

Revised Pride in Place Guidance

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In December, the Ministry for Housing, Growth & Communities (MHCLG) published a range of updated guidance documentation:

- Pride in Place Programme Prospectus
- Governance and Boundary Guidance
- Funding Profiles and Timelines
- Monitoring Guidance

It has been confirmed that further technical guidance including the list of metrics which need to be monitored will be published by the end of March.



What has Changed

- Updated Pride in Place Intervention List which includes a new investment theme called 'Community Power'
- Boards need to, over time, ensure that at least 51% of members are living or working within the agreed boundary
- Transition towards a community-led model of delivery with their involvement in the design, development and delivery by at least Year 3 (April 2028)
- Reiterated the importance of meaningful engagement before the release of funding and throughout the delivery of Pride in Place



Updated Pride in Place Interventions



Safety & Security

- Tackle ASB and Crime
- Design Out Crime
- Policing Interventions



Regen & High Streets

- Neighbourhood & Town Centre Improvements
- Enhance Green Spaces
- Arts & Creative Initiatives



Education & Opportunity

- Reducing Child Poverty
- Community Learning
- Supporting Young People



Health & Wellbeing

- Community-Level Health
- Drug & Alcohol Support
- Co-Location of Services
- Sport & Physical Activity



Housing

- Neighbourhood Renewal
- Homelessness Support
- Energy Reduction & Efficiency for Homes



Work & Productivity

- Employment Support
- Business Support
- Developing & Promoting the Visitor Economy



Cohesion

- Measures to Improve Community Cohesion



Community Power

- Community Involvement
- Wealth Building
- Community-Led Delivery
- Capacity Building



Transport

- Active Travel
- Improving Bus & Rail
- Improvements to the Road Network

Community Power

- 1) Delivering engagement, participation and involvement activity to give local communities a role in decision-making
- 2) Enabling community wealth building
- 3) Support for growing the local social economy, including community businesses, co-operatives and social enterprises
- 4) Giving communities a role in the design and delivery of local services
- 5) Funding for impactful volunteering and social action projects to develop social and human capital within local places
- 6) Investment in capacity building and infrastructure support for civil society, youth and community groups



Impact and Opportunity

We are in phase 1 of the Pride in Place Programme so there are no immediate changes required to Regeneration or Investment Plans.

MHCLG are continuing appraisal and the funding for the first year will be released in early April 2026.

There are also opportunities with the changes:

- Do we want to decide to incorporate the new 'Community Power' theme and interventions into our first four-year Investment Plan?