HARTLEPOOL BOARD

AGENDA

Friday 5 September 2025, 9.00am to 10:30am

Council Chambers,
Civic Centre, Victoria Road, Hartlepool, TS24 8AY

Item		Lead
1.	Welcome, Introductions and Apologies	Chair
2.	Conflicts of Interest	Chair/All
3.	Minutes and Actions from the Last Meeting	Chair
4.	Introduction to the Hartlepool Development Corporation	Mark Robinson (Chair of HDC)
5.	Outcome of the Spatial Mapping & Data Analysis from Layer Studio	Danny Crump (Layer Studio)
6.	Next Steps for the Regeneration Plan	Scott Campbell
7.	Update on Communications Sub-Group	Connor Kerr
8.	Progress on Commissioned Work, by exception: • Local Infrastructure Organisation (HOP) • Community/Stakeholder Engagement (HOP) • Board Development Programme (Belong) • Place Narrative (CT Consults)	Iain Caldwell, Scott Campbell & Gemma Ptak
9.	Any Other Business • NE1 • Believe Solutions	All Haani Hasnain Gemma Ptak
10.	Date/Time of Next Meeting	

Next Meeting:
Friday 3 October 2025 9:00-10.30am
Venue TBC

Hartlepool Board
Friday 5 September 2025 at 9.00am

Meeting Notes

Attendees – Board Members:
Jonathan Brash MP – Member of Parliament
Iain Caldwell – Hartlepool Opportunities Partnership
Phil Douglas - Curious Arts
Cllr Pamela Hargreaves – Hartlepool Borough Council
Jill Harrison - Hartlepool Borough Council
Haani Hasnain – Harmonised World
Karen Hawkins – NHS North East and North Cumbria ICB
Oliver Huermann – Member of Youth Parliament
Stuart Irvine – NHS University Hospitals Tees
Carl Jorgeson – Hartlepool Sport
Martin Raby – The Northern School of Art
Jane Reed - Hartlepool Sixth Form College
Mark Robinson – Hartlepool Development Corporation *(Attended Virtually)*
Sue Sharpe - Golden Flatts and Lynnfield Primary Schools
Juli Simons - Hartlepool Community Trust
Matt Storey – Cleveland Police and Crime Commissioner
Mark Tilling – High Tunstall College of Science
Malcolm Walker – Chair of the Hartlepool Board
Kathryn Whittle – Thirteen Housing

Other Attendees:
Scott Campbell – Hartlepool Borough Council
Danny Crump – Layer Studios
Daniel Garthwaite - Hartlepool Borough Council
Connor Kerr - Hartlepool Borough Council
Elena Leyshon – Tees Valley Combined Authority *(Attended Virtually)*
Gemma Ptak - Hartlepool Borough Council
Lisa West – Hartlepool Borough Council

1.	**Welcome, Introductions and Apologies** MW welcomed everyone to the Hartlepool Board. Apologies have been received from Christine Eddowes, Darren Hankey, Cllr Brenda Harrison, Denise McGuckin, Alan O'Donoghue, and Julian Penton. MW added that Alan O'Donoghue from Cleveland Police has been in touch to say that his role is changing and he will instead oversee Stockton-On-Tees. A colleague called Helen Wilson will take over as Superintendent for Hartlepool and will be the representative on their Hartlepool Board.	**Documents**
2.	**Conflicts of Interest** Stuart Irvine declared a possible conflict of interest, as he a governor at Hartlepool College of Further Education.	

3.	**Minutes and Actions from the Last Meeting** It was agreed that the minutes of the previous meeting were a true representation of the meeting. The action log was covered, and actions were all up to date. HH mentioned that some business groups are not referenced in the stakeholder mapping. GP noted that this is currently a working document, and there is ongoing ask for any additions to be shared by Board Members.	HB Meeting Notes - 01.08.25.docx
4.	**Introduction to the Hartlepool Development Corporation** Mark Robinson (MRo) introduced himself as the recently appointed Chair of the Hartlepool Development Corporation. He was born in Hartlepool and, until last year, owned his own business which led on town-centre regeneration across the UK. He highlighted his passion for Hartlepool and its people which was a key factor in his decision to take up the role at the Hartlepool Development Corporation. MRo stated that he was previously an advisor for the Ministry of Housing, Communities and Local Government (MHCLG) and was involved in Long-Term Plan for Towns which has now become Plan for Neighbourhoods. He is excited about the role with Hartlepool Development Corporation and talked about the planned projects including improvements to the film and TV production studios, waterfront housing scheme, and reimagining of Middleton Grange Shopping Centre. MRo stated that he continues to meet with MHCLG so offered the opportunity to raise anything on behalf of the Board. After inviting questions, MR asked how he will work with the different boards and stakeholders within Hartlepool. MRo responded that he is committed to partnership working and over the next few weeks he is going to sit down and map the different organisations and meetings. There are significant funding streams available, and he feels that stakeholder and funding mapping would be useful to understand the opportunities available for Hartlepool. MRo expressed a wish to be a member of the Hartlepool Board. MW confirmed a place for the Hartlepool Development Corporation was already in the Terms of Reference and was just awaiting appointment of the new Chair.	
5.	**Outcome of the Spatial Mapping and Data Analysis from Layer Studio** As background, Danny Crump (DC) said that Layer Studio have offices in Newcastle, Manchester, and Bristol. The company have a passion for understanding place and urban mapping. For the Hartlepool Board, Layer Studio were	Layer Studio Slide Deck.pdf

