Plan for 2011-15 the DCMS outlines that its priorities will be to:

- deliver a safe and successful Olympic and Paralympic Games in 2012
- facilitate sustainable growth in the tourism, leisure, creative and cultural industry
- encourage competitive sport in schools
- improve local sports facilities

The Museums, Libraries and Archives Council (MLA) is to merge with the Arts Council at some point in 2011, the impact on the current financial programmes including 'Renaissance' has yet to be determined.

2. Local Policy Context

The *Cultural Strategy* drives forward the aim for Culture and Leisure in Hartlepool's Community Strategy which is "To create a cultural identity for Hartlepool which attracts people to Hartlepool and makes us proud to live and work here". The strategy establishes a context to help Hartlepool residents achieve a better future and quality of life, and to do this by promoting and celebrating everything that culture has to offer.

The *Allotment Development Strategy's* vision is to work with allotment holders and surrounding communities to encourage through partnership working the growth of vibrant, supportive and inclusive allotment groups that make a positive contribution to a greener and healthier future for the people of Hartlepool.

The **Sport and Physical Activity Strategy** has been developed and will be implemented from April 2011. The aim of the strategy is to provide a framework to ensure that participation in sport and recreation activity is increased by 1% year on year and a lasting Olympic legacy is provided.

The **Public Health Strategy** provides a five-year framework (2005-2010) of action for the prevention of ill-health, the protection of health and the promotion of positive health and wellbeing with a particular aim to 'increase participation in physical activity in Hartlepool'.

3. Identified Need & Priorities for 2011/12

The Cultural Strategy identifies its priorities as being:

• To create a strong cultural identity for Hartlepool within the region.

- To celebrate Hartlepool and express that local identity.
- To develop a sustainable cultural economy
- Seek to support excellence in local cultural, artistic, live entertainment, sporting, and leisure provision / practice.
- Increase participation, inclusion and opportunity for access and diversity.
- Advocate the value of culture, and use it in meeting the expressed needs and aspirations of the community, to raise the bar for levels of cultural awareness, aspiration and participation.

4. Focus of Activity for 2011/12

22. People enjoy equal access to leisure, culture, sport, libraries and community learning which enrich their lives, improve the places where they live, and strengthen communities.

To achieve this outcome partners and groups will work closely together to deliver programmes of activity to meet the cultural, leisure, sport and physical activity and community learning needs of the Hartlepool community. This will include implementing the Sport and Physical Activity strategy; delivering the Rossmere Co-Location project which aims to bring together existing services through the establishment of a skate park facility and multi use games area; and delivering the Renaissance Programme to improve access to Museum services and develop new audiences. Support will also be given to the Voluntary Sector through the provision of grant funding.

5. Target Areas and Groups

22. People enjoy equal access to leisure, culture, sport, libraries and community learning which enrich their lives, improve the places where they live, and strengthen communities.

Target Areas	Neighbourhood Renewal Area (NRA)
Target Groups	 Children & young people including: Looked after children Those 0-5 years old Disabled people Older People NRA residents Parents Carers People who are helped to live at home People with visual impairment People with mental health issues BME residents

Outcome:	22. People enjoy equal access to leisure, culture, sport, libraries and community learning which enrich their lives, improve the places where they live, and strengthen communities.
Outcome Owner & Organisation:	John Mennear, Hartlepool Borough Council
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Hartlepool Community Activities Network, Tees Valley CSP, Sport England,

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 10 Percentage of adult population who have attend a museum or gallery in last year	DCMS / HBC	Financial Year	Targeted	54.9%
Number of people from vulnerable groups engaged in culture, leisure activities and sport	HBC	Financial Year	Targeted	1112
NI 9 Percentage of adult population who have used a public library in last year	DCMS / HBC	Financial Year	Targeted	44%

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Work closely with key partners and groups to deliver programmes of activity to meet the sport and physical activity needs of the Hartlepool community increasing participation by 1%	Pat Usher, HBC		March 2012
Target and support the Voluntary Sector through the provision of grant funding and development of initiatives and to raise standards	John Mennear, HBC		March 2012

