



Hartlepool Board

Friday 1st May 2026



Hartlepool
Borough Council

PRIDE IN PLACE
LED BY YOU - BACKED BY UK GOVERNMENT

Leveraging Investment

Why This Matters?

- The Pride in Place investment - £20m over 10 years - is a catalyst not the sole source of funding required to deliver the impact for our communities in Hartlepool
- Delivering visible and sustainable community impact depends on attracting public, private and philanthropic investment alongside Pride in Place
- A coordinated approach accelerates impact, strengthens value for money and aligns partners behind shared priorities for the Board

Realise the Vision of the 10-Year Regeneration Plan:

- *... The Hartlepool Board will be bold and aspirational, acting as a catalyst for change. Through collaboration, strategic alignment and shared resources the Board will turn vision into action, which will deliver meaningful and lasting impact.*



Context

The Regeneration Plan is explicitly designed to complement existing investment and unlock further funding into Hartlepool:

- Whole-borough boundary enables alignment across partners, equity of opportunity whilst retaining flexibility with a focus on key neighbourhoods
- Pride in Place funding can be used to leverage, not replace, other investments by complementing existing activity within Hartlepool

Existing Momentum and Opportunities:

- Over £150m of investment already underway in Hartlepool
- £1.5m Pride in Place Impact Fund
- £270k Play Area Improvement Fund
- Opportunity: Investment Zone Crime & Safety Funding
- Opportunity: John Armitage Trust



What We Mean by ‘Leveraging Investment’

A proactive, structured approach to attracting additional resources, including:

Public Sector

- Alignment with Government Departments, NHS/ICB, Police, Fire and TVCA
- Positioning Hartlepool priorities within the emerging National Policy

Private Sector

- Engaging businesses as place partners not just co-investors and match funders
- Maximise on:
 - Social Value and Corporate Social Responsibility
 - In-kind Contributions (Skills, Assets, Land, Expertise and Networks)

Philanthropic & Social Investment

- Charitable Trusts, Foundations and Social Investors
- Place-Based Funding



Developing an Investment Prospectus

Rationale:

- To translate the Regeneration Plan into clear community investment objectives including our agreed priorities for Year 1 (2026/27)
- To provide the so that we can launch Calls for Proposals for Pride in Place
- To ensure alignment with a single, compelling community-led narrative for funders, investors, partners and the Hartlepool Board

Ambition:

- A single, community-led investment framework for Hartlepool
- Designed to:
 - Guide Pride in Place investment decisions for Year 1
 - Attract and align additional public, private and philanthropic investment to Hartlepool
- Articulate why Hartlepool is investable including our strong community-led mandate with clear governance through the Board as a Local Strategic Partnership



Calls for Proposals

Launching Calls for Proposals:

- Calls for Proposals launched against agreed Community Investment Priorities for Year 1
- Proposals may draw on a mix of:
 - Pride in Place Funding
 - Public Sector Match Funding
 - Private sector and CSR Contributions
 - Philanthropic or Social Investment

What Calls Will Set Out:

- Strategic outcomes and key identified neighbourhoods
- Eligible activity and delivery expectations from the Board
- Requirements for:
 - Community Involvement and Wider Community Benefit
 - Match Funding (Where Appropriate)



Leveraging Investment Subgroup

Purpose of the Subgroup:

- To support the Hartlepool Board by actively identifying, shaping and securing additional investment aligned to the priorities of the Regeneration Plan

Key Responsibilities (Communities at the Heart):

- Coordinate the Investment Prospectus/Framework
- Build relationships with funders, businesses and anchor institutions to benefit Hartlepool
- Collaborate to develop compelling investment opportunities linked to priority themes:
 - Safety & Security
 - High Street & Regeneration
 - Foundational Themes (Housing and Education & Opportunity)
 - Health & Wellbeing
 - Cohesion
- Maximise on match funding, Social Value and CSR
- Monitor and report on investment into the Board