	commissioned to complete a baseline analysis and build an evidence base for the submission of the Plan for Neighbourhoods Regeneration Plan. DC confirmed that the context and baseline analysis report from Layer Studio, which was sent to members prior to the meeting, is only a draft and would be refined following feedback from the Board. He then delivered a presentation which provided a summary of the evidence base and highlighted some of the key findings from the report which was focused on Hartlepool. He provided an overview of the Plan for Neighbourhoods funding including the three core objectives: thriving places, stronger communities, and taking back control. There are also eight themes: regeneration, high streets, and heritage; housing; work, productivity, and skills; cohesion; health and wellbeing; transport; safety and security; and education and opportunity. There is a need to establish a vision, long-term outcomes, a set of interventions, and how these can be delivered through the Regeneration Plan. DC highlighted the next steps with the baseline analysis complementing the engagement which has taken place with residents and stakeholders by HOP etc. DC provided a summary for each theme based on the baseline evidence including 23% of residents having no formal qualifications, and some residents finding it difficult to move into employment. In Hartlepool, 87% of businesses are ‘micro businesses’, employing less than 10 people, so interventions around start-up businesses would be helpful. The evidence was shown on how active and engaged different communities are such as Rural West being more active, with strong cohesion. ‘Assets’ were considered, and how well-connected people are to these assets and jobs. DC went onto say that walking and using a car are the most popular modes of transport, although 38% of households do not have a car, compared to 24% nationally. This means that interventions around walking and cycling connectivity would be helpful. Crime is a key issue, with shoplifting, ASB and violence being the top three most common crimes with hot spots for this being the town centre, and retail stores. Education institutions are good with strong attainment levels especially at primary and good access to Further Education. DC then opened to questions with MW noting that a few green spaces were not mentioned, such as Ward Jackson Park. DC stated this is a work in progress, elements could have different classifications, and this will be updated, and a further version of the report will be circulated to Board. JB commented that, in reality, £2 million a year is not a great deal of money when split across the whole of Hartlepool and added that DC gave a good insight into what the strengths	

	and issues are in Hartlepool. The money is not everything, as there is a need for targeted investments, a need to work together, and to see how everyone on the board can add value. As an example of interlinking priorities, Hartlepool Development Corporation owns Middleton Grange Shopping Centre, which then links to some of the hotspots around crime which have been shared today by DC. KO said that she is aware of transport projects, for example, funding from TVCA is being used for cycle routes, so there is a need to align funding, and layering all of the different investment schemes. DC added that Layer Studio have created a funding orbit in other areas which looks at the opportunities and investment. KO discussed the issue of empty properties, especially in the Victoria ward and asked if data can be included within the report. DC stated that the data is ‘a moment in time’ which raises questions, as well as providing insights. GP stated that, although some information is missing such as a number of libraries and cultural assets, she wanted to bring this report for feedback by the Board. Several queries were then highlighted with HH stating that on page 23, the colours on the chart do not seem to match and that the phrase ‘take back control’ had been used which can have negative connotations. DC commented that this was wording taken from the prospectus from Government. MW added that he was unsure about the validity of a sentence in the report stating that the BAME population are focussed in the West View area. CJ said that there are some issues on page 29 with business statistics being repeated and asked if data on sports clubs can be added to the report. **ACTION:** MW asked attendees to email SC by next Wednesday if there are any further points so that Layer Studio can then make refinements to the report. DC offered to host an online workshop which would allow further information to be shared including a deep dive on some of the key datasets. This would be via MS Teams and was then proposed to the Hartlepool Board by GP. **ACTION:** Layer Studio will host an online workshop in September to share a more in-depth look at some of the data and an invite will be shared with all Board Members. At this point, DC left the meeting and MRo then left the virtual meeting through MS Teams.	
6.	**Next Steps for the Regeneration Plan** SC presented on the requirements for the Plan for Neighbourhoods submission to Government. He highlighted the sections which needs to be included for both the 10-year	Next Steps for the Regeneration Plan.ppt