Action for Improvement	Action Owner &	Support & Resource	Date to be
	Organisation	Requirements	Completed
Deliver Renaissance Programme to improve access to Museum Services and develop new audiences	David Worthington, HBC		March 2012

Strengthening Communities

1. National Policy Context

Through the previous Government a focus was placed on supporting improvements in the most disadvantaged neighbourhoods across the country. The National Strategy for Neighbourhood Renewal and the grant programmes of Neighbourhood Renewal Fund (NRF), New Deal for Communities (NDC), Neighbourhood Element and Working Neighbourhoods Fund (WNF) enabled large-scale investment into these areas since 2001.

Since the formation of the Coalition Government in May 2010 there have been a wide range of new policies introduced. Many of these new policies will impact on the delivery of the Strengthening Community theme. Policies have focused on:

- shifting power from the centre to local areas (the Localism Bill);
- developing the 'Big Society';
- abolishing unnecessary red tape;
- reducing the number of public bodies; and
- large cuts in public sector funding.

The Big Society is the Government's vision of a society where individuals and communities have more power and responsibility, and use it to create better neighbourhoods and local services. There is a key role for residents and the Voluntary and Community Sector (VCS) in developing the Big Society. Initiatives that have been established or are currently being developed include:

- Community Organisers
- Communities First Fund
- Big Society Transition Fund
- Big Society Bank
- National Citizenship Service pilot
- Community Right to Challenge ability to express an interest in running a service
- Community Right to Buy new powers for communities to save local facilities threatened with closure
- Community Right to Build new rights making it simpler for communities to provide homes for local people
- Rights to Provide for Public Sector workers
- Supporting the creation and expansion of mutuals, cooperatives, charities and social enterprises, and enable these groups to have much greater involvement in the running of public services (Modernising Commissioning Green Paper)
- Neighbourhood Vanguards Scheme
- Neighbourhood Plans including funding for town & parish councils to produce their own

2. Local Policy Context

Within Hartlepool a number of local policies have been developed which are relevant to this theme:

- Neighbourhood Renewal Strategy
- Neighbourhood Action Plans (NAPs)
- Hartlepool Compact
- Neighbourhood Management & Empowerment Strategy
- Voluntary Sector Strategy

In previous years Hartlepool has received special grants from central government in order to deliver some of these policies including NRF (2001-8), Neighbourhood Element (2006-10) and WNF (2008-11). In addition the New Deal Communities programme has seen over £53.7m invested in the town centre area of Hartlepool over the last 10 years. Although this programme ended in March 2011 an NDC Trust has been established to own and manage assets on behalf of the local community, attract and deploy resources for regeneration and develop projects and social enterprise to further regenerate the area.

Through the Comprehensive Spending Review (CSR) in autumn 2010 the Coalition Government confirmed that it would not be continuing with the special grant approach adopted by the previous government and that public sector organisations would receive less central government funding over the next 4 years. Hartlepool has a well established Voluntary and Community Sector (VCS) which serves both communities of interest and place.

During 2011 there will be a review of how the Council engages with the communities within Hartlepool including residents, the Community & Voluntary Sector (VCS), business and public sector partners. An element of this review will be a review of the Local Strategic Partnership structure. This review will be concluded by summer 2011.

3. Identified Need & Priorities for 2011/12

The Hartlepool Household Survey undertaken in 2010 identified that since 2004 there had been increases in the number of people feeling that they are satisfied or very satisfied with their local area as a place to live and those feeling that they can influence decisions affecting their local area.

With significant reductions in public sector budgets there will be a need to make difficult decisions around the services that are provided by partners. The implications of these decisions will be felt over the coming year and there will be a need to support the Voluntary and Community Sector to continue to develop and take a leading role in the delivery of local services. Many local residents have been active in their communities long before the introduction of the 'Big Society'. Promoting opportunities for resident involvement will continue to be a priority in 2011/12.