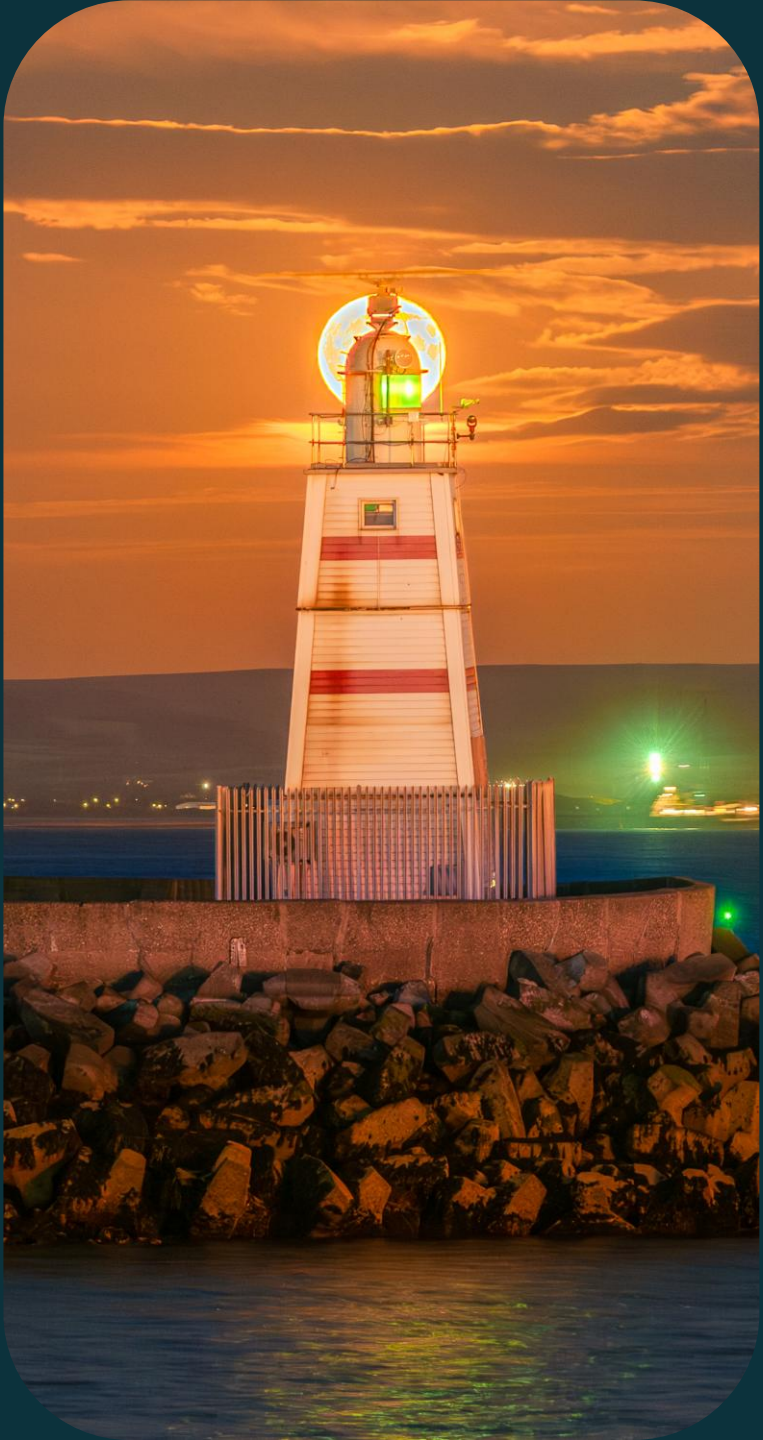
Next Steps

Board is asked to:

- Agree the importance of leveraging additional investment as central to delivering the Regeneration Plan and for the Board as Hartlepool's Local Strategic Partnership
- Agree to the development of an Investment Prospectus/Framework including the approach to setting community investment objectives for Year 1 and launching Calls for Proposals
- Formally establish the Leveraging Investment Subgroup including agreeing its Purpose, Responsibilities and key role within the Board

In addition, all Members and Partner Organisations can play an active role in helping unlock further investment through their networks and influence to benefit communities in Hartlepool





Iain Caldwell
Hartlepool Opportunities Partnership

Pride in Place: Community- Powered Regeneration

Hartlepool Board's Pride in Place programme is a £20 million investment into long-term community-led regeneration.

HOP (Hartlepool Opportunities Partnership) acts as the public engagement lead, community developer, and proposal builder.

The approach ensures investment decisions are shaped by residents, neighbourhood priorities, and local community capacity.

Focus: prevention, wellbeing, participation, and sustainable neighbourhood change.

Neighbourhood Forums: Local Governance Model

Three Neighbourhood Forums: North, Central, and South Hartlepool.

Forums provide the core participation infrastructure linking residents, VCSE, and services.

Quarterly meetings with 20–30 representatives from community groups, local leaders, anchor institutions, and public services.

Forums connect directly into HOP governance and the Pride in Place Board.

Layered Participation & Engagement Cycle

Layer 1: Community Layer – residents, volunteers, grassroots groups, listening campaigns, pop-up engagement.

Layer 2: Associational Layer – VCSE, charities, faith groups, social enterprises developing practical solutions.

Layer 3: Advisory Layer – public sector, HBC, strategic partners aligning priorities with funding and delivery.

Continuous cycle: Listen → Co-design → Proposal Development → Commissioning → Learning & Adaptation.

ABCD Principles & Long- Term Outcomes

Asset-Based Community Development (ABCD): building from strengths, assets, and relationships—not deficits.

Resources: recognising community assets services often overlook.

Methods & Functions: communities can and should drive change and deliver solutions.

Outcomes: stronger civic participation, community wealth building, social economy growth, and lasting neighbourhood leadership.