

ECONOMIC GROWTH AND REGENERATION COMMITTEE AGENDA



28 February 2023

at 10.00 am

**in Committee Room B
at the Civic Centre, Hartlepool.**

MEMBERS: ECONOMIC GROWTH AND REGENERATION SERVICES COMMITTEE

Councillors Brown, Clayton, Feeney, Hargreaves, Lindridge, Loynes and Young

1. APOLOGIES FOR ABSENCE

2. TO RECEIVE ANY DECLARATIONS OF INTEREST BY MEMBERS

3. MINUTES

- 3.1 Minutes of the meeting held on 24 January 2023 (*previously circulated and published*)

4. BUDGET AND POLICY FRAMEWORK

None

5. KEY DECISIONS

None

6. OTHER ITEMS REQUIRING DECISION

No items

CIVIC CENTRE EVACUATION AND ASSEMBLY PROCEDURE

In the event of a fire alarm or a bomb alarm, please leave by the nearest emergency exit as directed by Council Officers. A Fire Alarm is a continuous ringing. A Bomb Alarm is a continuous tone.

The Assembly Point for everyone is Victory Square by the Cenotaph. If the meeting has to be evacuated, please proceed to the Assembly Point so that you can be safely accounted for.

7. ITEMS FOR INFORMATION

- 7.1 Economic Growth Team - Business Events 2023 (*Assistant Director – Development and Growth*)
- 7.2 Levelling Up Update - Presentation
- 7.3 Tall Ships Update - Presentation

Date of next meeting – 21 March 2023 at 10.00 a.m.



ECONOMIC GROWTH AND REGENERATION COMMITTEE

28 February 2023



Report of: Assistant Director (Development & Growth)

Subject: ECONOMIC GROWTH TEAM - BUSINESS EVENTS
2023

1. TYPE OF DECISION/APPLICABLE CATEGORY

Non-key decision.

2. PURPOSE OF REPORT

- 2.1 To provide details of the Economic Growth Team's 2023 business events programme.

3. BACKGROUND

- 3.1 To support the delivery of the recently approved Inclusive Growth Strategy, the Economic Growth Team will be organising a number of events to engage with local businesses.
- 3.2 The events will cover the priorities highlighted in the Inclusive Growth Strategy's ten point plan, primarily the business support interventions, inclusive of specific priority sectors such as the creative industries.
- 3.3 The proposed events will cover a variety of themes, including finance, skills and recruitment, digital marketing, intellectual property, doing business with the council, international trade, and boosting the visitor economy.
- 3.4 The events will raise awareness of support services available locally, in the Tees Valley and through national initiatives.

4. PROPOSALS

- 4.1 The table below summarises the Economic Growth Team's proposed events programme for 2023.

- 4.2 The events will be organised in partnership with external support agencies such as Tees Valley Business, Teesside University, Hartlepool College of Further Education, Hartlepool Sixth Form College, the Department of International Trade, start-up support agencies and other funding organisations, depending on the event themes.
- 4.3 Internal council teams such as Learning and Skills and procurement, will also be involved in the planning and delivery of events.
- 4.4 The events will target a variety of businesses ranging from start-ups to those which are more established and may be looking to grow or seeking support with a particular issue e.g. funding, training and skills, or marketing.
- 4.5 Although the below list of event is currently accurate, some specific details are still to be confirmed and therefore the programme is subject to minor changes. There may be also opportunities throughout the year to delivery further events.

Month	Event/campaign	Event/campaign Description	Stakeholders
January	Restaurant Week 30 th Jan – 5 th Feb	3 rd Hartlepool Restaurant Week campaign.	Local hospitality businesses
February	National Apprenticeship Week 6 th – 12 th Feb	A variety of events organised by Hartlepool College.	Hartlepool College
	Powering Potential 15 th February	Event involving with 35 Sixth Form students at The BIS focusing on careers in the digital sector.	The Talent Foundry DELL TV colleges Digital businesses
	Tall Ships Update (Navigation Point businesses only)	Update on the Tall Ships event.	Navigation Point businesses Tall Ships team
March	National Careers Week 6 th – 11 th March	Promotion of creative careers case studies. North East Screen open day for students at The BIS. Hartlepool Sixth Form College Business Breakfast.	Learning & Skills Tees Valley Business Northern School of Art & local colleges North East Screen
	International Women's Day 8 th March	Promotion of International Women's Day including local case studies.	Local businesses
	Destination Management Plan consultation 9 th March	Business consultation for the development of Hartlepool's first Destination Management Plan.	Blue Sail International