	Regeneration Plan and initial 4-year Investment Plan. A proposed lead has been named for each of these sections although there are a few parts which may need further consideration by the Board. PH commented that there may need to be another column, to add wider contributors from within the Board. GP stated that more resource may be required in the future, due to the finite capacity within the Council. GP shared the proposed Task and Finish Subgroups under the Hartlepool Board. This would build on the two existing comms and participatory engagement subgroups. It is proposed that a regeneration plan subgroup is established which would support the development of the two plans for submission to Government. In the future, it is proposed for three additional subgroups focused on procurement, levering additional investment, and investment decisions. There will be information shared on each of the subgroups so that expressions of interest can be gathered on potential membership from the Board. JB commented that there were too many references to HBC leading on the slides but agreed with PH that the Board should work together, perhaps with a formal ask around what Board Members can contribute to the requirements of the Regeneration and Investment Plans. KO pointed out that a lot of work will need to be undertaken in the first instance by HBC. GP said that she can share definitions around each section of the plan, if this would be useful which was agreed by Board Members. **ACTION:** Share definitions for each section of the 10-year Regeneration Plan and 4-year Investment Plan. MW said that there is a need to extend the next two meetings by half an hour, so they last from 9am to 11am which was agreed by Board Members. GP said that the aim is to have a Google Drive so that members of the Board can review information between meetings of the Board. **ACTION:** The next two meetings of the Hartlepool Board on Friday 3 October and Friday 7 November will be extended to two hours from 9am to 11am.	
7.	**Update on Communications Subgroup** A brief updated was provided on the progress of the Communications Subgroup. It was highlighted that CK has held individual conversations with each member of the subgroup in August. Building on this,	

	there will be collective meetings starting in September to identify recommended proposals which will be brought back to a future meeting of the Board. As an interim solution for the next few months, existing resources will be utilised to provide communications support for the Board. SC asked the Board if there were any priorities around comms over the next month. MW asked if the engagement can be promoted particularly around the success with over 1,000 responses so far by residents and stakeholders in Hartlepool.	
8.	**Progress on Commissioned Work, by exception:** <u>Local Infrastructure Organisation (HOP)</u> MW thanked IC for the insightful report and the progress that has been made so far on the strategic development of HOP as the Local Infrastructure Organisation for Hartlepool. HH commented that a copy of a cash flow or headline budget breakdown for visual purposes would be a good idea to provide assurance on the funding being provided to HOP. **ACTION:** IC will provide a budget breakdown as part of this agenda item at the next meeting of the Hartlepool Board. <u>Community/Stakeholder Engagement (HOP)</u> PH commented that it would be great if small projects that have been suggested by residents can be identified as being funded by Plan for Neighbourhoods. This may be through a simple badge/branding whist also linking to the Board. JS agreed and added that it would also be good to build on the enthusiasm and emotion from people who have participated in the community engagement. MW thanked JS for the hard work carried out on the engagement across Hartlepool. IC commented that it would be useful to have a dashboard or traffic light system to monitor progress for the development of the commissioned work alongside the two plans for submission to Government. GP said that this would be considered, and we will have an internal discussion on the best option for this which may be Power BI. **ACTION:** Explore options for a dashboard to monitor the progress of the Plan for Neighbourhoods including projects, commissioned work and the submission to Government. <u>Board Development Programme (Belong)</u>	HOP Update Report.docx PfN Infographic.pdf

	SC confirmed that a doodle poll was shared earlier this week which provided three options for the next Hartlepool Board Development Session, which will be led by Belong. If members can respond by close of play next Wednesday so the most suitable option will be chosen, and then an invite will then be shared with the Hartlepool Board. <u>Place Narrative (CT Consults)</u> GP stated that CT Consults have worked with partners and have organised a Hartlepool Place Brand Masterclass which will take place from 5pm to 7pm Thursday 2 October 2025. There will be a further update at the next Board.	
9.	**Any Other Business** GP recently had a short chat with Believe Solutions who were suggested by Darren Hankey and are specialists in capitalising on social value. They have been working with North Tees & Hartlepool NHS and TVCA. GP thinks that their insight could be of value to the Hartlepool Board. GP asked the Board to consider her continuing these conversations and, if relevant, inviting them to present at a future meeting. This was approved by the Board. **ACTION** – GP will continue conversations with Believe and provide further updates, as necessary, to the Board. PH added that the Council also have a procurement working group, which has been set up in the last year which may complement the conversations with Believe Solutions. HH highlighted the work of NE1 which is a business improvement district within Newcastle delivering initiatives such as capital investment, marketing campaigns and large events. HH highlighted this as an example that could be explored for Hartlepool and asked if the Board was happy for him to make contact to see if a rep from NE1 was willing to present at a future Board. This was approved by the Board. **ACTION** – HH will contact representatives from NE1 and will provide further updates, as necessary, to the Board.	
10.	**Date and Time of Next Meeting** The next meeting is scheduled for Friday 3 October 2025 and will now be from 9am to 11am. MW asked attendees to please suggest any potential future venues for the Board.	