4. Focus of Activity for 2011/12

23. Local people have a greater voice and influence over local decision making and the delivery of services

The focus for this outcome will be the ongoing development of resident involvement particularly in the most disadvantaged areas and delivering the Compact between partners and the Voluntary and Community Sector (VCS).

24. Make a positive contribution – people are involved with the community and society

There are 3 main focuses for this outcome: volunteering, developing the VCS and engaging young people into positive activities. The retention of Fairtrade status for the Borough remains a focus for the Fairtrade Town Steering Group.

5. Target Areas and Groups

23. Local people have a greater voice and influence over local decision making and the delivery of services			
Target Areas	Neighbourhood Renewal Area (NRA)Hartlepool		
Target Groups	 NRA residents Young people Hard to reach groups Parents 		

24. Make a positive contribution – people are involved with the community and society			
Target Areas	Neighbourhood Renewal Area (NRA)		
Target Groups	 NRA residents Voluntary & Community Sector Groups Hard to reach groups Children & young people including: Looked after children 		

Outcome:	23. Local people have a greater voice and influence over local decision making and the delivery of services			
Outcome Owner & Organisation:	Denise Ogden, Hartlepool Borough Council			
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, HVDA, Neighbourhood Managers			

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
Number of Community/Voluntary sector groups and organisations supported/signposted/assisted	HBC	Financial Year	Target	TBC

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Complete update of Neighbourhood Action Plan for North Hartlepool and commence consultation on updating another (priority area to be determined)	Tracey Rowe, HBC	Local Service Providers	March 2012
Prepare the 2012/13 Compact Action Plan with partners	Fiona Stanforth, HBC	Local Service Providers	March 2012
Produce local improvement plan for empowering communities in line with the Big Society & localism agenda	Denise Ogden, HBC		March 2012
Implement the action plan in relation to the Neighbourhood Management empowerment agenda	Clare Clarke, HBC		March 2012

Outcome:	24. Make a positive contribution – people are involved with the community and society			
Outcome Owner & Organisation:	John Robinson, Hartlepool Borough Council			
Key partners: (* denotes overall lead)	Hartlepool Borough Council*, Hartlepool Voluntary Development Agency (HVDA), Cleveland Police			

Performance Indicator	Data Source & Responsible Organisation	Collection Period	Targeted or Monitor	2011/12 Target
NI 111 Number of first time entrants to the Youth Justice System aged 10-17 per 100,000 population	Police / HBC	Financial Year	Targeted	1966
Percentage of young people with learning disabilities participating in their Section 140 assessments	HBC	Financial Year	Targeted	100
Number of people who volunteer	HVDA VCS survey	Biennial available Oct 2011	Monitor	N/A
Percentage of businesses (retail outlets, restaurants, cafes and hotels) participating in the Fairtrade Town scheme meeting the minimum Fairtrade Foundation requirements	Hartlepool Fairtrade Town Steering Group Annual Review	Financial Year	Targeted	100%
Number of new businesses (retail outlets, restaurants, cafes and hotels) meeting the minimum Fairtrade Foundation requirements	Hartlepool Fairtrade Town Steering Group Annual Review	Financial Year	Targeted	10
Number of schools participating in the Fairtrade School Status programme	Hartlepool Fairtrade Town Steering Group & Hartlepool Fairtrade Schools Committee Annual Review	Financial Year	Targeted	3

Action for Improvement	Action Owner & Organisation	Support & Resource Requirements	Date to be Completed
Improve the level of young people's participation in positive activities via implementing the relevant action plan integration and targeted plan.	Mark Smith, HBC		March 2012
To seek funding to continue supporting volunteering in Hartlepool	Keith Bayley HVDA Manager	No funding as yet identified	March 2012
To ensure that the VCS groups benefit from funding and procurement opportunities	Keith Bayley HVDA Manager	No funding as yet identified	March 2012
To refresh the VCS Strategy	Keith Bayley HVDA Manager	No funding required at this stage	March 2012
Review the renewal approach taking account of new guidelines in respect of minimum 'product lines' issued by the Fairtrade Foundation	Martin Green, Fairtrade Steering Group	Volunteers	March 2012