	Economic Regeneration & Tourism Forum 23 rd	Hartlepool Borough Council update on Levelling Up, Towns Fund and the Inclusive Growth Strategy.	HBC Local businesses
	English Tourism Week 17 th – 26 th March	Promotion of outdoor and leisure activities in Hartlepool through a 'Spring into Hartlepool' marketing campaign.	National Museum of the Royal Navy, Heugh Battery Museum, Art Gallery
	Meet the Business Growth Team	Drop-in event with the Business Growth Team at the Innovation Centre, Queen's Meadow Business Park.	UK Steel Enterprise
	Tall Ships Update (all businesses)	Update on the Tall Ships event.	Navigation Point businesses Tall Ships team
April	Creative Network launch	Monthly network events for creatives at The BIS in partnership with EMS.	Enterprise Made Simple
	Healthy Workforce	Promotion of healthy workforce initiatives available to businesses in Hartlepool.	Get Active Hartlepool Public Heath
	Assist Women's Network 19 th April	Networking event for female entrepreneurs.	Local businesses
May	Hartlepool Business Week	Hartlepool Business Week organised to raise awareness of support available to start-ups, existing businesses and social enterprise in Hartlepool, through a week-long programme of events.	Various business support agencies
	Economic Regeneration & Tourism Forum	Promotion of the Tees Valley Combined Authority initiatives and support available through Tees Valley business.	Tees Valley Combined Authority and Tees Valley Business
	Self-employment boot camps for students	Raising awareness of self-employment opportunities to final year sixth form and college students.	Hartlepool College of Further Education and Hartlepool Sixth Form College Princes Trust Enterprise Made Simple
June	Summer Careers Fair	Job fairs for residents looking for employment opportunities	Department for Working Pensions Learning and Skills

July	Investor Familiarisation Trip	Presentation and tour of Production Village area to potential investors and commercial property agents	Capital Project Team Commercial property agents Investors
	Golf Week 3 rd - 7 th July	Annual golfing event involving golf clubs across Hartlepool and Redcar and Cleveland	HBC TVCA Redcar and Cleveland Borough Council Local Golf Clubs
	Tees Valley Business Summit	Economic Growth Team exhibiting at the annual regional event	N/A
	DMP Launch W/c 17 th July	Follow-up session to launch Hartlepool's Destination Management Plan following the consultation event earlier in the year.	Local tourism businesses
August	Summer at Seaton	Social media campaign to promote Seaton Carew as a tourism destination during the summer.	Local businesses
September	Economic Regeneration & Tourism Forum	Topic to be confirmed	TBC
	Supplier & Tender Showcase	Raising awareness of contracts and opportunities for local businesses and suppliers.	HBC Procurement Team North East Procurement Organisation
	Assist Women's Network 14 th September	Networking event for female entrepreneurs	
October	Hartlepool Restaurant Week	4th Hartlepool Restaurant Week campaign.	Local hospitality businesses
November	Economic Regeneration & Tourism Forum	Topic to be confirmed.	TBC
	Enterprise Week 13-17 th November	Week of events providing support for self-employment, start-ups and social enterprise.	Business support organisations
December	Small Business Saturday 2 nd December	Creative Christmas Craft Fayre	Hartlepool Art Gallery

5. RISK IMPLICATIONS

5.1 N/A

6. FINANCIAL CONSIDERATIONS

6.1 All events will be funded where necessary through existing Economic Growth Team budgets.

7. OTHER CONSIDERATIONS

Legal	None relating to this report
Consultation	None relating to this report
Child and Family Poverty	None relating to this report
Equality and Diversity	None relating to this report
Staff Considerations	None relating to this report
Asset Management	None relating to this report
Environment, Sustainability and Climate Change	None relating to this report

8. RECOMMENDATIONS

8.1 It is recommended that members approve Economic Growth Team's proposed events programme for 2023.

9. REASONS FOR RECOMMENDATIONS

9.1 The events programme will help the Economic Growth Team engage with businesses and raise awareness of available support services, to assist with start-ups and business growth.

10. BACKGROUND PAPERS

N/A

11. CONTACT OFFICERS

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AUTHOR OF REPORT

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Sign Off:-

Director of Resources and Development ☒

Chief Solicitor ☒